This report represents IMMUNIZATION COLLABORATION OF TARRANT COUNTY’s responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

Mission:
To provide a collaboration of agencies and organizations, public and private committed to providing the systematic eradication of childhood, adolescent and adult vaccine preventable diseases in Tarrant County, Texas.
1. What are we aiming to accomplish?

Mission: To provide a collaboration of agencies and organizations, public and private committed to providing the systematic eradication of childhood, adolescent and adult vaccine-preventable diseases in Tarrant County, Texas. Our strategic objectives are: 1) To increase immunization rates among pre-school children; 2) Increase community awareness about immunization issues and about community-based opportunities to have children and teens immunized; 3) Support and advocate immunization awareness, access and vaccine administration, and 4) Explore short term and long term sustainability plans.

2. What are our strategies for making this happen?

Low Cost Vaccine Events: We hold low cost vaccine events at the African American Health Expo and several events during 23 days in August, including the North Texas Wellness Fair, Tarrant County Back to School Roundup, 6-Stones Campus West (Bedford), Family Life Gym(Arlington) and La Gran Plaza (Fort Worth). Immunizations are $14 for one shot or $15 for 2+ vaccines. CHIP & Medicaid are also accepted. Most events also provide low cost vaccines to adults, 19 years and older, who have no health insurance, at $25 each dose. These fees cover the costs to administer the vaccines. The vaccines are distributed to Tarrant County through the CDC. Adolescent Immunizations: We work with Tarrant County Public Health Immunization Outreach and public school nurses to facilitate 111 on-site vaccine days at school for 6th graders, from January to May. These events help students meet the Texas vaccine requirements for 7th grade attendance. Awareness and Outreach: Our work includes ongoing efforts to assure that our community is aware of credible information supporting the importance and safety of vaccines for families. In addition to social and print media, we network with affiliated agencies to educate medical providers on ways to utilize each child contact as an opportunity to provide needed vaccines and projects to increase rates for the HPV Cancer vaccine. We also advocate for better vaccine registries and promote CDC vaccine guidelines.

3. What are our organization's capabilities for doing this?

ICTC works with over 40 organizations including Tarrant County Public Health, Cook Children's Community Health Outreach, Tarrant County Medical Society Alliance, Cook Children's Health Plan, JPS Health Network, Medicaid plans, Independent School Districts, Church Networks, McDonald's "Immunize for Healthy Lives", Rotary, Junior League, and more.

4. How will we know if we're making progress?

Each of our strategic objectives includes strategies that include performance measures which are routinely tracked. The current performance measures are broken into three areas: 1) Quantity, 2) Quality, and 3) Effect. The current measures are: Effort Made -- Quantity-- How much did we do? 1. # of outreach encounters by person 2. # of pre-k round up events attended 3. # of educational materials distributed at pre-k round up events 4. # of education materials distributed at NON pre-k round up events 5. # of low cost vaccine events coordinated 6. # of children receiving vaccines 7. # of adults receiving vaccines 8. # of volunteers at events 9. # of materials distributed to groups 10. # of adolescent families receiving vaccine education materials 11. # of adolescents receiving vaccine at school sites 12. # of vaccine doses given at school sites 13. # of followers on Twitter 14. # of likes on Facebook/social media 15. # of people receiving boosted Facebook ads 16. # of clients who saw us on Facebook/social media 17. # of website hits 18. # of media outlets partnered with 19. # of grants written for social media 20. # of grants received for social media 21. # of advocacy activities participated in 22. # of new partners 23. # of new funding sources Effort Made - Quality—How Well did we do? 1. #/% of volunteers effectively trained 2. #/% of families completing surveys 3. # of families surveyed who saw or received a flier or electronic media info about ICTC events 4. #/% of families surveyed who were treated with kindness/respect at event 5. # of families surveyed who agree the registration forms...
were easy to comprehend 6. Sustainability /bylaws report prepared for all membership of ICTC 7. Overall review of funding sources 8. Review all materials to ensure they are accurate and appropriate for audiences intended 9. Overall review on effectiveness of various social media channels 10. Ongoing Succession Planning Effect – Is anyone better off? 1. # of families surveyed who attended events before 2. # of families surveyed who usually get immunizations from their own doctors 3. # of families surveyed who usually get immunizations at an ICTC event 4. # of families surveyed who usually get immunizations through Tarrant County Public Health 5. #/% of families surveyed who agreed that the vaccines will prevent their child from catching several diseases 6. #/% who were surveyed who agreed that it would be difficult to receive vaccines for their child(ren) were it not for the ICTC events

5. What have and haven't we accomplished so far?

The 2016 vaccine events provided 17,837 vaccine doses to 7073 clients, of whom most were pre-school and 6th grade students. We sponsored the administration fees for 601 clients, which cost $9442. In 2016 we had 96 volunteers contribute 945 hours of service.