

# GUIDESTAR® Newsletter

July 21, 2011

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## Free eBook: Online Fundraiser's Checklist 2.0

10 Checklists for Success in Fundraising,  
Email Marketing and Event Management

DOWNLOAD NOW



### Building Relationships with Donors

Development professionals know that establishing relationships with donors is vital to fundraising success. Here are tips for accomplishing that crucial task. [Read more](#)

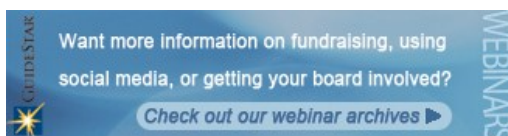


### Monitoring Your Portfolio

Risk tolerance, asset classes, re-allocation—the rules for managing individual portfolios apply to nonprofit investments, too. [Read more](#)

### Making Volunteering a Win-Win Situation

Investing time in your volunteer program will make it a better experience for both the volunteers and your organization. [Read more](#)



### GuideStar Exchange Seal Recipients

The following nonprofits have earned the GuideStar Exchange Seal on their profile pages and a one-year subscription to [GuideStar Premium](#):



- [INMED Partnerships for Children, Inc.](#)
- [Roberts Enterprise Development Fund](#)
- [Engineers Without Borders USA, Inc.](#)
- [The Society of Saint Andrew, Inc.](#)
- [American Indian College Fund](#)
- [Dads Make A Difference](#)
- [Sequoia Housing Group](#)
- [Gunnison Housing Group](#)
- [Legal Aid Foundation of Los Angeles](#)
- [Cypress Housing Group, Inc.](#)

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### Recently Reviewed Charities

See what volunteers, clients, and donors have to say about these nonprofits.

### Recently Published on GuideStar

- [The Fundraising Methods That Worked Best in 2010—and Could Work Best in 2011](#)
- [Extreme Makeover: Nonprofit Board Edition](#)
- [Good News on Giving in 2010](#)
- [Top 10 Fundraising Tips](#)

[See all recent articles](#)

[See all recent releases](#)

Why is there a snowman in the GuideStar Newsletter in July?



Find out now



### How Is the 2011 Economy Treating Your Organization?

You are invited to participate in the Nonprofit Research Collaborative's mid-year nonprofit fundraising survey (GuideStar is a member of the Collaborative). [Read more](#)

### GUIDESTAR® Charity Check

Over 275K organizations have **lost** their tax-exempt status.



Subscribe

### New! GuideStar Exchange Online Community

Have questions about filling out the GuideStar Exchange Form? Want ideas for ways to take advantage of your brand-new GuideStar Exchange Seal? Ask your peers on GX Connects, our free new resource for all things GuideStar Exchange. [Learn more](#)

### Featured Tweet



**mcelestebrown**  
Jul 14, 8:45am via Web

Just read @GuideStarUSA 's e-newsletter about Charting Impact, very cool, check it out!  
<http://t.co/EhzHXzf>

- [Atlasta Home Horse Rescue](#)
- [African Development Initiative, Inc.](#)
- [Mission Guatemala, Inc.](#)
- [American Relief Agency for the Horn of Africa Araha](#)
- [Wildlife Alliance, Inc.](#)
- [Brittany's Hope Foundation](#)
- [Easter Seal of North Georgia, Inc.](#)
- [Food Empowerment Project](#)
- [Handreach Corporation](#)
- [Opportunity International](#)

Have firsthand experience with a nonprofit? [Write a review](#).  
 Featured this month: social justice, civil rights, and human rights nonprofits

### Become a Philanthropedia Expert

Requesting experts in the following causes: cancer, older adults, criminal justice. If you are a funder, researcher, nonprofit senior staff, policymaker, etc. who has expertise on a national level in any of these issues, we'd like to hear from you. Send us your contact information.

[Learn more](#) about Philanthropedia's process.



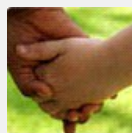
### Bob Ottenhoff's Blog

I've been thinking a lot about the need for high-performing organizations to have a mindset of adaptability in order to meet ever-changing challenges and opportunities. [Read more](#)



### Giving Power to Your Best Fundraising Ideas

[LEARN MORE >](#)



### Trust Blog

The 2011 eNonprofit Benchmarks Study took a look at data from 40 nonprofit organizations and analyzed trends in fundraising, advocacy, e-mail list size, text messaging, and social media. [Read more](#)

## 1.6 Million People Are Now Using GoodSearch Monthly!

More than a million and a half people are now using [GoodSearch.com](#) and [GoodShop.com](#) each month to support their favorite causes just by searching the web or shopping online! 90,000+ nonprofits now on-board!



Featured in The NY Times, ABC News  
Oprah Magazine and CNN!

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