This report represents Texas Physicians for Social Responsibility's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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Mission:
The Texas chapter embrace National PSR's mission of "guided by the values and expertise of medicine and public health, Physicians for Social Responsibility works to protect human life from the gravest threats to health and survival."

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1. What are we aiming to accomplish?
Texas PSR is an environmental advocacy group led by healthcare professional who are committed to a safe environment and healthier Texas. We embrace National PSR's mission of "guided by the values and expertise of medicine and public health, Physicians for Social Responsibility works to protect human life from the gravest threats to health and survival." And we add a focus on regional and Texas-wide issues, such as clean air, clean water, climate change, health care policy, energy security, and local environmental policy. In the next three years, Texas PSR will: *Build Organizational Capacity *Have a three-quarter time Director, 2 project managers, a half-time Regional Coordinator for the Dallas/Fort Worth, and Houston service region. *Will have recruited at least 250 members from the four designated service regions in Texas: Austin/San Antonio, Dallas/Fort Worth, Houston, and all others regions. *Increase and Diversify Funding – After a professional administrative structure is created, Texas PSR will create and maintain a diversified funding structure of memberships, individual donors, grants, and foundation funds to sustain the organization's projected budget. *Increase Member Effectiveness/Efficacy – Expand outreach and advocacy efforts in direct relation to the percentage increase in membership.

2. What are our strategies for making this happen?
Texas PSR will identify and apply for at least two new program grants in the next year. After success with a very large grant award, Texas PSR has grown organizationally, programmatically, and fiscally and feels confident in our ability to continue to grow. Texas PSR will continue to recruit new members though coordinating special events and nurturing existing relationships with local organizations. We will also mobilize existing, dormant members by asking for involvement in new committees and suggestions for new programs. Texas PSR will host several fundraising events and for the first time, has been accepted to take part in a 24-hour concentrated city-wide fundraising event.

3. What are our organization's capabilities for doing this?
Texas PSR is a 10-year old organization with many ties to the medical and healthcare community and to a wide variety of environmental advocacy groups. In addition, Texas PSR has the name recognition of the Physicians for Social Responsibility, a respected and trusted fifty-three year-old organization.

4. How will we know if we're making progress?
Texas PSR created a detailed series of timelines and metrics in order to track the success and failure of the organization's goals. Each strategy has been provided with a base-line metric (derived from the previous years' accomplishments) and is reviewed according to the projected timeline milestones.

5. What have and haven't we accomplished so far?
Texas PSR has more than quadrupled both the budget and the numbers of members for the organization over the last year. Receiving the largest grant award in Texas PSR history, we are poised for exponential growth and program success.