This report represents Citizens Committee for Children of New York's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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Mission:
Since 1944, Citizens' Committee for Children of New York, Inc. (CCC) has convened, informed and mobilized New Yorkers to make the city a better place for children. CCC's approach to child advocacy is fact-based and combines the best features of public policy advocacy with a tradition of citizen activism. Casting light on the issues, engaging allies, fueling civic discourse, identifying improvements and envisioning alternatives has helped CCC make children a priority in New York City. We work across many issues and believe that every child deserves: Quality health and mental health services - Safe and stable housing - Quality early childhood education, education, and after-school programs - A safe home, and to be positively engaged in their school and community - Financial stability - Healthy, affordable food.
The content of this Charting Impact Report is the sole product and responsibility of Citizens Committee for Children of New York. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance’s Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?

We educate and mobilize New Yorkers to make the city a better place for children. Our advocacy combines public policy research and data analysis with citizen action. We cast light on the issues, educate the public, engage allies, and identify and promote practical solutions to ensure that every New York City child is healthy, housed, educated and safe. New York City is home to more children than any other city in the country. Citizens’ Committee for Children of New York: -Gathers data on these children to fully understand what it's like to be a child in New York City -Researches and analyzes government budgets, policies, programs and services to improve the lives of children -Educates the community about our findings, and -Develops and promotes solutions that make New York City a better place to be a child. Our Priorities We work across many issues and our core goals are that every child deserves: -Quality health and mental health services -Safe and stable housing -Quality early childhood education, education, and after-school programs -A safe home, and to be positively engaged in their school and community -Financial stability -Healthy, affordable food

2. What are our strategies for making this happen?

CCC is a child advocacy organization and believes there is strength in numbers. We create, build, and support coalitions of advocates, service providers and citizens to provide a unified voice on critical issues to positively influence policy, legislative and budgetary decisions made at all levels of government. CCC’s founders believed that advocacy could only be as good as the data behind it. Central to our fact-based advocacy is Keeping Track of New York City’s Children, the most comprehensive municipal database on child well-being in the country. In its 23rd year, Keeping Track (data.cccnewyork.org or a print edition) provides CCC and every New Yorker with data needed to speak out on behalf of the city’s children and to inform the decisions made at City Hall, in Albany and in Washington. CCC also believes in informing, engaging and mobilizing New Yorkers and remains a go-to source of information for the media, elected and appointed officials, direct services providers and New Yorkers at large. Through our community education efforts, that include annual adult and youth community leadership courses; e-advocacy that regularly delivers tens of thousands of thousands of emails to city and state officials, free policy briefings on a range of issues affecting children; and through effective use of the media; we provide hundreds of thousands of New Yorkers with the tools needed to lend their voices to New York City’s children. We nurture and develop leaders who carry CCC’s message and inspire greater numbers to make a difference for children.

3. What are our organization's capabilities for doing this?

CCC, now in its 71st year, has an expert staff of 17 and does not accept government funding in order to remain independent. We run on a tight budget of just under $3 million and utilize expert staff, partnerships with other organizations and coalitions, and a very active Board of Directors and volunteer base to multiply our influence and effectiveness in achieving our goals.

4. How will we know if we're making progress?

Every year CCC develops detailed program, public affairs and development workplans in conjunction with our active Board of Directors and those workplans are measured through sub-committee meetings with the Board and bi-monthly meetings with the full Board where a detailed written Director's report is reviewed and includes progress against goals, culminating in an annual final review of the workplans with the Board where we measure progress against our goals.

5. What have and haven't we accomplished so far?
Recent milestone successes include the creation of New York City’s Earned Income Tax Credit, the first local Child Care Tax Credit, the expansion of Newborn Home Visiting, establishment of the Mayor’s Office of Food Policy and passage of GreenCart legislation. CCC also influenced passage of progressive state personal income tax reforms, the creation of statutory funding for alternatives to detention and incarceration, the closure of underutilized juvenile placement facilities, and the transfer of delinquent youth to services and placement options close to home. Furthermore, CCC helped create the local Campaign for Children, which elevated the public dialogue and increased the commitment to protect and expand investments in early childhood education and after-school programs resulting in the recent expansion of universal pre-k for all four year olds and after-school for all middle schoolers in NYC. In the past year, CCC achieved many victories, including:

• Over $20 million to save summer camp for 34,000 children this summer. • Nearly $6 million to save 17 elementary after-school programs from being closed and nearly $10 million in funding for an additional 50 after-school programs. • Over $11 million to maintain free lunch for middle school students and $17.9 million to implement Breakfast in the Classroom for all 339,000 elementary school students by 2018. • Funding to create 100 additional runaway and homeless youth shelter beds and to add mental health services for these vulnerable youth. • Restoration of $1.45 million to maintain mental health services for children under 5. • $20 million to help agencies transition foster children to Medicaid Managed Care. • Over $400 million to support the second year of NYC's pre-k expansion, ensuring over 70,000 4-year olds can attend pre-kindergarten; and $163 million ensuring over 100,000 middle school students can attend after-school programs. • A new home visiting program and a new initiative to help address safety and risk for infants living in homeless shelters. • $6.6 million to help NYC public schools better comply with state physical education standards by adding 50 PE teachers and requiring DOE to assess the barriers to compliance and to create a plan to address the barriers. • Funding to enable over 50,000 youth to participate in the Summer Youth Employment Program this past summer. In addition, CCC’s published an updated version of our Keeping Track database, now in its 23rd year, and its online companion data tool was updated, helping to shape a robust discussion about the needs of NYC children and families and the opportunities to advance solutions on their behalf. We are still actively working on many specific issue-related goals, among them raising the age of criminal responsibility in NY from age 16 to 18. New York is one of only two states in the country that treats all 16 and 17 year olds as adults in the criminal justice system.