

A green promotional banner with a gold money bag icon on the left. The text reads: "How can you get \$25 for every \$1 you spend? Improve your fundraising success with donation tools and FREE training from Network for Good." To the right, there is a blue button that says "FIND OUT MORE" with a right-pointing arrow, and below it, in smaller text, "(and get a FREE eBook!)".

Health Organizations: Enter the GuideStar Health Giveaway for a Chance to Win \$5,000

Help your organization get fiscally fit! GuideStar invites health and medical research nonprofits* to enter the GuideStar Health Giveaway. The organization that receives the greatest number of reviews during the month of June will win \$5,000. In the case of a tie, the winner will be drawn at random from the tied organizations. We'll announce the results in the August 2010 Newsletter and feature the winner on our site. ... [Read more](#)

[back to top](#)

May 17, 2010, Filing Deadline Reveals Confusion, Leads IRS to Offer Relief to 990-N Filers

Last month was ... exciting for many of us in the nonprofit sector. The first round of automatic revocations of tax-exempt status, which was triggered by the May 17 Form 990 filing deadline, brought to light widespread confusion about which organizations needed to file and the revocation process in general. ... [Read more](#)

[back to top](#)

Make 2010 the Year YOU Start Planned Giving, Part III

This is the third article in my year-long series to help start your planned giving program in 2010. We're starting your program with bequests, and it's not too late to join in. Here are articles [one](#) and [two](#). I'm reviewing bequest marketing letters this month, and you can learn from what others submitted to prepare your own. ... [Read more](#)

[back to top](#)

How User Reviews Can Contribute to Fundraising Success

We've heard a number of stories from nonprofits about ways they have already benefited from user reviews: **Oral Cancer Foundation**, Newport Beach, Calif. This nonprofit sent an e-mail out to major donors highlighting some of its GNP (GreatNonprofits) reviews. As a result, two new donors each gave \$50,000 to the organization (which represented half of OCF's annual budget). ... [Read more](#)

[back to top](#)

Telling Tales in Tight Spaces

A few years ago, Dr. Jane Goodall came to Los Angeles to meet with film, television, and commercial producers who were using chimpanzees as actors. Dr. Goodall had assembled indisputable evidence that these chimpanzees were being cruelly beaten by trainers to make them "more compliant" performers. She had come to Hollywood to plead with the producers to help end the abuse. ... [Read more](#)

[back to top](#)

Lessons for All Nonprofits from the IRS Interim Report on Colleges and Universities

For the past few years, the IRS has been researching how some of the largest and most complex organizations in the nonprofit sector comply with reporting regulations. First up were hospitals (see the 2009 study on tax-exempt hospitals and their community benefit and executive compensation) and now a report on colleges and universities. ... [Read more](#)

[back to top](#)

This Month's Webinar

- June 23—Grantmaker Due Diligence in the Pension Protection Act Era: How to Identify Supporting Organizations and Align Your Grants Administration Process

In This Issue

[Health Organizations: Enter the GuideStar Health Giveaway for a Chance to Win \\$5,000](#)

[May 17, 2010, Filing Deadline Reveals Confusion, Leads IRS to Offer Relief to 990-N Filers](#)

[Make 2010 the Year YOU Start Planned Giving, Part III](#)

[How User Reviews Can Contribute to Fundraising Success](#)

[Telling Tales in Tight Spaces](#)

[Lessons for All Nonprofits from the IRS Interim Report on Colleges and Universities](#)

[This Month's Webinar](#)



[Bob Ottenhoff's blog](#)

[back to top](#)

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