

GUIDESTAR ENTERPRISE SOLUTIONS

Tools for nonprofit analysis and research

Subscription
Services

Overview

Designed for professionals with a need for comprehensive, current information about nonprofit organizations (NPOs), GuideStar subscription services enables enterprise-wide, desktop access to a portfolio of on-line research tools and reports. This solution leverages the powerful GuideStar database, which references continually updated listings of more than 1.7 million nonprofit organizations (NPOs) recognized by the Internal Revenue Service (IRS). Subscription services help organizations that require access by 11 or more unique users to deliver all components of GuideStar's flagship research and analysis toolkit in a scalable, cost-effective design for larger departments and workgroups.

Providing solutions to financial services companies, banks, and consulting firms as well as educational facilities, libraries, philanthropic foundations, and other nonprofit organizations, GuideStar is the recognized leader for organizations seeking the comprehensive nonprofit intelligence necessary to empower empirically driven business decisions.

Company-wide access to one or more of GuideStar's core products.

Trusted NPO Intelligence—GuideStar Enterprise Solutions



GUIDESTAR

Research Tools

GuideStar subscription services enables corporations, exempt organizations, and their respective work groups to customize access by choosing the most appropriate on-line research tools for enterprise users, including:

GuideStar Premium

GuideStar Premium features simple on-line navigation tools that help users spend less time searching for data and more time putting information to work. Advanced search fields, including IRS subsection code and income, allow users to identify quickly the most relevant NPO information in an easy-to-use format. GuideStar Premium's people search allows users to search by individual names to identify specific persons and establish relationships within the nonprofit community. GuideStar Premium provides quick, easy access to timely NPO information, including financial data, historic filings, Employer Identification Numbers (EINs), and key contact information.

GuideStar Charity Check

GuideStar Charity Check marries discrete sources of critical IRS information into a streamlined pre-grant due-diligence solution. Designed to accommodate the tax compliance needs of both large and small grants programs, GuideStar Charity Check provides 509(a) status to identify supporting organizations and verifies current charitable status. GuideStar is the only third party that integrates the most current information from both IRS Publication 78 and the IRS Business Master File (BMF). GuideStar Charity Check subscriptions also include report generation tools that let users generate detailed date- and time-stamped reports in hard copy or electronic form for ease of documentation.

GuideStar Nonprofit Compensation Report

Used to benchmark NPO executive compensation and document due diligence, GuideStar's *Nonprofit Compensation Report* provides detailed salary ranges and percentile analysis by job category, program area, gender, and geography. Based on IRS Form 990 filings and culled from 60,000 data points, the *GuideStar Nonprofit Compensation Report* presents deep, sophisticated empirical analysis, providing the most robust nonprofit compensation compendium available. An executive summary also identifies emerging compensation trends in the sector, based on eight years of historic analysis and research.



GuideStar Premium's people search feature allows users to search 3.3 million individuals by name.

GuideStar Analyst Reports

Created for nonprofit research, due diligence, reporting, and benchmarking, GuideStar Analyst Reports allow users to examine comparative metrics and gauge the relative performance of individual public charities.

