

# GUIDESTAR® Premium Pay As You Go REPORT



GuideStar Report Generated For: *TroopsDirect Inc*

Report Generated On: **January 29, 2015 at 5:17 AM ET**

EIN: **27-3046842**

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## Content Included with Premium Report Purchase

Financial Data for fiscal year(s):

- 2013
- 2012
- 2011

2013 Financial Charts

Forms 990 for fiscal year(s):

- 2013
- 2012
- 2011

Letter of Determination

\*Denotes data that is available with purchase of Premium Report

General Information

TroopsDirect Inc  
 2400 Camino Ramon Ste 105  
 San Ramon, CA 94583  
 www.troopsdirect.org

Also Known As: TroopsDirect.org  
 EIN: 27-3046842

Telephone: 877 -978-7667  
 Facsimile: 925 -886-8733

Contact Information

Mr. Aaron Negherbon, Founder & Executive Director  
 aaron@troopsdirect.org  
 877 -978-7667 tel



This organization is a Gold-level GuideStar Exchange participant, demonstrating its commitment to transparency.

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Preview

Affiliation Type: **Included with Premium Report Purchase** [\(Add to Cart\)](#)

At-A-Glance

IRS Subsection: **Included with Premium Report Purchase** [\(Add to Cart\)](#)  
 NTEE Codes: T31 (Community Foundations)  
 Assets: \$290,083  
 Income: \$941,804  
 Expenses: \$1,008,784  
 Liabilities: \$13,005  
 Areas Served: Wherever American forces are deployed

Year Founded: 2010  
 Ruling Year: 2010  
 Fiscal Year Start: July 1  
 Fiscal Year End: June 30

Financial information in this report is derived from the organization's 2013 Form 990.

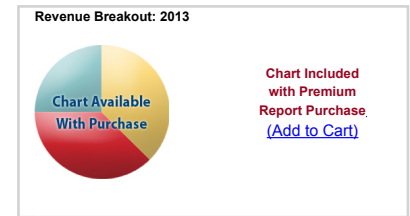
Mission

TroopsDirect supports our front line troops exclusively at larger unit levels with the objective of .... **Full Text Included with Premium Report Purchase** [\(Add to Cart\)](#)

Revenue from 990 (Fiscal Year Beginning July 1 and Ending June 30)

[Prior Year Data included in the Premium Report for 2012, 2011](#)

|                            | 2013 (990)       | *2012 (990) | *2011 (990) |
|----------------------------|------------------|-------------|-------------|
| Contributions <sup>1</sup> | \$940,415        | *           | *           |
| Government Grants          | \$0              | *           | *           |
| Program Services           | \$0              | *           | *           |
| Investments <sup>2</sup>   | \$0              | *           | *           |
| Special Events             | \$1,389          | *           | *           |
| Sales                      | \$0              | *           | *           |
| Other <sup>3</sup>         | \$0              | *           | *           |
| <b>Total Revenue:</b>      | <b>\$941,804</b> | <b>*</b>    | <b>*</b>    |



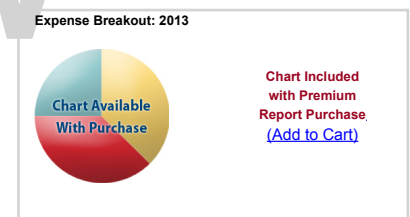
1- Due to various changes in the way this data is reported in the 2008 Form 990, it may not be possible to accurately compare this data from the 2008 Form 990 against the same field on prior forms.  
 2- The IRS has changed the Requirements for Reporting Investment Income. This value may contain amounts for Items which were reported in earlier years under Other Revenue (Part I, line 11).  
 3- Due to changes to the 2008 form, Membership Dues are not included in Other Revenue anymore, but are reported under Contributions.

