



Edu@GuideStar

CONNECTING HIGHER EDUCATION WITH NONPROFIT INFORMATION

Serving colleges and universities since 2005

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INTRODUCTION

More than 600 academic institutions offer degrees and individual courses specifically on the nonprofit sector. This number increases every year as more schools recognize the importance of preparing leaders to manage the billions of dollars in goods and services that nonprofits provide to citizens all over the world. As the leading provider of nonprofit information, GuideStar has become an invaluable tool to thousands of students, faculty, and academic researchers, who together make up the largest population currently accessing the GuideStar database.

GuideStar offers tools for sophisticated nonprofit research and analysis. Whereas these tools are offered on a subscription basis to professional business users, we recognize that we must ensure accessibility and affordability to those strengthening the nonprofit sector through education.

Edu@GuideStar—Connecting Higher Education with Nonprofit Information—offers access to GuideStar Premium for classes and academic researchers at no cost, for the duration of their course and/or research projects.

PROGRAM ELIGIBILITY AND SERVICE OFFERING

ELIGIBILITY

Edu@GuideStar provides GuideStar Premium at no cost to the following audiences:

- professors and graduate students who teach courses related to the nonprofit sector;
- students who participate in these courses and/or require access for academic research purposes;
- researchers conducting unsponsored studies about the nonprofit sector.

Complimentary access to GuideStar Premium is available in conjunction with semester or trimester courses. Faculty will be required to register at the beginning of each new course offering.

Researchers may gain access for a maximum of six months. At the end of the six-month period, those still engaged in sector research may re-enroll in Edu@GuideStar.

Note: Development offices and prospect researchers seeking funding for academic institutions do not qualify for Edu@GuideStar.

GUIDESTAR PREMIUM SERVICE

GuideStar Premium provides sophisticated tools to help users perform customized searches, format search results, and access complete reports on nonprofit organizations. GuideStar Premium's features include:

- access to *all* Forms 990 GuideStar has received from the IRS;
- financial data, including revenue and expense charts and balance sheets, for organizations;
- full reports formatted for printing;
- the maximum number of search fields available;
- four multi-select search field options;
- the maximum number of organizations (1,000) returned per search;
- extensive at-a-glance information in the search results, including income and whether a Form 990 is available on GuideStar for organizations in a results set;

- the ability to sort search results by name, city, state, zip code, NTEE code, income, availability of Forms 990, availability of documents uploaded by individual organizations, or Internal Revenue classification;
- the ability to link directly from search results to recent Forms 990;
- the ability to link directly from search results to additional documents provided by organizations;
- the ability to save organizations into a list for future access; and
- the ability to save search criteria, providing quicker access to customized searches.

The retail price for an annual subscription to GuideStar Premium is \$1,000 per year. Edu@GuideStar provides professors, students, and unfunded researchers access to GuideStar Premium *for free*.

ENROLLING IN EDU@GUIDESTAR

Step 1: Review the Edu@GuideStar license agreement. (See page 5.)

Step 2: If you have not already registered to use GuideStar, please complete the free on-line registration process at www.guidestar.org.

Step 3: To gain access for a course, complete the on-line enrollment form at:
https://commerce.guidestar.org/GuideStar/eduoutreach_teacher.aspx.

To gain access for research purposes, go to
https://commerce.guidestar.org/GuideStar/eduoutreach_researcher.aspx.

Step 4: GuideStar staff will review your enrollment application. If your application is approved, you will receive an e-mail providing further details around administering GuideStar Premium access to the appropriate users at your institution.

Step 5: Log in at www.guidestar.org and click on **My GuideStar** in the upper right to manage your GuideStar Premium subscriptions.

Increase your resources through Edu@GuideStar—the most valuable nonprofit research resource—at no cost to you.

EDU@GUIDESTAR LICENSE AGREEMENT

This License Agreement between Philanthropic Research, Inc. (“GuideStar”) and the licensee is for GuideStar Premium services covered under GuideStar’s program for higher education (“Edu@GuideStar”) and is effective as of the date that Licensee accepts this Agreement. The parties agree to the following:

I. Acceptance. Licensee acknowledges that Licensee has read the terms and conditions herein and that Licensee accept such terms and conditions. LICENSEE AGREES TO READ THESE TERMS AND CONDITIONS OF USE CAREFULLY BEFORE USING GUIDESTAR PREMIUM. If Licensee does not agree to these terms and conditions, Licensee may not enroll in Edu@GuideStar.

