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A Satisfied Partner

The Louisiana Association of Nonprofit Organizations (LANO) and the Louisiana Philanthropy Initiative have partnered with GuideStar for a co-branded site as part of www.louisianagiving.org. We can now offer the most up-to-date information on over 12,000 nonprofit organizations and provide the capability for people to donate on-line through a JustGive Donation button. This partnership with GuideStar has provided a powerful tool to promote philanthropy in Louisiana.

Over the last year in the development of this partnership, we have had a great working relationship with the professional, thorough and responsive staff of GuideStar. We are very excited about promoting what we now call the "Louisiana Nonprofit Database and Donation System."

Thanks GuideStar for your efforts to provide accurate information and tools to strengthen the nonprofit sector.

Melissa S. Flournoy, Ph.D.
LANO President and CEO



NONPROFITS!

New Years Resolution #1:
Become a GuideStar
Participant today!

 Charity Channel

Join your colleagues in Palm

Everything You Ever Wanted to Know About the Form 990

Take GuideStar's illustrated tutorial on understanding the IRS Form 990. You may be surprised at how much useful information the document contains.

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Has On-line Philanthropy Finally Come of Age?

Are donors ready to give on-line or are they still putting checks in the mail? [Read](#) the results from December's Question of the Month.

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American Express Brings On-line Giving to Its Members

American Express now allows cardholders to earn Membership Rewards when they donate to nonprofits. You can take a look at their on-line charity search and giving system, powered by GuideStar, at www.americanexpress.com/give.

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Jump Up on the Soapbox and Let Your Voice Be Heard!

Introducing Readers Write, your chance to express your views and show off your creativity. This month's theme is **volunteering**. Send your opinions, observations, and/or anecdotes to readerswrite@guidestar.org. Selected responses will appear in next month's newsletter.

Click here to learn more about Reader's Write, including submission guidelines.

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What Is a GuideStar Participant, Anyway?

There are more than 850,000 nonprofits in the GuideStar database, but not all of them are participants. Participants are organizations that register with GuideStar and add information to their listing. [Why do they do it?](#)

See a list of some new participants.

Streamline your charity verification process with



GuideStar
CHARITY CHECK

GuideStar
DATA SERVICES



Nonprofit data the way you want it

GuideStar
ANALYST REPORTS



give you detailed financial analyses



Essential tools for Grantmakers

January Question of the Month:

How do you use GuideStar?

Give your answer here.

Last Month's Results:
Do you plan on making an on-line donation this giving season?

YES= 31.8%

NO= 68.2%

[Read More!](#)



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Stat of the Month

(As of 01/01/03)

Number of GuideStar Participants—**67,005**

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manage donor relations
and communication.

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