

GUIDESTAR® Newsletter

June 2, 2011

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3rd Annual Classy AWARDS

SUBMIT YOUR ACHIEVEMENT FOR A CHANCE TO WIN A SHARE OF \$150,000 IN CASH AND PRIZES!!

[Nominate Now](#)



How to Raise Money for "Overhead"

Yes, it is possible to raise funds to cover employee salaries, a nonprofit marketing expert advises.



[Read more](#)



DonorPerfect
Fundraising Software

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Measuring Nonprofit Impact, Part IV: Philanthropedia's Survey Process

By answering a few simple questions, experts identify the most effective nonprofits working on specific causes. [Read more](#)

Become a Philanthropedia Expert

Requesting experts in the following causes to participate in Philanthropedia's new research!

- Animal Protection
- Child Protection and Youth Development
- People with Disabilities

If you are a funder, researcher, nonprofit senior staff, policymaker, etc. in any of these issue areas, please send your contact information to Dawn at dkwan@guidestar.org. [Learn more](#) about how Philanthropedia works with experts.



Thanks to @GuideStarUSA for providing so much valuable info on so many charities!!

GuideStar Exchange Seal Recipients

The following nonprofits have earned the GuideStar Exchange Seal on their profile pages and a one-year subscription to [GuideStar Premium](#):

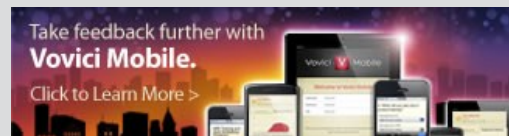


Recently Published on GuideStar

- [A New Way for Nonprofits to Share Their Results](#)
- [Measuring Nonprofit Impact, Part III: A Deeper Look at Philanthropedia's Experts](#)

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Need comprehensive information for one or two nonprofits but don't want to commit to a subscription or deal with recurring charges? Now you can purchase GuideStar Premium reports on a per-report basis.

One Report	Subscription	Enterprise
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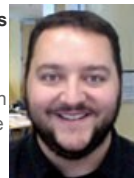
Type	Code
PDF, single use	Comp4u10
PDF, 2-25 users	comp4uPDF10
CD, single user	Comp4UCD10
CD, multiple users	comp4uCDM10

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Our Next Webinar

The End of "Slackivism"—Motivating Donors to Take Real Action Online

Spencer Whelan, director of marketing for KIMBIA, will discuss how your organization can prevent slackivism—when people do the bare minimum for a cause online and then feel actively involved in it—from taking root in your constituents.



- [Blessed John XXIII National Seminary](#)
- [Mama's Kitchen](#)
- [Goodwill Industries of Central Florida](#)
- [Susan G. Sheridan Memorial Garden Foundation](#)
- [Junior Achievement, Inc.](#)
- [Washington State Animal Response team](#)
- [Global Green USA](#)
- [Global Greengrants Fund, Inc.](#)

[Learn more](#) about the GuideStar Exchange

Recently Reviewed Charities

See what volunteers, clients, and donors have to say about these nonprofits.

- [Little Helping Hands](#)
- [Red Creek Wildlife Center Inc.](#)
- [Teranga Ranch](#)
- [Rico's Get Better Foundation](#)
- [Prairie Biotic Research Inc.](#)
- [Global Village Champions Foundations Inc.](#)
- [M&A Community Outreach Center Inc.](#)
- [Rocky Mountain Wildlife Conservation Center](#)

Have firsthand experience with a nonprofit? [Write a review](#)

&you

Do good, better. Together.

The &you widget connects people and nonprofits, putting all kinds of ways to help in one completely customizable, automatically updated tool.

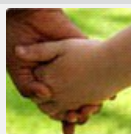
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Bob Ottenhoff's Blog

How much effort should an organization expend on documenting its good work for prospective donors? [Read more](#)



The Trust Blog

Melissa Trumpower responds to the top three questions from her May 24 GuideStar webinar about in-kind corporate donations. [Read more](#)

1.6 Million People Are Now Using GoodSearch Monthly!

More than a million and a half people are now using [GoodSearch.com](#) and [GoodShop.com](#) each month to support their favorite causes just by searching the web or shopping online! 90,000+ nonprofits now on-board!



Featured in The NY Times, ABC News Oprah Magazine and CNN!

Volume 11, Issue 6, Part 1, June 2, 2011

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