II. License. (A) Upon Licensee’s acceptance of this License Agreement and completion and GuideStar’s approval of the associated on-line enrollment form, Licensee is granted limited, non-exclusive, and nontransferable subscription and license (“Subscription”) to access the features and services from time to time designated individually and collectively on the GuideStar Site as “GuideStar Premium” for the term selected by GuideStar. While Licensee’s Subscription is in effect, Licensee is permitted to access and use GuideStar Premium for the Permitted Uses specified in Licensee’s basic User Agreement. All terms, conditions, and restrictions on access to and use of the GuideStar Site as set forth in the basic User Agreement remain in full force and effect. For the avoidance of doubt, any reference to the GuideStar Site in Licensee’s basic User Agreement shall be deemed to include a reference to GuideStar Premium.

(B) GuideStar will grant enrollment in Edu@GuideStar that includes access to GuideStar Premium only for the purposes of unpaid academic research, classroom instruction, or student research. Other uses of GuideStar Premium, including use in paid research or in academic development offices, is not permitted under Edu@GuideStar.

III. Term, Charges, and Fees.

A. Licensee agrees that the term of Licensee’s subscription to GuideStar Premium under the Edu@GuideStar program shall be selected by GuideStar.

B. Access to GuideStar Premium under the Edu@GuideStar program will be at no charge to the Licensee.

C. Licensee may designate students or other researchers to gain access to GuideStar Premium under the Edu@GuideStar program, but these designees must access GuideStar Premium according to the permitted uses as specified in section II.

D. Licensee agrees to maintain and promptly update Licensee’s Registration Data to keep it accurate. Without limiting any other provision of this Agreement, if Licensee provides any information that is untrue, inaccurate, or incomplete, or if GuideStar has reasonable grounds to suspect that such is the case, GuideStar reserves the right to suspend or terminate Licensee’s user account or subscription and refuse any and all current or future use by Licensee of the GuideStar Site (or any portion thereof), GuideStar Premium, or any of our other Products.

E. Licensee agrees to receive a “User Satisfaction Survey” as a term and condition of enrollment at Edu@GuideStar.

VI. Term and Termination.

- A. GuideStar may terminate Licensee's Subscription at any time, with or without cause.
- B. Licensee may terminate Licensee's Subscription, with or without cause, by giving GuideStar written notice of termination or by canceling through Licensee's subscription-management page on the GuideStar Site, and ceasing all use of GuideStar Premium, and all use of the GuideStar Site except for uses expressly permitted under Licensee's basic User Agreement.
- C. If Licensee claims that GuideStar is in breach of this Agreement, Licensee's sole remedies shall be: (A) restoration of the license as contemplated by this Agreement in accordance with the terms and conditions hereof; or (B) termination of this Agreement.
- D. Termination or expiration of Licensee's Subscription means Licensee may no longer exercise the additional rights granted by this License Agreement, including, without limitation, accessing and using GuideStar Premium, but shall not in itself cause termination or expiration of Licensee's basic User Agreement. Licensee may continue to use information and materials Licensee downloaded or printed prior to termination or expiration of this License Agreement, but any such use remains subject to the terms and restrictions of this License Agreement and the basic User Agreement.

ABOUT GUIDESTAR

GuideStar is a nonprofit organization dedicated to promoting transparency and accountability in the nonprofit sector. GuideStar provides institutions, corporations, governments, nonprofits, and individuals with the information necessary to research, understand, and make informed decisions in philanthropy. GuideStar's mission is to modernize philanthropy through greater access to information on nonprofit practices and activities.

GuideStar's database is the nation's most comprehensive source of data about U.S. nonprofits that the Internal Revenue Service has declared tax exempt under Section 501(c) of the U.S. Tax Code. Most watchdog groups list a few hundred organizations, and state charity officials and nonprofit associations focus on the organizations in their respective states and regions. In contrast, the GuideStar database contains information about every public charity, private foundation, and other 501(c) organization registered with the IRS, more than 1.5 million nonprofits in all.

The database contains multiple years' worth of information on each of the more than 300,000 organizations that file a Form 990 or 990-EZ, and on 70,000 private foundations with a certain asset size or substantial grant activity. Additionally, GuideStar hosts a total of 2,189,932 images of these IRS forms.

In 2000, GuideStar began serving institutions with products and services beyond the information we offer through our Web site. These licenses and subscriptions enable nonprofits and other businesses serving the sector to use our research and technical expertise to do their jobs faster and more easily. GuideStar Premium is a service that provides ease and flexibility in navigating the extensive nonprofit information available in the database.

Over the past decade, GuideStar has become the primary on-line public research tool for the nonprofit sector. Today more than 460,000 users per month come to www.guidestar.org.

Nonprofit organizations employ nearly 10 percent of all workers, manage trillions of dollars in assets, and have a huge impact on American society, providing many critical health, educational, and social services. As GuideStar usage continues to grow, we remain focused on our vision of connecting people and organizations with valuable information they need to improve the world around them.

CUSTOMER SUPPORT

For questions, please contact Karen Rayzor at:
1-800-784-9378, ext. 17

Or send an e-mail to:
edu@guidestar.org