This report represents Eastern Oklahoma Donated Dental Services's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

**Eastern Oklahoma Donated Dental Services**

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**Mission:**
The provision of free dental services, preventive dental education, and free oral/denture health care supplies to economically disadvantaged, mentally/physically disabled or elderly eastern Oklahomans, and to seek new opportunities to provide dental services to vulnerable populations.

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information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?

EODDS’ goal is to provide as many patients as possible annually with complete restorative dental care, improving the oral health of Tulsa and eastern Oklahoma’s less fortunate citizens.

2. What are our strategies for making this happen?

Establish a succession plan detailed enough to provide a three year time frame of operation for EODDS. Create a “How-to” operations manual that addresses all aspects of the day to day running of EODDS. Educate future dental school graduates about who we are and what we do by having staff and a board member attend the OU College of Dentistry Vendor fair. Provide EODDS funders with more information by educating them about us via an open house, meeting or some other method. Increase the number of participating provider dentists and hygienist. Expansion of new pilot programs as warranted.

3. What are our organization's capabilities for doing this?

EODDS has built a solid foundation with a history of providing more charitable dental care than any other state in the Nation for the last five years. EODDS has consistently demonstrated wise and appropriate use of funding. As an example, philanthropic organizations contributing to EODDS in 2012 received $5.95 in donated dentistry for every one dollar granted.

4. How will we know if we're making progress?

The 302 dentists who have now joined EODDS provided pro bono dental services to 2180 patients last year with a total of 5648 dental visits. Theses services would have cost patients $3,893,869.59 had they been forced to bear the costs themselves. Patients who receive complete restorative dental care have improved overall health. 100% of EODDS patients gain the ability to chew their food properly, which aides in improved digestion. Additionally, most patients have partially or completely eliminated other health problems that develop from improper nutrition. Patients who receive complete restorative dental care also gain self-confidence and are no longer ashamed to smile.

5. What have and haven't we accomplished so far?

EODDS completed a three year strategic plan in 2011, successfully meeting all goals. The EODDS board of directors Strategic Planning committee established a new three year plan for 2012-2014. EODDS has annually increased the number of patients able to receive complete restorative dental care since EODDS' inception in 2003.