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## GuideStar Exchange Member Reviews

The following recipients of the GuideStar Exchange seal have at least 10 recent reviews:

- [Center for Biological Diversity Inc.](#)
- [Global Links](#)
- [Irish Repertory Theatre Company Inc.](#)
- [Rocky Mountain Wildlife Conservation Center](#)
- [Shakespeare & Company, Inc.](#)

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## For Thousands of Nonprofits, May 17 Is the IRS Deadline to Worry About

Last year, GuideStar warned, "Half a Million Nonprofits Could Lose Their Tax Exemptions." This year, the number is down to 350,000 or 400,000, but the rest of the message is the same: hundreds of thousands of nonprofits are scheduled to lose tax-exempt status because they failed to file annual returns with the IRS. ... [read more](#)

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## 10 Tips for Keeping Your Board Fired Up and in Action for the Cause

Someone said once, "We all get the boards we deserve." They meant that the more attention we pay to our board and its individual members, the more we'll get out of them. We all want enthusiastic, action-oriented board members who pay attention and get things done. But high-performing boards don't just happen. ... [read more](#)

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## GuideStar Green Giveaway Winners

Last month, we invited environmental and wildlife nonprofits that had at least 10 user reviews to enter the GuideStar Green Giveaway. Congratulations to the following organizations, which were selected at random and will each receive \$500 from GuideStar. ... [read more](#)

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## The Rise of Social Media and the Impact of User Reviews

As the leading provider of user-generated reviews of nonprofit organizations, GreatNonprofits.org (GNP) encourages people to rate more than 1.2 million nonprofits directly on our Web site, or on GuideStar. ... [read more](#)

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## How Much Do You Want?

Have you ever wondered, "How do I get rid of this person?" It could be a new coworker who drones on about his Porsche and its 3.6L displacement. It could be the office gossip who keeps telling you who was caught after hours with whom. Or it could be the panhandler soliciting spare change, the telemarketer, or the door-to-door salesperson. ... [read more](#)

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## IRS Updates, May 2010: Health Coverage, Exempt Organization Facts, Workshops and Forums, and UBIT

**Health Coverage. New for 2010: Tax Credit Helps Small Tax-Exempt Organizations Provide Health Coverage.** Many small businesses and tax-exempt organizations that provide health insurance coverage to their employees now qualify for

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### This Month's Webinars

- May 12—Effective Nonprofits = Deep-Pocket Donors. Register now
- May 19—Customizable GuideStar Data. Register now
- June 2—Mobile Marketing for Nonprofits. Register now

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### Survey for .ORG Owners

The Public Interest Registry is conducting a short survey of organizations that own a .org domain name. Your participation will help PIR address .org owners' future needs.

Take the survey

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[Bob Ottenhoff's blog](#)



### Yahoo-Powered Search Engine Funds Nonprofits

[GoodSearch.com](#) is a patent-pending, Yahoo-powered search engine that donates to nonprofits with every search. 89,000 nonprofits are onboard and 100 are joining daily!

- The ASPCA has earned \$33,000!
- The Cystic Fibrosis Foundation has earned \$13,000!

**GoodSearch**

Featured in The NY Times, ABC News  
Oprah Magazine and CNN!



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GuideStar USA, Inc.  
1730 Pennsylvania Avenue  
Suite 250  
Washington, DC 20006