This report represents PHYSICIANS FOR SOCIAL RESPONSIBILITY INC's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

PHYSICIANS FOR SOCIAL RESPONSIBILITY INC

GuideStar Nonprofit Profile Charting Impact Report * Last Updated on 02.27.2017

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Mission:
PSR/Florida is a non-profit organization whose vision is a healthy, just and peaceful world for present and future generations. Guided by the values and expertise of medicine & public health, we work to protect human life from the gravest threats to health and survival. Specific goals are to assert a strong medical voice to slow global warming and toxic degradation of the environment, to promote safe, efficient energy solutions and to prevent nuclear war and proliferation.
The content of this Charting Impact Report is the sole product and responsibility of PHYSICIANS FOR SOCIAL RESPONSIBILITY INC. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance’s Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?
Our goal is a healthy, just and peaceful world for present and future generations. We strive to bring the medical and public health voice to slow, stop and reverse global warming and toxic degradation of the environment, to promote safe efficient energy solutions and to prevent nuclear war and proliferation of nuclear weapons.

2. What are our strategies for making this happen?
Guided by the values and expertise of medicine & public health, we work to protect human life from the gravest threats to health and survival. PSR's strategy for achieving its vision is to educate and activate the medical and broader health community, and the public, through research, analysis, collaboration, and targeted communications and to advocate for government and societal change at the local, state and national level.

3. What are our organization's capabilities for doing this?
We work closely with the community and have developed collaborative relationships with like minded organizations. As a statewide organization we have Steering Committee members located in 9 distinct areas of the state. Each Steering Committee member is encouraged to build membership within their local region to address issues of local concern as well as issues that affect the state and the nation. We are actively seeking to expand our board and our geographic reach. We continue to foster the next generations of leaders in our Student chapter and are beginning to work with Residents this year.

4. How will we know if we're making progress?
Success is measured by the number of members we have, people who attend our events and the feedback we received from them. We also measure the number of people who “like” us on Facebook, follow us on Twitter and visit our website as well as sign up for our mailing list.

5. What have and haven't we accomplished so far?
In the short time that we have been a PSR chapter in Florida we have cultivated relationships with many like minded organizations. These organizations have come to rely on us as the medical voice. We are often asked to speak at events, provide expert review, and speak to the media and the legislature. While we have a long way to go to achieve a healthy, just and peaceful world, we are confident that we are making progress in our day to day actions.