This report represents PHYSICIANS FOR SOCIAL RESPONSIBILITY INC's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.
1. What are we aiming to accomplish?

Climate Change: We envision a future where the relationship between climate and human health is unconditionally acknowledged, where climate conditions have stabilized such that ecological balance and the survival of the human species is no longer threatened by anthropogenic atmospheric degradation. Our goals include: - Implementing a Washington State cap/price on greenhouse gas emissions - Preventing expansion of coal, oil, and other fossil fuel transport and storage capacity in Washington - Utilizing existing authority in regulating the state's largest polluters to reduce emissions - Transitioning to a clean energy economy - Creating a robust internal infrastructure, allowing WPSR's Climate and Health Task Force to evolve and grow - Washington's healthcare community takes responsibility for leading climate change adaptation and mitigation - Publicizing health consequences of climate change and solutions - Speaking directly to the public about the health risks of climate change Nuclear Weapons: We envision the abolition of all nuclear weapons globally and the prevention of nuclear war. Our goals include: - Enlisting Washington members of Congress to take action on nuclear issues - Expanding public awareness in Washington State on nuclear weapons issues - Solidifying and expanding the Washington Coalition to Stop the New Nuclear Arms Race - Enlisting a cadre of Washington individuals with influence and power to work on behalf of the campaign - Expanding and strengthening the WPSR Nuclear Weapons Abolition Task Force Income Inequality: We envision improved population health outcomes as a result of increased economic equality and greater support for early life, especially the first thousand days after conception. Our goals include: - Supporting efforts recognizing the importance of the first thousand days after conception in producing adult health - Getting an effective paid parental leave policy passed and operational in Washington State - Collaborating with other organizations and leaders working on paid parental leave - Encouraging other health organizations/associations in adopting resolutions or position statements on paid parental leave, as a means of reducing negative health outcomes that result from economic disparities

2. What are our strategies for making this happen?

Climate Change: Our Climate and Health Task Force educates and activates medical professionals to learn more and speak out on climate change as a public health threat. We provide communications training and resources to help them become climate advocates. Our volunteers speak at legislative and other public hearings, author op-eds and articles, and make presentations to the public and to the medical community. We work in coalition with the Stand Up to Oil and Power Past Coal campaigns, organizing the medical community to prevent any new investments in crude oil and coal transport and infrastructure in our region. WPSR is on the Steering Committee of the Alliance for Jobs and Clean Energy, a coalition which includes organizations representing communities of color, faith, labor, environmental conservation, and business. We serve as a health voice in this coalition, lending our credibility to the task of passing climate legislation and regulations that would limit climate-altering pollution. We are currently working to pass legislation which would hold carbon emitters financially accountable for their pollution, reinvest revenue in solutions, and invest in low-income and other communities that disproportionately bear the burdens of climate change. Nuclear Weapons: Our Nuclear Weapons Abolition Task Force communicates regularly with our Congressional representatives, and our plans for 2017 include outreach to all of them. In 2016, we met with four of our members of Congress and/or their staff. We conveyed our support for taking action to reduce the number of nuclear weapons (e.g., reduced spending for the "modernization" program, continued adherence to the Iran deal, defunding the new long range standoff missiles). To build a grassroots movement, we have established the Washington Coalition to Stop the New Nuclear Arms Race. The coalition has grown to 15 members, representing a broad civic coalition of peace, faith, environmental, and health organizations. Through public education and concerted pressure on our elected representatives, we are working to stop part or all of the proposed $1 trillion rebuild of our nation's nuclear-armed submarines, bombers, and land-based missile systems. We also host public events, such as a Town Hall presentation by the Co-President of International Physicians for the Prevention of Nuclear War and the Seattle premier of the film, Command and Control. We recently released a reprised version of the famed "Daisy ad" from LBJ's 1964 campaign, urging TV and online viewers to contact their Congresspersons to stop the full rebuild of our nuclear arsenals. Income Inequality: We make presentations to the public and to health sciences students, educating them about the connections between income inequality and population health. We also work to publicly support policies that would invest resources in early life. WPSR
has championed a statewide paid leave policy that would ensure new parents have time to parent.