\* Included with Premium Report Purchase ([Add to Cart](#))

Expenses from 990 (Fiscal Year Beginning July 1 and Ending June 30)

[Prior Year Data included in the Premium Report for 2012, 2011](#)

|                        | 2013 (990)         | *2012 (990) | *2011 (990) |
|------------------------|--------------------|-------------|-------------|
| Program Services       | \$910,657          | *           | *           |
| Administration         | \$42,522           | *           | *           |
| Other                  | \$55,605           | *           | *           |
| <b>Total Expenses:</b> | <b>\$1,008,784</b> | <b>*</b>    | <b>*</b>    |



**Net Gain/Loss:** (\$66,980)

\* Included with Premium Report Purchase ([Add to Cart](#))

Balance Sheet from 990 (Fiscal Year Beginning July 1 and Ending June 30)

Prior Year Data included in the Premium Report for 2012, 2011

| Assets                               | 2013 (990)       |                  |                   | *2012 (990) |           |        | *2011 (990) |           |        |
|--------------------------------------|------------------|------------------|-------------------|-------------|-----------|--------|-------------|-----------|--------|
|                                      | 1-Jul-12         | 30-Jun-13        | Change            | 1-Jul-11    | 30-Jun-12 | Change | 1-Jul-10    | 30-Jun-11 | Change |
| Cash & Equivalent                    | \$84,136         | \$288,258        | \$204,122         | *           | *         | *      | *           | *         | *      |
| Accounts Receivable                  | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Pledges & Grants Receivable          | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Receivable / Other <sup>1</sup>      | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Inventories for Sale or Use          | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Investment / Securities <sup>2</sup> | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Investment / Other <sup>3</sup>      | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Fixed Assets <sup>4</sup>            | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Land & Buildings                     |                  | n/a              |                   | *           | *         | *      | *           | *         | *      |
| Other <sup>5</sup>                   | \$276,600        | \$1,825          | (\$274,775)       | *           | *         | *      | *           | *         | *      |
| <b>Total Assets:</b>                 | <b>\$360,736</b> | <b>\$290,083</b> | <b>(\$70,653)</b> | *           | *         | *      | *           | *         | *      |

| Liabilities                  | 2013 (990)       |                  |                   | *2012 (990) |           |        | *2011 (990) |           |        |
|------------------------------|------------------|------------------|-------------------|-------------|-----------|--------|-------------|-----------|--------|
|                              | 1-Jul-12         | 30-Jun-13        | Change            | 1-Jul-11    | 30-Jun-12 | Change | 1-Jul-10    | 30-Jun-11 | Change |
| Accounts Payable             | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Grants Payable               | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Deferred Revenue             | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Loans and Notes <sup>6</sup> | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Tax-Exempt Bond Liabilities  | \$0              | \$0              | \$0               | *           | *         | *      | *           | *         | *      |
| Other <sup>7</sup>           | \$16,678         | \$13,005         | (\$3,673)         | *           | *         | *      | *           | *         | *      |
| <b>Total Liabilities:</b>    | <b>\$16,678</b>  | <b>\$13,005</b>  | <b>(\$3,673)</b>  | *           | *         | *      | *           | *         | *      |
| <b>Fund Balance:</b>         | <b>\$344,058</b> | <b>\$277,078</b> | <b>(\$66,980)</b> | *           | *         | *      | *           | *         | *      |

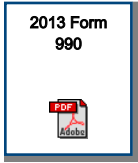
| 1-Jul-11 | 30-Jun-12 | Change | 1-Jul-10 | 30-Jun-11 | Change |
|----------|-----------|--------|----------|-----------|--------|
| *        | *         | *      | *        | *         | *      |
| *        | *         | *      | *        | *         | *      |
| *        | *         | *      | *        | *         | *      |
| *        | *         | *      | *        | *         | *      |

\* Included with Premium Report Purchase [\(Add to Cart\)](#)

- 1- Due to changes in the 2008 Form 990, this data is no longer reported.
- 2- Due to Changes in the 2008 Form, this value now includes Publicly Traded Securities as well as Other Securities.
- 3- Due to various changes in the way this data is reported in the 2008 Form 990, it may not be possible to accurately compare this data from the 2008 Form 990 against the same field on prior Forms.
- 4- The 2008 Form does not distinguish between Land, Buildings & Equipment (LBE) as investments and LBE as fixed assets. This value is equivalent to the sum of both line items on earlier Forms (Part IV line 55 plus line 57).
- 5- Other Program Related Investments is now a separate field on the new Form, Part X-13(A) and (B).
- 6- The value on this line may now include payables to former employees, disqualified persons and unrelated third parties.
- 7- Due to various changes in the way this data is reported in the 2008 Form 990, it may not be possible to accurately compare this data From the 2008 Form 990 against the same field on prior Forms.

