This report represents The Center for Bioethics and Culture's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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Mission:
The Center for Bioethics and Culture exists to initiate, facilitate, and enhance conversations focused on the intersection of health and wellness, medicine, science and technology, and law and public policy around matters in bioethics. Specifically, we intentionally bring diverse voices together, across the spectrum of human experiences, building common cause in order to answer important questions.

The content of this Charting Impact Report is the sole product and responsibility of The Center for Bioethics and Culture. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance's Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?
By working with cultural leaders and decision-makers, progress in biotechnology will unite around a common human good promoting human flourishing.

2. What are our strategies for making this happen?
A primary strategy is documentary filmmaking. Through this, we assemble truly diverse coalitions to drive forward educational efforts around specific issues.

3. What are our organization's capabilities for doing this?
We have produced award-winning documentary films, including the following: "Lines that Divide" (2009), "Eggsploration" (2010, 2013), "Anonymous Father's Day" (2011), "Breeders: A Subclass of Women?" (2014), and "Maggie's Story" (2015). These films include voices from and have been endorsed by people across the traditional left/right, liberal/conservative, pro-choice/pro-life, non-religious/religious divides.

4. How will we know if we're making progress?
Indicators of progress include: sales of our films, requests to speak to media, legislators, and individuals about the films and the issues that they cover, requests to work with diverse coalitions to bring attention to and provide education on the issues we address.

5. What have and haven't we accomplished so far?
We continue to receive requests to show our films, to be interviewed about the films, to respond to issues in the current news cycle, to educate legislators considering action on the issues on which we work. Strong indicators of progress are the sales and screenings of our films. For example, each year our films are screened on college campuses across the nation. In addition, we are seeing an increased international impact of our work -- our films sold into more than two dozen countries and have been translated into French, Italian, Japanese, and more.