Orange County Society for the Prevention of Cruelty to Animals


This report represents Orange County Society for the Prevention of Cruelty to Animals’s responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

Orange County Society for the Prevention of Cruelty to Animals
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Mission:
The mission of the Orange County Society for the Prevention of Cruelty to Animals is to help animals in need in Orange County and promote the animal/human bond. The OCSPCA provides direct aid to animals and their owners through their spay/neuter voucher program, emergency medical aid program, animal food bank and feral/community cat program. Education for the care and treatment of animals is provided through the telephone helpline, social media and elementary school programs. Therapy dogs help ease the pain of children, victims of sexual abuse, patients and the elderly with visits to children’s homes, hospitals, nursing care facilities, schools and the Orange County District Attorney’s office. It is supported entirely by public donations, and does not receive grants from any government agency or national organization nor is it affiliated with any other SPCA or humane organization. In 2015: Direct aid to over 5,500 animals; Therapy dog visits to 300 facilities ...
The content of this Charting Impact Report is the sole product and responsibility of Orange County Society for the Prevention of Cruelty to Animals. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance’s *Standards for Charity Accountability*. For more information on Charting Impact, visit [www.guidestar.org/chartingimpact](http://www.guidestar.org/chartingimpact)
1. What are we aiming to accomplish?

OCSPCA Goals: - Reduce the number of euthanized dogs and cats - Promote the health and welfare of all animals - Encourage the human-animal bond - Keep pets in the homes that they have - Promote basic principles of kindness toward all living creatures, responsible pet care, and respect for wild animals

Goals For Increasing Our Services - Increase the number of spay/neuter vouchers issued each month - Host additional spay/neuter clinics and vaccination/micro-chipping clinics - Increase the number of financial assistance pledges for emergency veterinary care - Bring our program for literacy and humane education into more Orange County schools - Increase the number of participating facilities in our PAWS therapy dog program

2. What are our strategies for making this happen?

To promote our programs and events to the residents of Orange County which will help achieve the organizations goals, the OCSPCA will use the following strategies: • participation at animal welfare events • canvassing neighborhoods to physically post and share program and event flyers in multiple languages at libraries, Laundromats, community centers, etc. • posting information on our website, newsletters, email blasts, Facebook, Twitter, Instagram, Craig’s List and other animal welfare related websites • networking with established relationships and new partners such as animal welfare groups, animal hospitals, veterinarians, and animal shelters • word of mouth networking Additional outreach avenues include humane education assemblies in local elementary schools and participation in community events at parks, shopping centers and libraries. In a direct effort to be a part of the solution to the pet over-population problem, the OCSPCA will continue to network with SAFFTA (Santa Ana Friends for the Animals), Pro Pet Fix, other local animal rescues, veterinarians, animal hospitals, Animal Control, and animal shelters to increase awareness of the OCSPCA spay/neuter voucher programs. These efforts will be maintained and additional avenues of communication are constantly being sought to reach further into the community on behalf of the animals.

3. What are our organization's capabilities for doing this?

The OCSPCA maintains a strong and dedicated group of supporters and donors who provide the majority of the necessary budget required to achieve the organization's goals. The great work of the OCSPCA is dependent on this financial support from our community of donors and from occasional grants. The 3 part-time staff have the experience and expertise to run the programs and assist the community with their animal-related concerns. The Board of Directors ensures that our resources are used appropriately and effectively for the sake of the animals. The OCSPCA collaborates and partners with many of the animal shelters, pet rescues and Veterinarians in Orange County to help the animals and people in our area.

4. How will we know if we're making progress?

The number of animals spay/neutered is a major indicator of the success of one of our main goals of helping to decrease the number of dogs, cats (and rabbits) born here in our neighborhoods. We can then estimate the number of animal births prevented in our communities who would potentially end up on the streets and in our animal shelters. The shelter statistics provided by OC Animal Care which services many of the Orange County cities will also help us provide measurable results with regards to intake and euthanasia numbers. The OCSPCA also tracks the number of spay/neuter vouchers issued monthly and yearly which helps us estimate a measurable impact.
5. What have and haven't we accomplished so far?

The OCSPCA has recently been able to increase the amount of spay/neuter vouchers issued each month. There has also been an increase in the amount of funding available each month for emergency veterinary care financial assistance pledges. Our budget this year will also allow us to host additional spay/neuter clinic events and we will be able to host several mobile spay/neuter clinic events throughout Orange County.