This report represents Alliance for Medical Outreach and Relief's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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Mission:
To improve the health status of the communities we serve.

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1. What are we aiming to accomplish?

AMOR's goal is to develop self-sustaining programs. In our global program in Afghanistan, that means providing training programs that develop capacity for Afghans to control their own destiny; reducing maternal and infant mortality and providing improved medical care to these groups; providing continuous medical training to Afghans that will bring their knowledge and experience to a level similar to the developed world; and finally to create a self-sustainable organization that will be able to provide a continuous quality level of care for Afghans without constant input from outside resources.

2. What are our strategies for making this happen?

Our strategies are to train Afghans in all aspects of providing medical care that focus upon women and children, the most vulnerable groups in Afghanistan. We are focused specifically on women of childbearing age and providing them with education in pre and post-natal care, the need for vaccinations, hygiene, nutrition, and family planning, and seeking appropriate medical experts. We also believe that infant care begins at conception and continues through age three. In this regard we focus on early recognition, early intervention, and prevention of diseases processes. Finally, all aspects of this program would be lost if an appropriate strategy to provide not only medical training and skills but the administrative, accounting, inventory management, and business aspects of medical care are not addressed simultaneously.

3. What are our organization's capabilities for doing this?

AMOR was established by businessmen, physicians, and administrative personnel many with direct links to this part of the world. The direction and impact of this vast experience is critical in building capacity throughout the entire project. The project is overseen by an executive director with years of medical practice and experience in developing medical facilities throughout the US. AMOR also has a development director with years of experience of maternity and neonatal experience who is currently directing and overseeing these programs in Afghanistan. This combined experience is the impetus of the direction the program is taking in Afghanistan. In Afghanistan we have sought out individuals committed to improving the status of their fellow citizens and who are constantly seeking new and innovative ideas. We are also constantly building capacity by continuous training and experience.

4. How will we know if we're making progress?

Through our computerized information collection system, which has the capability to accumulate sex and age disaggregated information, we have the capacity to develop real analytical statistics that can be utilized to enhance and evaluate performance indicators. Our specific indicators are number of women of childbearing age seeking medical care, giving birth in the presence of a medical person and in a hospital setting, maternal mortality, infant mortality, malnutrition, birth weights, immunizations, and infant and childhood growth patterns. Our milestones and progress are largely based upon numbers of women seeking care at our facility; the larger this number the greater the extended influence and impact throughout the surrounding community will be. All patients and medical conditions are tracked and measured by internationally accepted classification of diseases and currently accepted procedure reporting mechanisms.

5. What have and haven't we accomplished so far?

Education of women while remaining within the accepted cultural and traditional norms of the society are critical to achieve success. It is critical to our values and success that religious and family traditions are followed and that involving community...
and religious leaders is an essential element to growing our ever expanding outreach and influence into communities where healthcare currently does not exist.