This report represents Project Orbis International, Inc.'s responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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Mission:
Orbis is a nonprofit humanitarian organization that works in developing countries to save sight worldwide. Orbis prevents and treats blindness through hands-on training, public health education, improved access to quality eye care, advocacy and partnerships with local health care organizations.

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1. What are we aiming to accomplish?

Orbis’s three aims direct our efforts towards our vision for 2020. Aim 1: We will support governments and all other partners to prioritize, plan and deliver comprehensive, quality eye care for all, but especially those who are most in need. Aim 2: We will advocate for the inclusion and prioritization of eye health within broader global development agendas, including poverty, equity, gender, education and disability, and for all policies that promote eye health for all. Aim 3: We will continue to build out organizational capacity and reputation for leadership in eye health. Over the next 5 years, our programs aim to: 1. Integrate eye care services into health systems to broaden access and increase sustainability. 2. Increase awareness of eye health to increase demand for services. 3. Increase services for the marginalized and undeserved. 4. Increase numbers of eye health workers trained to provide quality eye care. And worldwide, in 5 years, we will contribute to blindness prevention with aspirations based on local need. Orbis will: 1. Significantly reduce childhood blindness. 2. Significantly contribute to the elimination of blinding trachoma in Ethiopia. 3. Raise the Cataract Surgical Rate in Orbis countries where it is currently low. 3. Reduce refractive error, especially in children. 4. Demonstrate and partner to create models of care for diabetic retinopathy.

2. What are our strategies for making this happen?

We will achieve our goals through the following actions: Invest in our people, Invest in innovation. Establish and expand our positions and approaches. Boldly exploring new cross sector partnerships. Broaden our visibility. Increase and diversify our income streams. Develop internal tools and solid infrastructures. Ensure we share good practice inside and outside Orbis. Make clear statements of intent and a plan to achieve them.

3. What are our organization's capabilities for doing this?

Orbis’s Unique Tools - our approach in the next 5 years Orbis Flying Eye Hospital: A fully equipped mobile teaching hospital that brings together dedicated eye care professionals. In 2014, the Flying Eye Hospital received accreditation from the American Association for Accreditation for Ambulatory Surgery Facilities International. Orbis Cybersight Program: Orbis’s unique telehealth and education program focuses on increasing the capacity of human resources in eye health through expert mentoring, patient care collaboration and mobile learning.

4. How will we know if we're making progress?

Over the coming years, Orbis will deepen and enhance its longstanding strength in training and capacity building, using all of our existing and emerging tools at our disposal: the Flying Eye Hospital, Cybersight, and our superb Volunteer Faculty. We will talk on these new challenges, leading cross sector partnerships in collective efforts necessary to address complex issues and have enduring impact in systematic change. We will develop new models and standards of practice, in our tradition of innovation in the countries in which we work. To achieve this, we will: Invest in our people, our capabilities and our infrastructure to do what we do better. Invest in our partners and health systems to improve quality of and access to care. Invest in advocacy and evidence to effect long term structural change. Expand the resources --- financial and human --- devoted to our mission. Hold ourselves accountable to high standards and to measurable goals. Our approach to the World’s Priority Eye Diseases: Our Extensive regional and country office networks together with robust systems allow us to analyze current clinical services and plan our interventions so that we can maximize benefit and achieve our goal. We have developed the capacity over the last 30 years to deliver training in a comprehensive range of services so we can match the training needs of a partner. We do this understanding the local need but also with reference to both the leading causes of avoidable blindness and the changing burden of disease in the areas where we work. We will strive to ensure that the following areas are addressed as appropriate: Adult cataract Untreated refractive error Pediatric ophthalmology Neglected
5. What have and haven't we accomplished so far?

All of the previously mentioned strategic initiatives are currently underway and fully integrated into Orbis programs and organizational processes.