GuideStar-KIMBIA 2011 Giving Season Giveaway
Promotional Tool Kit for Nonprofits

The nonprofit that receives the greatest number of contributions through its GuideStar profile between November 1 and December 31, 2011, will win $5,000 in the GuideStar-KIMBIA 2011 Giving Season Giveaway. Use these quick and easy templates to ask your donors to help your organization win the prize.

The tool kit contains:

1. Sample tweets
2. Sample Facebook posts
3. Sample newsletter article or e-mail

SAMPLE TWEETS

Help us win $5,000! Make ur donation 2 us thru @GuideStarUSA: URL for your organization's profile on GuideStar

Including us in ur end-of-year giving? Make ur gift thru @GuideStarUSA 2 give us a chance 2 win $5,000: URL for your organization's profile on GuideStar

Note: Tweets are limited to 140 characters. If the URL makes your tweet too long, shorten it at http://bit.ly or tinyURL. The shortened URL will still link to your profile on GuideStar.

SAMPLE FACEBOOK POSTS

Giving us a charitable contribution? Make it through GuideStar USA to give us a chance to win $5,000: URL for your organization's profile on GuideStar. The nonprofit that receives the greatest # of contributions through GuideStar between 11/1/11 and 12/31/11 will win $5,000.

Want to give your end-of-year donation to us extra impact? Make it through GuideStar USA to give us a chance to win $5,000 in the GuideStar-KIMBIA 2011 Giving Season Giveaway: URL for your organization's profile on GuideStar.

SAMPLE NEWSLETTER ARTICLE OR E-MAIL

Your end-of-year gift could help us win $5,000!

Planning on making a donation to us before the end of the year? Want to help us win $5,000? You can, just by making your donation through our profile on GuideStar: URL for your organization's profile on GuideStar.

The nonprofit that receives the greatest number of donations through GuideStar between November 1 and December 31, 2011, will win $5,000 in the GuideStar-KIMBIA 2011 Giving Season Giveaway.

We're always grateful for your support. To make a contribution that will count for the giveaway, please click on URL for your organization's profile on GuideStar**.**

To learn more about giving through GuideStar, see GuideStar's online donation FAQs at http://www2.guidestar.org/rxg/help/faqs/on-line-donations/index.aspx. To learn more about the giveaway, see http://www2.guidestar.org/rxg/update-nonprofit-report/2011-giving-season-giveaway.aspx.