Note: The balance sheet gives a snapshot of the financial health of an organization at a particular point in time. An organization's total assets should generally exceed its total liabilities, or it cannot survive long, but the types of assets and liabilities also must be considered. For instance, an organization's current assets (cash, receivables, securities, etc.) should be sufficient to cover its current liabilities (payables, deferred revenue, current year loan, and note payments). Otherwise, the organization may face solvency problems. On the other hand, an organization whose cash and equivalents greatly exceed its current liabilities might not be putting its money to best use.

Forms 990 Received from the IRS



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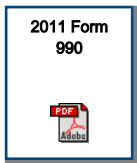


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Forms 990 Provided by the Organization



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Preview

Annual Report(s)



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Letter of Determination, Form 1023/1024



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### Mission Statement

This information was provided to GuideStar by TroopsDirect Inc

TroopsDirect supports our front line troops exclusively at larger unit levels with the objective of .... **Full Text Included with Premium Report Purchase** ([Add to Cart](#))

### Impact Statement

This information was provided to GuideStar by TroopsDirect Inc

Since the founding of TroopsDirect in 2010, over 400,000 lbs of requested support has been shipped to American military personnel stationed across 4 continents and at sea. The delivery rate has been in excess of 99% with 'in transit' times commonly .... **Full Text Included with Premium Report Purchase** ([Add to Cart](#))

# Preview

### On-Demand troop support

This information was provided to GuideStar by TroopsDirect Inc

**Budget:** \$2,500,000

**Category:** International, Foreign Affairs & National Security

**Population Served:** Adults

**Program Description:**

When one battalion was resorting to using bottle caps to mark where land mines were emplaced, TroopsDirect was there with over 50 cases of chalk powder for marking these areas and saving American lives. When medics in a combat zone were waiting o.... **Full Text**

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# Preview

## Overview

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Number of Employees: 0

## Chief Executive Profile

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### Aaron Negherbon

#### CEO/Executive Director Statement:

It started with a simple care package to a long time friend, fellow USC Trojan and Marine Corps Captain deployed to one of the bloodiest regions of Afghanistan. His email of thanks not only expressed his gratitude but also the need for him to share the contents of my package with the 150 Marines under his command. It was then that I realized that there were thousands of servicemembers on the front lines who were in desperate need of an ongoing supply of the essential staples that would keep them healthy, sharp, motivated...and alive. So my quest began with the goal of giving our frontline servicemembers anything and everything I could possibly muster. The difference however was that I wasn't going to do it one soldier or Marine at a time in shoe box sized packages but rather at unprecedented levels. I would ship to entire units in bulk. For the uninitiated, that is upwards of 1000 servicemembers that would be supported in a single shipment. Furthermore, I was going to take the guesswork out of the process and communicate directly with the front lines in order to ship items that they specifically needed and requested. With that, I reached out to my friends and to the corporate contacts that I've made through my near 20 years as a business executive. In a matter of days, support for this mission was received with the energy of a tsunami and TroopsDirect was born. Soon after, the gauge for measuring TroopsDirect's support went from 'boxes and pounds' to 'pallets and tons'. In the following months, a very high ranking military official stated that TroopsDirect was a game changer for his units and that an organization such as TroopsDirect comes around once in a generation of our military. Another military leader stated that we were saving lives on a daily basis. Hearing those words, we knew we were doing something right.

## Board Chair

---

### Aaron Negherbon

**Term:** Since July 2010

**Institution Affiliation:** Director



Board Leadership Practices



|  |                                     |
|--|-------------------------------------|
| <p><b>Board Orientation &amp; Education</b><br/>Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?</p> | <p><b>Response Not Provided</b></p> |
| <p><b>CEO Oversight</b><br/>Has the board conducted a formal, written assessment of the chief executive within the past year?</p>  | <p><b>Response Not Provided</b></p> |
| <p><b>Ethics &amp; Transparency</b><br/>Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements within the past year?</p>  | <p><b>Response Not Provided</b></p> |
| <p><b>Board Composition</b><br/>Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?</p>   | <p><b>Response Not Provided</b></p> |
| <p><b>Board Performance</b><br/>Has the board conducted a formal, written self-assessment of its performance within the past three years?</p>  | <p><b>Response Not Provided</b></p> |

Preview