San Francisco Society for the Prevention of Cruelty to Animals


This report represents San Francisco Society for the Prevention of Cruelty to Animals's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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<th>San Francisco Society for the Prevention of Cruelty to Animals</th>
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<td>201 Alabama Street, San Francisco, CA 94103</td>
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<td>415-554-3000</td>
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<td>sfspca.org</td>
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**Mission:**
The mission of the San Francisco SPCA is to save and protect animals, to provide care and treatment, to advocate for their welfare, and to enhance the human-animal bond.
The content of this Charting Impact Report is the sole product and responsibility of San Francisco Society for the Prevention of Cruelty to Animals. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance’s Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?

In the three years since the San Francisco SPCA launched Vision 2020 (our goal of ending animal abandonment by the year 2020), we have consistently seen shelter intake drop in San Francisco. All of our programs and services support at least one of the three tenets to Vision 2020: Prevention, Rescue, Education. We’ve identified the three main reasons why animals end up in shelters: overpopulation, barriers to veterinary care, and behavioral issues, and by addressing these aggressively through our programs and services, our goal is to make San Francisco the first city in the nation to end the cycle of animal homelessness. Learn more at: https://www.sfspca.org/vision-2020

2. What are our strategies for making this happen?

All of our programs and services support at least one of the three tenets to Vision 2020: Prevention, Rescue, Education. Preventing overpopulation and surrenders helps ensure that animals never need to enter a shelter. How will we do it? Free and low-cost spay/neuter, comprehensive behavior services and resources, charity veterinary care and trap-neuter-return (TNR) expansion to prevent cat overpopulation at its source. Rescuing every healthy, adoptable, and medically treatable cat and dog will become possible by increasing adoptions, expanding foster programs, and exposing puppy mills. How will we do it? High volume adoptions, post-adoption support, comprehensive veterinary care, expose puppy mills and change consumer attitudes to buying puppies online and increase Foster and Fospice programs. Education rounds out the Vision 2020 plan. We are imbedded in the community as a resource of information, support, and to encourage advocacy. We invest in the next generation of animal advocates in our community by creating a robust youth program. How will we do it? We are front and forward in the community: at events, online, and in traditional media. Humane Education programs reach kids at their schools and through after-school and summer Animal Camps. Volunteers in our Animal Assisted Therapy program visit tens of thousands of people each year. Our Advocacy department is crucial in identifying and impacting animal welfare issues.

3. What are our organization's capabilities for doing this?

Since its founding in 1868, the SF SPCA has received tremendous support from the community. Throughout that time, the SF SPCA has earned a reputation as one of the most progressive animal welfare organizations in the nation. The SF SPCA's staff of experts and dedicated team of volunteers are working tirelessly to realize Vision 2020. To learn more about the SF SPCA's resources, we invite you to read our Annual Report: https://www.sfspca.org/sites/default/files/sfspca_ar2014-2015.pdf

4. How will we know if we're making progress?

Each fiscal year, the SF SPCA assesses the performance of its programs and services. We look at both the number of animals and people we've served, and our larger community impact. Furthermore, we evaluate how those programs and services have contributed to achieving our goal of Vision 2020. Each year we review how efficiently we've used our resources, and then determine how we can be more effective in the future. Our findings are published in our Annual Report, which we invite you to read: https://www.sfspca.org/sites/default/files/sfspca_ar2013-2014.pdf

5. What have and haven't we accomplished so far?

Can we take the lowest euthanasia rate of any major city in America and make it even lower? This was the challenge we
gave ourselves for the fiscal year that ended June 30, 2015. We expanded nearly every program at the Society and aggressively targeted services to communities in need. The result? Euthanasia of dogs and cats is down to .0009 per capita city-wide for dogs and cats. The lowest rate of any major city in the U.S. These results are simply incredible and show the power of our life-saving programs when they are well-managed and funded. Below are some highlights that show how we’re making progress in each of the three tenants to Vision 2020: Prevention, Rescue, Education. Prevention Programs: the SF SPCA Spay/Neuter Clinic set a record by completing over 11,000 surgeries, the highest number of spay/neuter procedures we’ve ever completed in a single year. Our feral/free-roaming cat spay/neuters also grew, and in turn the number of cats entering the San Francisco shelter system continued to decline. Unaffordable veterinary care should never be a reason for surrender. SF SPCA Veterinary Hospitals provided $4.06 million in charitable care. Our Community Cares program continued to expand our services in underserved neighborhoods in the city. Mobile Vaccine Clinics provided over 2,300 vaccines, a 19% increase over the previous year, to animals that might not otherwise have access to veterinary care. Our Behavior and Training department increased the number of animals they helped through training classes, from approximately 2,100 to more than 2,300. Behavioral problems are the most common reasons given for surrendering an animal. Rescue Programs: Our Adoptions team found loving homes for more than 4,900 cats and dogs last year. We continued to stretch ourselves, taking in more shy and behaviorally-challenged animals and getting them the training and conditioning they need. More than 3,100 cats and more than 1,800 dogs are now in their forever homes. Furthermore, our dedicated team of Foster volunteers opened their hearts and homes to over 1,500 animals. Education Programs: During the last year our Humane Education department impacted the lives of more than 7,280 students. Animal Assisted Therapy expanded as well. Volunteer teams visited over 150 sites in San Francisco, providing healing and motivation to those facing mental, physical, or emotional challenges. Throughout the year, volunteer teams visited over 91,200 people throughout the city.