This report represents BUCKS COUNTY COMMUNITY COLLEGE FOUNDATION's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

### BUCKS COUNTY COMMUNITY COLLEGE FOUNDATION

**275 Swamp Road, Newtown, PA 18940**  
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**Mission:**  
To advance the College as a community of excellence and act as a supporting partner in Bucks County Community College’s efforts to provide a quality education to all interested and active learners. The Foundation will approach local, regional, and national supporters to create partnerships and raise funds, assistance, and awareness in support of both new and existing educational opportunities.
1. What are we aiming to accomplish?

To advance the College as a community of excellence and act as a supporting partner in Bucks County Community College's efforts to provide a quality education to all interested and active learners.

2. What are our strategies for making this happen?

In order to provide all interested learners with access to a quality education, the BCCC Foundation seeks balanced financial growth, expanding relationships, sustainability, and self-sufficiency.

3. What are our organization's capabilities for doing this?

The BCCC Foundation is an integral part of the Bucks County Community College campus community, as well as the greater Bucks County community. Through continued annual and endowment growth, the Foundation's Board of Directors has strategically increased its staff and support of key growth areas of the college. Furthermore, the Foundation's Executive Director has obtained his Certified Fund Raising Executive designation and all staff members continue to expand their knowledge through professional development. The Foundation's community relationships and partnerships continue to grow, adding important new relationships that allow students to enhance their academic experience. Through a comprehensive strategic plan, the BCCC Foundation has positioned itself as a major supporter of the college's expansion efforts. More scholarship opportunities are as much part of the plan, as funds for innovative projects, initiatives, and equipment proposed by faculty and staff. Finally, the Foundation's special events are designed to bring attention to the community of excellence that is Bucks County Community College.

4. How will we know if we're making progress?

Financial benchmarks are being set by the Foundation's Board of Directors every fiscal year. In addition, the strategic plan includes specific growth goals that are being reviewed throughout the year. Finally, strategic planning is being done collaboratively between the BCCC and its Foundation.

5. What have and haven't we accomplished so far?

- Increasing community partnerships is evidence of the long-term growth strategy of being viewed by the business community as a critical ongoing investment.
- Continued growth in donors is evidence of the inclusion of our internal and external stakeholders in their giving plans.
- Continued scholarship growth is a reflection of the perceived value of a community college education, and being viewed as a primary choice when it comes to charitable giving.
- The growth of the annual fund is evidence of engaging the institution's alumni in the college's mission and vision.
- Increasing media coverage is evidence of effectively communication the Foundation's case for support.