This report represents GIVING DIAPERS GIVING HOPE FOUNDATION INC's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

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<th><strong>GIVING DIAPERS GIVING HOPE FOUNDATION INC</strong></th>
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**Mission:**
We provide free cloth diapers to low income families to help alleviate the cost of diapering their children which will help them use their money for other essentials.
1. What are we aiming to accomplish?
Giving Diapers Giving Hope was founded in order to reach families in the areas that have no access to a local cloth diaper bank. Our goal is to give families the opportunity to begin cloth diapering for the cost of shipping — saving their family money they would be spending on disposables, or simply giving them the tools they need to avoid stretching disposable diapers and putting babies' health at risk. In the process, we also hope to continue educating the public about the feasibility of cloth diapers for low-income families.

2. What are our strategies for making this happen?
To keep up with the demand for our services, GDGH holds periodic diaper drives. We encourage families in the cloth diaper community via social media to donate their gently used diapers to our distribution headquarters. We use incentives such as giveaways and capitalize on events such as National Diaper Need Awareness Week or Earth Day. We also make strategic partnerships with brands that donate diapers on a quarterly basis. For fundraising we have established relationships with brands and shops who contribute a portion of sales of products to our charity, solicit donations via social media from individuals, and will continue to look for more ways that the cloth diaper industry can sustain our program. We plan to continue our partnership with GroVia and their shipping team to handle the outbound and inbound donations. There are no plans to expand to other shipping partners or to open more chapters as long as our current model stays effective and sustainable.

3. What are our organization's capabilities for doing this?
Giving Diapers Giving Hope has a stellar reputation in the cloth diaper industry thanks to the efforts of the current Executive Director and Director of Operations. Brands, retailers, and individuals trust the motives and capabilities of the team. The continued relationship with GroVia enables GDGH to efficiently handle the inbound and outbound donations; it also provides us with the space to store donations at no cost to GDGH.

4. How will we know if we're making progress?
Giving Diapers Giving Hope measures success by carefully logging all activity — physical donations inbound, financial contributions, outbound shipping, web traffic, client feedback, social media activity, word of mouth in our community, application sources, etc. By monitoring these factors we are able to determine if and how we are growing, and also where we can focus energy for improvement and further success.

5. What have and haven't we accomplished so far?
We have continued success since our record growth 2 years ago, though applications have steadied we are still mailing boxes of cloth diapers to families across the US using our two new distribution partners in Colorado and Maine. We have designed pamphlets to spread the word and send these to WIC offices or other agencies that assist low in come families with infants.