

Reviews Promotional Tool Kit for Individuals

Show your love for your favorite nonprofits by writing a review online and spreading the word using these social media templates

The tool kit contains:

1. [Sample tweet](#)
2. [Sample Facebook post](#)
3. [Sample e-mail](#)

Use these templates to spread the word about your review of a nonprofit that is making a difference. You can customize the templates however makes the most sense for you.

SAMPLE TWEET

Check out my review of **ORGANIZATION NAME/TWITTER HANDLE** on @GuideStarUSA: **URL** for the organization's profile on GuideStar Join the convo here!

Note: Tweets are limited to 140 characters. If the URL makes your tweet too long, shorten it at <http://bit.ly> or tinyURL. The shortened URL will still link to your profile on GuideStar.

SAMPLE FACEBOOK POST

Check out my review of **ORGANIZATION NAME/FACEBOOK PAGE** on GuideStar at **URL** and write a review yourself—**ORGANIZATION NAME** wants your feedback!

SAMPLE E-MAIL

I just wrote a review of **ORGANIZATION NAME/WEB SITE** on GuideStar. You can check it out here **URL**. I hope you write a review yourself—**ORGANIZATION NAME** needs your feedback to continue their good work and improve their programs!