

GUIDESTAR® Premium

Robust information search, analysis, and aggregating tools for professionals focused on the nonprofit sector



Overview

Using GuideStar Premium, philanthropic foundations, financial service firms, nonprofit organizations, and others can work both faster and smarter—making the most informed strategic decisions, identifying the most promising leads, and writing the most persuasive proposals.

With market intelligence, searching is just the means to an end. Results—organized, actionable, and metrics-based—are the real prize. Clearly, to be successful you need to spend less time searching and more time putting data to work.

And that's exactly what GuideStar Premium helps you do. Its host of powerful, easy-to-use features provides quick access to the intelligence required to achieve mission-critical results.

Real Functionality for Professionals

Save time while finding everything you need, from financial data and historic filings to Employer Identification Numbers (EINs) and contact information. GuideStar Premium gives you our most in-depth reports on more than 1.8 million nonprofits.

GuideStar Premium's people search capability saves you time building business intelligence and helps you see market interrelationships more clearly. For example, you can search 3.3 million individuals by name and pull up information about them with just a few clicks.

When you want to aggregate nonprofit data, GuideStar Premium lets you manage downloads, access archived reports, even track usage, all in one location. Go ahead: build customized lists, compare

financials, benchmark, and more. With GuideStar Premium you can quickly pull together a wealth of information from up to 5,000 records a month—all in one Microsoft Excel-compatible environment. What could be more convenient?

More Information, More Value

GuideStar Premium is a comprehensive, timely, and authoritative source—updated dynamically every day—that's easy to use and geared to results for a wide range of subscribers.

Service Providers: Find new clients and understand current clients faster and better.

Nonprofits: Access funder data quickly, manage your organization better, achieve your mission sooner.

Foundations and Regulators: Uncover critical information about grant applicants, quickly and easily.

Individual Donors: Easily identify and research organizations whose values and philanthropic objectives are compatible with your own.

Journalists and Academics: Easily identify and research nonprofit organizations with a wide range of missions and values.

Subscriptions

annual	monthly
\$1,000	\$100

Purchase on-line at www.guidestar.org/premium
For your convenience, subscriptions auto renew.
Enterprise licenses are available for 11 or more users—
call 866.989.4511

Download Dashboard

Create File for Download

1. Name the file.

(e.g., Chicago Homeless Shelters)

2. Select the type of file.
 CSV Pipe Delimited

3. Select fields to be included in the file.

<input checked="" type="checkbox"/> EN	<input checked="" type="checkbox"/> Address 1	<input checked="" type="checkbox"/> Program Expenses
<input checked="" type="checkbox"/> Organization Name	<input checked="" type="checkbox"/> Address 2	<input checked="" type="checkbox"/> Administrative Expenses
<input checked="" type="checkbox"/> Year	<input checked="" type="checkbox"/> City	<input checked="" type="checkbox"/> Funding Expenses
	<input checked="" type="checkbox"/> Income	<input checked="" type="checkbox"/> Total Expenses
	<input checked="" type="checkbox"/> IRS Subsection	<input checked="" type="checkbox"/> Assets
	<input checked="" type="checkbox"/> State	<input checked="" type="checkbox"/> Total Liabilities
	<input checked="" type="checkbox"/> Zip Code	<input checked="" type="checkbox"/> NTEE Code

Remember my field preferences for future downloads.

Give your file a name that makes sense to you

Choose the type of file that's best for you

Select the data fields *you* need

Save your choices for reuse

www.guidestar.org/premium

About GuideStar

GuideStar connects people and organizations with information on the programs and finances of more than 1.8 million IRS-recognized nonprofits. GuideStar serves a wide audience inside and outside the nonprofit sector, including individual donors, nonprofit leaders, grantmakers, government officials, academic researchers, and the media.

GuideStar, 1701 Pennsylvania Ave., NW, Suite 300, Washington, DC 20006

For more information, call 866.989.4511 or e-mail products@guidestar.org

Copyright © 2009, GuideStar USA, Inc. All rights reserved. GuideStar is the registered trademark and operating name of GuideStar USA, Inc., a 501(c)(3) nonprofit organization.