GuideStar Grant Explorer

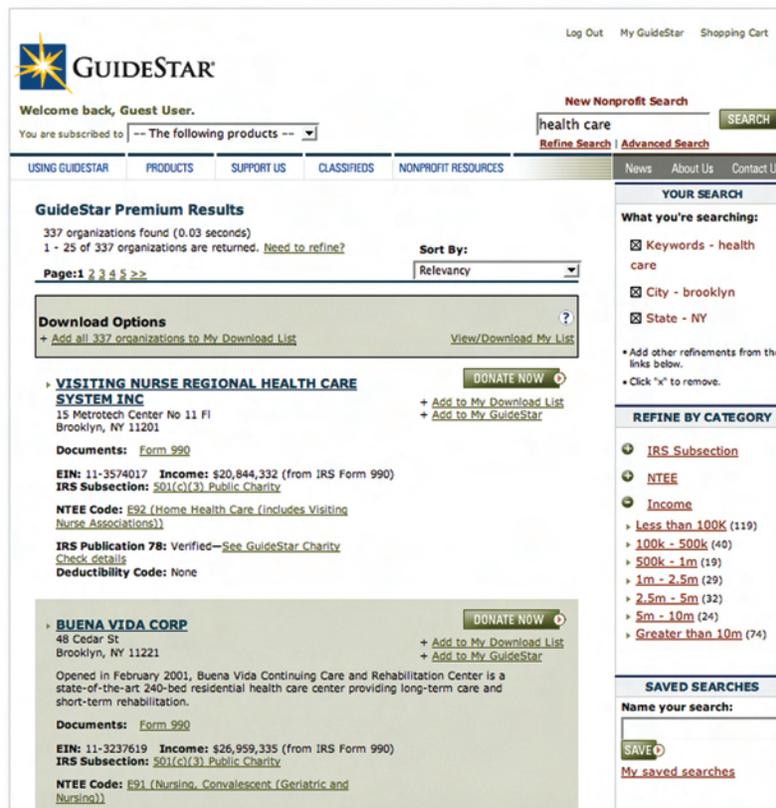
GuideStar Grant Explorer aggregates and relates information on funders, grantees, and grants, enabling funders to perform extensive research on peers and potential grant recipients. Grantees rely on GuideStar Grant Explorer's information about funders' areas of focus and giving behavior to craft intelligent outreach strategies. Updated daily, GuideStar Grant Explorer contains more than 3 million grants, 52,000 unique funders, and 261,000 unique grantees.

GuideStar for Libraries

Designed specifically for both academic and public libraries, GuideStar for Libraries provides on-site or remote access to GuideStar's flagship search application. The tool delivers financial data, including revenue tables, expense tables, and balance sheets and allows users to print attractive reports.

GuideStar subscription services delivers sophisticated nonprofit intelligence to meet the complex research and analysis needs of both for-profit and nonprofit enterprise users:

- A commercial bank’s geographically dispersed grants administration team relies on GuideStar Charity Check to ensure compliance with its pre-grant due-diligence process. The bank’s investment management practice also uses GuideStar IRS Form 990 data for prospecting. In addition, the bank’s research group uses GuideStar to compile sector reports and tailor sales literature language targeting NPOs.
- A large foundation uses subscription services so the entire staff can quickly verify potential grantees’ 501(c)(3) status as the final step in vetting organizations that will receive charitable distributions through grants or donor-advised funds.
- A multinational corporation’s employee giving program purchases subscription services so each staffer can conduct preliminary research on potential grantees, such as highest-paid employees, board members, and length of operation.
- An accounting firm’s nonprofit auditing services group uses subscription services so each employee can review the IRS Form 990 data of prospective clients and benchmark organizations within peer groups to provide suitable non-client comparisons to prospects.
- An executive recruiting firm licenses subscription services so all recruiters can look up National Taxonomy of Exempt Entities (NTEE) codes, categories, key staff biographies, and other NPO information as a baseline to assess candidate compatibility for recruiting executive staff.



GuideStar Premium offers sophisticated search, refinement, data set creation, and download tools to ensure that users quickly locate the answers they need.

GuideStar Enterprise Solutions Portfolio

Designed for professional use, GuideStar Enterprise Solutions supports several integration methodologies to deliver robust GuideStar nonprofit data:

Web Services

GuideStar delivers data by Web link or Web service call via variable search input criteria.

Hosted Solutions

GuideStar provides the infrastructure, development, and resources for a fully hosted on-line solution.

Enterprise Data Integration

GuideStar delivers custom data sets for integration or aggregation with clients' business applications and other data sources.

Subscription Services

GuideStar delivers its core product portfolio (GuideStar Premium, Charity Check, and the *Nonprofit Compensation Report*) for 11 or more enterprise seats.

Matching and Verification

GuideStar delivers matching and verification services that compare client-provided data sets with the GuideStar database to verify nonprofit status and append data fields.



GUIDESTAR[®]

About GuideStar

Connecting people and organizations with information on the programs and finances of more than 1.7 million IRS-recognized nonprofits, GuideStar serves a wide audience inside and outside the nonprofit sector, including individuals, donors, nonprofit leaders, grantmakers, government officials, academic researchers, and the media.

For more information about GuideStar Enterprise Solutions, call 800.421.8656 or e-mail enterprisesolutions@guidestar.org

www.guidestar.org