3. What are our organization's capabilities for doing this?

We have a strong organizational structure that includes 11 board members (both long-standing and new members, and a mix of health professionals and other advocates); a full-time Executive Director, plus program and development staff; strategic plans for each of our primary program areas; a solid financial base that relies on diverse revenue sources; and over 800 members statewide. We also have support from our national organization, PSR, based in Washington, D.C. In addition, we have an active student chapter at the University of Washington. Through this chapter, we work to support the development of the next generation of health activists. Our chapter at the University of Washington is based in the School of Medicine, but it is open to all health sciences students.

4. How will we know if we're making progress?

Program Outcomes: We will know we are making progress in our anti-fossil fuel campaign if no new coal or oil terminals or refineries are built in Washington. Progress on climate change will be indicated by the adoption and implementation of legislation and/or administrative rules that reduce greenhouse gas emissions in Washington. We also measure the degree to which we have engaged the health care community by the passage of resolutions, petitions, etc., in recognition that climate change is a major threat to health. Progress on nuclear weapons abolition and nonproliferation is reflected in the degree to which our Congressional representatives are willing to publicly oppose investments in new and rebuilt nuclear weapons. We also monitor our progress in building a grassroots movement by the number of organizations and civic groups who are willing to join our coalition opposed to nuclear proliferation. An indicator of progress on income inequality will be the passage of legislation that provides paid parental leave, in individual communities as well as at the state level. We also measure the degree to which we have engaged the health care community by the passage of resolutions by other groups of health professionals who support paid parental leave in order to improve health for all. Organizational Capabilities: One indicator of progress is the number of individuals involved in WPSR's leadership and programs. The number of our board has remained at 11 over the last year, though its composition has changed. Each of our program task forces has grown, and they continue to seek new members. Our Climate and Health Task Force grew to 15 members last year. The Nuclear Weapons Abolition Task Force has 10 members. Our chapter's membership continues to grow. For the past several years, we have gained approximately 75 new members per year.

5. What have and haven't we accomplished so far?

In the past three years, our organization has rebounded strongly from a period of reduced activity. We have grown in leadership, membership, and financial stability. In addition to growing our organization's membership, we have also secured new sources of financial support. This has allowed us to increase staff support for our programs. Though we - along with other members of the PSR community - have seen a great reduction in the number of nuclear weapons in the world over the past several decades, many (nearly 15,000) still remain. We have a mountain to climb, and we recognize that this is a critical time to prevent appropriations for a full rebuild of our nation's nuclear triad (submarines, bombers, and missiles). Washington's members of Congress have made some important public statements questioning our nation's nuclear policies. For example, Rep. Adam Smith questioned the need for a new generation of cruise missiles (the long range standoff missile). Rep. Rick Larsen voiced support for maintaining the global ban on nuclear weapons testing. Rep. Pramila Jayapal co-sponsored a bill that would require Congressional approval for the President to offensively launch a nuclear weapon. Senators Murray and Cantwell sent a letter with other Senators to President Obama asking him to invest renewed energy in bilateral arms reductions with Russia. Our organization has made some great contributions to fighting climate change and fossil fuels in our state, but there is much work still to be done. In 2016, four crude oil terminals/facilities and one coal export project were defeated. We will continue to fight all coal and oil proposals, which would commit our state to further decades of
fossil fuel dependence. We must also work to pass strong climate-protection legislation that deeply cuts emissions in ways that protect our state's most vulnerable citizens. In 2016, the Department of Ecology implemented the Clean Air Rule, which limits emissions from the state's largest stationary sources. We will continue to work for legislation that holds polluters accountable, invests in solutions, and supports communities that are disproportionately impacted by climate change and air pollution. Public discourse on income inequality and paid parental leave has increased in recent years. Though some municipalities (King County and City of Seattle) have moved to provide guaranteed paid leave to employees, we have not yet seen statewide paid parental leave implemented. We must allow parents the opportunity to give their children the best start in life possible. Legislation in 2017 to provide paid family and medical leave is gaining momentum, and we will continue to use our credible voice to support it.