This report represents GOOD SAMARITAN HEALTH CENTER OF GWINNETT INC's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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Mission:
The Mission of the Center is to demonstrate the love of Christ in word and deed by providing affordable and accessible health care services to the uninsured indigent and working poor. Our Goals are to 1) provide quality low cost primary healthcare services to the uninsured, 2) decrease the demand of the uninsured for non-emergent medical services on the local hospital emergency rooms, and 3) provide a venue for medical professionals and laymen of the Christian community to serve a marginalized population. Our Purpose is to meet the general medical needs of our patients as well as their spiritual needs through prayer and biblical counseling.
The content of this Charting Impact Report is the sole product and responsibility of GOOD SAMARITAN HEALTH CENTER OF GWINNETT INC. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance’s Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?
Our Goals are to 1) provide quality low cost primary healthcare services to the uninsured, 2) decrease the demand of the uninsured for non-emergent medical services on the local hospital emergency rooms, and 3) provide a venue for medical professionals and laymen of the Christian community to serve a marginalized population.

2. What are our strategies for making this happen?
The Center relies heavily on student interns of the health profession and volunteers to achieve its mission. In 2012, we received 11,236 hours of service donated by 182 individuals (valued at $354,568), 106 of whom were students of the healthcare profession serving the Center to fulfill clinical rotation requirements. The agreements we have with teaching institutions permits us to receive a steady stream of masters level nursing students, physician assistants students, pharmacy students and fourth year medical students to staff the Center. Additionally, clinical faculty of our academic partners periodically volunteer to mentor students and staff, and from time to time undertake research and process improvement projects for the Center.

3. What are our organization's capabilities for doing this?
We are the only full-time reduced cost health clinic in Gwinnett County exclusively serving the uninsured.

4. How will we know if we're making progress?
During the first half of 2013 our average cost per visit was $122.04 (direct cost of operations; excludes cost of program development and expansion) and the average revenue per visit was $73.23. Clearly it is incumbent on the organization to manage its costs as aggressively as possible. Equally clear, charitable donations remain essential to our growth and sustainability.

5. What have and haven't we accomplished so far?
The Center currently employs 10.5 full-time equivalent staff (we do not utilize paid consultants of any kind) and otherwise provides its services with volunteer medical providers and administrative support, including bilingual interpreters. The Center is dual purposed; first and foremost we are a medical ministry, but secondly, we are a training site for students of the healthcare professions. Through our relationships with fifteen academic partners, we train physician, physician assistant, nurse practitioner and pharmacy students, providing them with hands on experience working with culturally diverse, medically complex and uninsured patients. Each day 20-24 people staff the Center to serve up to 45 patients.