This report represents People Making a Difference Through Community Service, Inc.’s responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

People Making a Difference Through Community Service, Inc.

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Mission:
PMD engages individuals in enjoyable, one-time, hands-on projects that meet the needs of local charities and by assisting businesses and charities in developing their own successful volunteer programs. PMD service projects produce appreciable results that help people while conserving recipient groups’ limited resources. PMD volunteers develop a sense of community and shared purpose by connecting with the project, the recipients, and each other. PMD educates its volunteers on how their combined efforts make a difference. PMD also provides consulting services for leaders of non- and for-profit organizations to strengthen their volunteer programs. PMD seeks to create a world in which people and businesses are socially aware and engaged in their communities such that they approach volunteerism by learning about problems and needs, volunteering their time, providing resources to address these problems and needs, and carrying out these activities dependably, safely, and enjoyably.
The content of this Charting Impact Report is the sole product and responsibility of People Making a Difference Through Community Service, Inc. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance’s Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?

2012 goals include: Celebrating 20 years of making a difference, so we organized a benefit and awards on May 18, 2012, attracting more sponsors, attendees, and media coverage. Building out and moving into our first permanent office and tool storage space. Smoothly moving without disrupting the service program or compromising its quality are very important. Expanding our board by recruiting new members with talent acquisition, development/special events, strategic planning, and administrative experience. Managing our growing numbers of volunteers by effectively engaging interns, including possibly increasing our number of interns. Strengthening corporate volunteerism (and generating associated resources and revenue) via continued and new corporate partnerships.

2. What are our strategies for making this happen?

Expand and strengthen the board by recruiting a board director with talent acquisition skills and experience for specifically seeking development committee leadership as well as additional roles. Seek additional nonprofit and educational partners as sources for successful interns.

3. What are our organization's capabilities for doing this?

Board Director Bill Varnell has professional experience and networks for board talent acquisition, and Executive Director Lori Tsuruda has successfully partnered with Smith College, Bunker Hill Community College, MIT, and New Sector Alliance on mutually beneficial internships. Hopefully future fundraising efforts will enable PMD to afford PMD-paid interns.

4. How will we know if we're making progress?

Successfully filling the development committee leadership position with a new director with development experience, and then recruiting/electing 3-6 motivated board candidates who lack development experience will indicate progress toward increasing the board's, and therefore the organization's, development capacity. Ensuring that there is at least one intern who supports PMD service projects is important to programmatic capacity building. Successfully fundraising for a full-time summer intern will position the organization to recruit beyond south suburban Boston, a limiting factor during summer 2013.

5. What have and haven't we accomplished so far?

Working with experienced development professionals, we have drafted a position description for the board development chair and begun posting it, as well as meeting with development professionals in our networks. We were unable to find a summer intern from south suburban Boston, so have engaged an MIT federal work-study student for summer 2013.