

ONLINE DEVELOPMENT TRAINING:
Effective Processes to Grow your Donations

[LEARN MORE](#)



Connecting with Donors: An Interview with Dr. Thomas Wolf



Many in fundraising aren't extroverts. Can they be successful in connecting with donors as you prescribe?

When I started out, I was extremely uncomfortable trying to connect with donors. But it is a skill anyone can learn. Sure there are some people who are just naturally outgoing. But for the rest of us, knowing what to say, how to say it, and when is all part of the confidence-building process. [Read more](#)



New GuideStar Videos Hit the (Small) Screen

We've rolled out the virtual red carpet for the premiere of our five new videos. They're playing on a computer near you, so catch one or all of them now. [Read more](#)



Measuring Nonprofit Impact: Spotlight on Philanthropedia



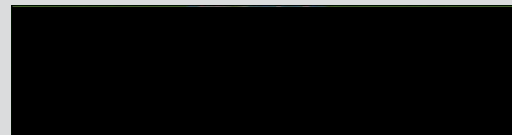
With GuideStar's [recent acquisition of Philanthropedia](#), some of you may be wondering what exactly Philanthropedia does. We'd like to take this opportunity to introduce ourselves and tell you more about our work. [Read more](#)

Recently Published on GuideStar

- [How Automatic Revocations Could Affect You](#)
- [New Online Development Training Focuses on Donor Relationships](#)
- [What's in a Name? Just about Everything!](#)
- [The Dirty Secret about Verifying Charities](#)

[See all recent articles](#)

[See all recent releases](#)



Our Next Webinar

A Conversation with Beth Kanter: Networked Nonprofits and Social Media
April 27, 2011, 1 p.m. ET
Cost: FREE



The opportunities presented to nonprofits via social media are constantly changing. Join nonprofit social media leader Beth Kanter and GuideStar's Inga Broerman as they engage in a Q&A-style dialogue about networked nonprofits—leveraging social media for social good.

[Register now](#)



Bob Ottenhoff's Blog

Joshua Tripp is a man who thinks a lot about what it means for an

GuideStar Exchange Seal Recipients

The following nonprofits have earned the GuideStar Exchange Seal on their profile pages and a one-year subscription to [GuideStar Premium](#):



- [Mama's Kitchen](#)
- [Ballet San Jose Silicon Valley](#)
- [Hunter College Foundation, Inc.](#)
- [Innocence Project, Inc.](#)
- [Hope Christian Community Foundation](#)
- [Family Care Network, Inc.](#)

[Learn more](#) about the GuideStar Exchange

Recently Reviewed Charities

See what volunteers, clients, and donors have to say about these nonprofits.

- [Total Family Care Coalition](#)
- [Alliance for Children, Inc.](#)
- [Jesse Klump Memorial Scholarship Fund, Inc.](#)
- [Next Generation Focus, Inc.](#)
- [Amos House](#)
- [Bonding Against Adversity](#)

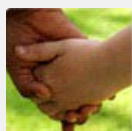
Have firsthand experience with a nonprofit? [Write a review](#)

organization to be sustainable. He is the chief financial officer of Grameen Foundation USA, a nonprofit organization founded in 1997 by friends of Grameen Bank to help microfinance practitioners and spread the Grameen philosophy worldwide. [Read more](#)



Philanthropedia Blog

Today, we are thrilled to announce GuideStar's acquisition of Philanthropedia. GuideStar is the industry leader in nonprofit data with information on more than 1.8 million nonprofits. They have been a long-time supporter of our work and are excited to help us expand our research. [Read more](#)



The Trust Blog

We're thrilled to announce that nonprofit organization Office of Letters and Light is the winner of the prestigious GuideStar-KIMBIA Nonprofit Giveaway Contest. As the contest winner, Office of Letters and Light (OLL) will receive a \$5,000 donation, provided by KIMBIA. [Read more](#)

Your Opinion, Please

What is the greatest challenge your organization faces? Share your answer

1.6 Million People Are Now Using GoodSearch Monthly!

More than a million and a half people are now using [GoodSearch.com](#) and [GoodShop.com](#) each month to support their favorite causes just by searching the web or shopping online! 90,000+ nonprofits now on-board!

GoodSearch

Featured in The NY Times, ABC News
Oprah Magazine and CNN!

Volume 11, Issue 4, Part 2, April 21, 2011

Privacy Policy—we do not sell, rent, or lend the e-mail addresses of our subscribers.

GuideStar does not endorse, support, sanction, or verify the information or material that is contained in or linked to from paid advertisements in the GuideStar Newsletter. Ads have been obtained from sources believed to be reliable, but their content cannot be guaranteed. Unless otherwise specifically indicated, GuideStar has no affiliation with any of these organizations, and it makes no representations or warranties with regard to their products and/or services.

You received this message because you subscribed to the GuideStar Newsletter.

To unsubscribe, click here or send an e-mail to: unsubscribe-25413@elabs6.com

Click here to update your GuideStar e-mail preferences.

GuideStar USA, Inc.
1730 Pennsylvania Avenue
Suite 250
Washington, DC 20006