This report represents SAN ANTONIO FERAL CAT COALITION’s responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

SAN ANTONIO FERAL CAT COALITION
PO Box 692308, San Antonio, TX 78269
210-274-6646
www.sanantonioferalcats.org

Mission:
Our mission is to end the overpopulation of cats in the San Antonio area through public education, Trap-Neuter-Return, and empowering the community to care for outside cats. SAFCC improves the lives of outside cats by: - Advocating for outside cats to be protected from cruelty and live in a safe environment. - Promoting spay/neuter for pets. - Assisting colony caretakers with feeding and managing their colonies. - Facilitating TNR with education, equipment and volunteer support. - Working to re-home friendly strays and find homes for kittens born on our streets.

The content of this Charting Impact Report is the sole product and responsibility of SAN ANTONIO FERAL CAT COALITION. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance's Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?

Our ultimate goal is to have a community where no kittens are born wild on the street, where no cat capable of living in a home is lacking one, and where no outside cats go wanting for food, water, and appropriate care and concern.

2. What are our strategies for making this happen?

1. Make Trap-Neuter-Return easier and cheaper for the public. A. Easier 1) Develop a Trapping Team for those who are not able to trap. 2) Assist with mass trapping projects for those with large numbers of cats. 3) Develop Transport Teams to help with drop off and pick up from spay/neuter clinics. 4) Encourage/assist "trap for hire" endeavors. B. Cheaper 1) Continue to apply for grants that cover the clinic subsides which keeps the trapper's co-pay to $20 2) Continue to apply for targeted grants to help with certain zip codes. 3) Provide assistance for people when specials are offered by the spay/clinics. 2. Form partnerships with shelters and rescue organizations to take friendly cats off the streets. A. Increase foster base. B. Participate in all adoption events. 3. Continue to support the Feral Food Program 1) Request donations for food. 2) Hold food drives. 3) Establish a committee that oversees food distribution. B. Continue to fund and support the Cat Crisis Fund 1) Let donors know they can designate to this fund. 2) Send specific requests out for high-dollar injuries.

3. What are our organization's capabilities for doing this?

We have a core group of dedicated volunteers that run our main programs: Community Outreach, Trap Loans, Helpline, and Adoptions. We have over 200 members and a constant contact email list of 2,445 who have signed up to get updates and news. Our Board of Directors encompasses over 50 years of feral cat and TNR experience. There are 3 teams presenters who teach the TNR Classes. The Trap Loan Team consists of 6 people who manage 210 traps. The Helpline is composed of 6 volunteers who respond to an average of 300 calls/month. A recent initiative that has proven very successful is sending TEMs (Targeted Emails) to specific zip codes for specific needs. The need could be help with trapping, feeding someone's colony while they are on vacation, or transporting cats for spay/neuter for someone who works. People are responsive to needs in their own neighborhoods. We have partnered with three spay/neuter clinics and pay them a subsidy for each cat brought in under our program. Animal Care Services (ACS) supports what we do and has provided a letter stating they "support and embrace Trap-Neuter-Return". The Mayor and city council supports what we do and is appreciative of our service to the community.

4. How will we know if we're making progress?

Data is maintained on everything we do and Animal Care Services keeps statistics on cat intake, calls about cats, and dead animal pickup. These numbers can be followed for trends. The scope of the outside cat situation in San Antonio is so vast that visible progress is not expected to be seen for many more years. The progress noted will be seen locally in the neighborhoods who have adopted TNR and seen the numbers of free-roaming cats decrease in their community.

5. What have and haven't we accomplished so far?

To date we have trained over 6,000 people to do TNR. We have translated our TNR Class flyer into Spanish and are planning to begin Spanish TNR Classes this year. Our Trap Loan Program has expanded to include cages for relocation, recovery, and socialization. Our Helpline is in constant need of volunteers to relieve those who have done this for a long time without a break. Our Rescue/Adoption Program expanded too quickly last year and exceeded fosters and funds to support it.
There is a growing need for our Feral Food Program so additional funds will be needed to support this program if it is to expand. The Cat Crisis Fund especially touches the hearts of our donors but can be very costly. A committee will need to address capping monthly funds expended or additional fundraising for this important program.