This report represents NORTHWEST ASSOCIATION FOR BLINDATHLETES's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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Mission:
To provide life-changing opportunities through sports and physical activity to individuals who are blind and visually impaired.
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1. What are we aiming to accomplish?

Vision: To be the premier provider of athletic opportunities for people who are blind and visually impaired. Goals: - Provide more on-going programming to both youth and adults through our Sports Outreach Program. - Serve more rural communities through partnerships across the Northwest. - Incubate additional sports teams programs across the region to help get blind youth and adults physically active.

2. What are our strategies for making this happen?

- Work with teachers, community-based organizations and other blindness agencies to expand and enhance our life-changing programming for individuals of all ages and abilities with visual impairments. - Survey program participants and partners to determine mission-impact and alter program offerings accordingly.

3. What are our organization's capabilities for doing this?

Northwest Association for Blind Athletes was founded by a group of visually-impaired athletes in 2007. We served six students our first year and now provide opportunities to over 1,000 individuals who are blind and visually impaired each year. Our organization is run by people who are blind, so we understand the unique needs of this population. The Association’s Board of Directors is committed to the sustainability and growth of our life-changing programs. We have worked diligently to grow our mission-impact one program at a time to improve the quality of life for people with visual impairments.

4. How will we know if we're making progress?

- We will survey program participants and partners on our program-impact to allow for continued enhancement and expansion. - Collect testimonials from program participants and partners on program impact. Each quarter, Northwest Association for Blind Athletes sets goals for programs, administration and fundraising: The following are examples of performance indicators for this fiscal year: - Develop a tandem biking program for individuals who are blind in Oregon/Southwest Washington. - Implement additional recreational activities for children, youth and adults who are blind.

5. What have and haven't we accomplished so far?

FY13 Accomplishments: □ Fifty-eight scholarships were provided through our Scholarship Program for athletes to participate in local, regional, national and international competitions and to purchase equipment to help visually impaired people stay physically active. Scholarships were given for participation in dragon boat racing and the Portland to Coast walk/run event among other events. Scholarships also assisted in purchasing equipment for training. Athletes would not be able to attend events without the help of NWABA scholarships. □ Seventy-four blind and visually impaired youth and adults of all ages were given the opportunity to participate in on-going programming. This helps build team camaraderie, muscular strength, physical fitness, increased confidence and self-esteem. □ Sports adaptations were provided to 195 participants, which included blind and visually impaired individuals, families, teachers, and community organizations. Adaptations make it possible for individuals with visual impairments to participate in sports with their peers. Common adaptations included bicycling, which is adapted through the use of tandem biking, and running. Equipment was also provided including beeping kickballs, Goalballs and running guide tethers. □ Our Sports Outreach Program served 425 blind and visually impaired students in grades K-12 by providing them the opportunity to participate in sports and physical activity. Students are introduced to sports through school visits, clinics, camps, and developmental competitions. □ NWABA’s Public Awareness
Program made 7,500 community contacts with community members to showcase the abilities of the blind and visually impaired through awareness events, speaking engagements, and community outreach throughout our four-state region. This Program is also a key element in our fundraising efforts. In addition, we also increased visibility of the organization and its mission through public service ads provided by The Columbian newspaper. This included much appreciated pro bono full page, half page and quarter page ads. Other media provided interviews and news coverage of NWABA events throughout our service area.