

## 7 Free Fundraising, Marketing & Social Change Tips for 2011



### Q&A on Engaging the Board in the Development and Sponsorship Process

How do I deal with a person on my board who also serves on three other local nonprofits' development committees? I tend to be afraid to give him the names of our key supporters.



I would suggest having an honest and direct conversation with the board member expressing your concerns. In many cases, board members do serve on other boards, creating this potential hazard. In my experience, most board members will not "heist" your support base. [Read more](#)



### Measuring Nonprofit Impact, Part II: The Value of Experts



When people think about where to invest their money, many turn to a financial advisor or an investment firm whose expert staff help individuals make smart decisions. [Read more](#)

### Independent Sector Launches New Online Resource Center for Good Governance and Ethical Practice

On April 28, 2011, Independent Sector launched the new online Resource Center for Good Governance and Ethical Practice. [Read more](#)

### GuideStar Exchange Seal Recipients

The following nonprofits have earned the GuideStar Exchange Seal on their profile pages and a one-year subscription to [GuideStar Premium](#):

- [Jesus Ministries Church and Outreach, Inc.](#)
- [Blessed John XXIII National Seminary](#)
- [Denton Animal Shelter Foundation, Inc.](#)
- [Bradley Angle House](#)
- [Memorial Park Conservancy, Inc.](#)
- [Ballet San Jose Silicon Valley](#)
- [Richmond Volleyball Club](#)

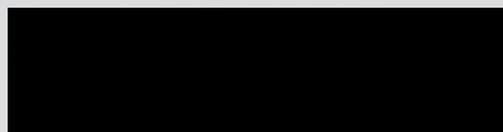


### Recently Published on GuideStar

- [Connecting with Donors: An Interview with Dr. Thomas Wolf](#)
- [Measuring Nonprofit Impact, Part I: Spotlight on Philanthropedia](#)
- [New GuideStar Videos Hit the \(Small\) Screen](#)
- [How Automatic Revocations Could Affect You](#)

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### Become a Philanthropedia Expert

Requesting experts in the following causes to participate in Philanthropedia's new research!

- Animal Protection
- Child Protection and Youth Development
- People with Disabilities

If you are a funder, researcher, nonprofit senior staff, policymaker, etc. in any of these issue areas, please send your contact information to Dawn at [dkwan@guidestar.org](mailto:dkwan@guidestar.org). [Learn more about how Philanthropedia works with experts](#)

## GuideStar Premium

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### Bob Ottenhoff's Blog

In my last blog post, I talked about the current controversy surrounding *Three Cups of Tea* author Greg Mortenson and his organization, the Central Asia Institute (CAI). [Read more](#)



### The Trust Blog

- [Hunter College Foundation, Inc.](#)
- [National Trauma Institute](#)

[Learn more](#) about the GuideStar Exchange

## Recently Reviewed Charities

See what volunteers, clients, and donors have to say about these nonprofits.

- [Circle of Care for Families With Cancer, Incorporated](#)
- [Veterans Airlift Command](#)
- [Mission Guatemala Inc.](#)
- [Creative Money Works Inc.](#)
- [Learning and Tutoring Center of East Austin](#)
- [Starfish Connection Inc.](#)
- [Marshall Direct Fund](#)

Have firsthand experience with a nonprofit? [Write a review](#)



We received some great questions on Wednesday during the Q&A Webinar with GuideStar. Below I've included some guidelines on developing a Social Media policy. [Read more](#)

## IRS Events and Request for Comments

- **May 24-26:** Workshops for small and mid-sized 501(c)(3) organizations, Denver, Colorado. [Learn more](#)
- **June 13:** Comments due on proposed rules regarding returns and return information that states can request of exempt organizations. [Learn more](#)
- **June 28-1:** Nationwide Tax Forums in six cities. [Learn more](#)

## We'd Like to Know

What do you do on GuideStar? Share your answer

### 1.6 Million People Are Now Using GoodSearch Monthly!

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