



How Do You Ensure Fundraising Success This Year?
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The Online Fundraiser's Checklist:
6 Lists to Get Your Nonprofit on Track! **GET IT NOW** ▶

Network for Good.

New Tools for Superior Business Results

GuideStar Premium now offers five new features to help subscribers make the most of their experience on GuideStar. These enhancements join GuideStar Premium's people search, organization download, and other tools that enable users to turn nonprofit information into results. ... [read more >](#)

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Make 2010 the Year YOU Start Planned Giving

I have the privilege of writing a series of six articles on planned giving for GuideStar this year. Knowing I have the year-long commitment, I can prepare a meaningful series, rather than a few relevant but unrelated pieces. Small and medium-size nonprofits are very often overlooked by planned giving articles, consultants (not me), seminars (not mine), and commentators. ... [read more >](#)

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Help Create an Accurate Picture of the Sector

The Nonprofit Finance Fund (NFF), a nonprofit that advocates for an effective and durable social sector, invites nonprofits to participate in a brief (10-minute) survey about the economy's impact on the sector. The survey was launched January 20 and will be available through the second week in February. ... [read more >](#)

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Five Challenges Facing Nonprofit Boards

The current tough economy poses unique challenges for nonprofit boards. We recently convened *Breakfast on the BoardWalk* with a group of nonprofit board leaders, all of whom had attended the renowned Harvard Business School course entitled "Governing for Nonprofit Excellence." To this stellar group, we posed the question: "What are the top challenges facing nonprofit boards you serve on?" ... [read more >](#)

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Asking Your Insiders to Give

Some time ago, I worked on a campaign for a public library. With some fits and starts, Renee, the campaign chair, and Mary, the library director, had successfully tied down most of the large gifts. Now they were ready to solicit those who weren't large donors but who were close to the library. These included staff members, volunteers, and a host of people who used the library almost daily. But as Renee and Mary pored over the list of staff members, they grew increasingly anxious. ... [read more >](#)

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Five Trends That Will Affect Online Fundraising in 2010

No one can say for sure what 2010 will bring. Will there be an economic recovery? Will direct mail continue to thrive? Will more and more donors continue to turn to the Web as their preferred means of giving? Last year the *Chronicle of Philanthropy* shared their "Trends That Will Affect Fund Raising in 2009," penned by Robert F. Sharpe, a planned-giving consultant in Memphis. In 2010 Network for Good has taken a crack at the five trends we've seen (with an online spin): ... [read more >](#)

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Haiti Relief Donations Qualify for Immediate Tax Relief

People who give to charities providing earthquake relief in Haiti can claim these donations on the tax return they are completing this season, according to the Internal Revenue Service. Taxpayers who itemize deductions on their 2009 return qualify for this special tax relief provision, enacted January 22. Only cash contributions made to these charities after January 11, 2010, and before March 1, 2010, are eligible. This includes contributions made by text message, check, credit card, or debit card. ... [read more >](#)

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Nonprofits Make the List of Top Problems for the IRS—But Barely!

Each year, the national taxpayer advocate submits an annual report to Congress listing the most serious problems encountered by taxpayers. This year's report, released December 31, 2009, and available on the IRS Web site, identifies, analyzes, and offers recommendations for resolving 21 problems, and only 1—listed as #20 out of the total of 21—is related to tax-exempt entities. ... [read more >](#)

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Our Next Webinar

- Mar. 3—High Net Worth Donors: What Community Foundations Need to Know.
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- The Cystic Fibrosis Foundation has earned \$13,000!

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