This report represents VESTIBULAR DISORDERS ASSOCIATION's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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<th>VESTIBULAR DISORDERS ASSOCIATION</th>
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<td><a href="https://vestibular.org">https://vestibular.org</a></td>
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**Mission:**
The Vestibular Disorders Association's mission is to inform, support and advocate for the vestibular community. We envision a global community where vestibular disorders are widely recognized, rapidly diagnosed, and effectively treated.

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Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?
   1) Increase awareness about vestibular disorders among the general public, so that patients who are suffering with an inner ear or brain condition that affects their balance, hearing, cognition, and emotional stability can understand what they are going through and find help. 2) Increase awareness about vestibular disorders among the medical community so that patients are more rapidly diagnosed and effectively treated. 3) Support research into the diagnosis and treatment of vestibular disorders. 4) Advocate for increased insurance coverage for vestibular diagnostics and treatment.

2. What are our strategies for making this happen?
   1) Provide scientifically validated information about vestibular disorders through multiple communication channels. 2) Cultivate relationships within the medical community. 3) Create vestibular triage protocols to help primary healthcare practitioners differentiate between vestibular and non-vestibular forms of dizziness, and refer patients to the appropriate specialist so they can get accurately diagnosed. 4) Manage a patient registry on vestibular disorders. 5) Partner with academia and industry to promote scientific research. 6) Testify to the Social Security Administration, Medicare, and major insurance companies to demonstrate the prevalence of vestibular disorders among the general public, the impact they have on the daily life of patients and their family, and the cost associated with the widespread misdiagnosis of vestibular patients.

3. What are our organization's capabilities for doing this?
   Executive Director: Cynthia Ryan graduated summa cum laude with an MBA in Management and brings over 20 years executive management experience. The VEDA board of directors is composed of vestibular patients and professionals who are geographically and professionally diverse - from medical doctors to audiologists and physical therapists, as well as management consultants, CPAs and sales associates. All are passionate about raising awareness about vestibular disorders and devote a considerable amount of time to VEDA's strategic planning and committee work. VEDA's Medical and Scientific Advisory Board includes medical professionals with the highest regard in the vestibular community. All are involved in research and many engage in clinical practice.

4. How will we know if we're making progress?
   VEDA created a patient registry so that we can establish a baseline for how long it takes to diagnose a vestibular disorder, how many doctors a patient visits before receiving an accurate diagnosis, and the financial and social impact of vestibular disorders on the patient and family. We will be publishing the results of the first two years of data soon, and will continue to collect data so that we can show the change in these metrics over time, as our education and advocacy efforts progress.

5. What have and haven't we accomplished so far?
   1) We have over 60 short publications on vestibular disorders covering diagnosis, treatment and coping strategies written by medical professionals. 2) We have a free online provider directory to help patients find a specialist near their location. 3) We have a successful annual awareness campaign (Balance Awareness Week) that engages partners across the U.S. and in many different countries. 4) We have a support group network that connects patients within their local communities. 5) We have an online forum and pen pal network to connect patients who are limited in their ability to travel, and/or who have no local support group. 6) We have developed our first draft of our vestibular triage protocols, which are in the process of being tested by medical professionals and will be distributed through professional medical associations and online diagnostic tools.
used by primary healthcare providers. 7) We have a patient registry with over 600 participants.