This report represents ALASKA AVALANCHE INFORMATION CENTER INC's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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Mission:
To support and promote avalanche forecasts, education, research, professional development, and networking of practitioners in the pursuit of healthy lifestyles and the reduction of unintentional injury and death. The AAIC serves Alaska
The content of this Charting Impact Report is the sole product and responsibility of ALASKA AVALANCHE INFORMATION CENTER INC. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance’s Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?
Our goal is to establish and support at least five to eight sustainable avalanche centers in Alaska where the general public typically travels and recreates. We continue to provide annual avalanche professional development and research opportunities for those working in the snow safety field as well as numerous education opportunities for the general public. We strive to partner and network with other avalanche safety professionals and companies as well as the State of Alaska in our efforts to provide a quality, professional avalanche forecast network of information and forecasting services for our state.

2. What are our strategies for making this happen?
Our strategy is to host an annual snow safety summit in Alaska that brings professionals together to network, submit research data and further the efforts of snow safety in Alaska. In addition, we continue to seek supporters and donors to help sustain and promote the services provided by the AAIC network of avalanche centers. We participate in continuing development opportunities with national agencies including the American Avalanche Association and the American Institute for Avalanche Research and Education. We also conduct scientific research and publish the results of our work in international publications and at events such as the International Snow Science Workshop held every two-years. We also work to network with other agencies in Alaska that work in the field of avalanche education and forecasting to expand services for the general public.

3. What are our organization's capabilities for doing this?
Our agency has a team of 12 professional snow forecasters and educators ready, willing and able to respond to requests for consulting services, education and training opportunities and emergency response in the event of an avalanche. Our team is equipped with avalanche safety equipment including ropes, shovels, probes, avalanche transceivers and emergency medical expertise. Our team is willing and able to travel to all regions within Alaska or outside of Alaska by request.

4. How will we know if we're making progress?
Our team keeps track of our progress by reviewing the number of individuals accessing our forecasts through our website, submitting requests for consulting or education services and by the number of donors and donations that come into our agency on a quarterly basis. We continue to see steady progress in the increasing number of individuals accessing our services, especially within the past year. Annually we review our budget and host a board development meeting in order to review the growth of our agency.

5. What have and haven't we accomplished so far?
We have established five forecast centers that are currently providing services for Alaskans. We have received annual contracts for consulting from companies such as Copper Valley Electric, City of Valdez, Alyeska Pipeline Service Company, University of Alaska and Tailgate Alaska. We have been awarded grants from the City of Haines, City of Valdez and the Alaska Department of Public Safety. We have been recognized for our efforts by the Alaska Governor's Safety Committee with the special achievement award in 2012 and 2014. We continue to strive to become sustainable by offering fee for services, and developing educational products that bring in revenue and provide the general public with educational programs they are willing to pay for and sustain. We have had multiple research 'White Papers' published and presented at the International Snow Science Workshop. We continue to make progress with networking across Alaska among avalanche...
professionals and have held or participated in snow science workshops or summits since 2008.