



WORLD MUSIC PRODUCTIONS INC

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EIN: 52-1490194
Report Generated on: 03/28/2024

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WORLD MUSIC PRODUCTIONS INC

 aka Afropop Worldwide

 Brooklyn, NY

 www.afropop.org

 (718)398-2733

 View GuideStar Profile



MISSION

World Music Productions d/b/a Afropop Worldwide promotes understanding and enjoyment of contemporary music and stories from Africa and its global diaspora. Through its Peabody Award-winning public radio program, Closeup podcast series and content-rich website, Afropop Worldwide showcases artists and their work in cultural and historic context, across the generational spectrum. In our productions, music becomes a vehicle for exploring contemporary and traditional perspectives on women’s rights, climate change, governance and other issues that define our shared future.

EIN

52-1490194

RULING YEAR

1987

IRS SUBSECTION

501(c)(3) Public Charity

FOUNDING YEAR

1986

MAIN ADDRESS

463 Lincoln Place # 246
Brooklyn, NY
11238

AFFILIATION TYPE

Independent Organization

CONTACT

Lynn Jones, Head of Accounting
& Bookkeeping
lynn@afropop.org

FOUNDER AND EXECUTIVE PRODUCER

Sean Barlow

LEAD RESEARCHER & EDITOR OF AFROPOP.ORG

Banning Eyre

BOARD CHAIR

David Greeley

SUBJECT AREA

Folk and indigenous music

Radio

NTEE Code

(Radio) (A34)

PROGRAMS

1. Afropop Worldwide!

Population(s) served:

2. Closeup Podcast Series

Population(s) served:

3. Hip Deep

Population(s) served:

4. Planet Afropop!

Population(s) served:

POPULATIONS SERVED

1. Adults

2. People of African descent

3. People of Latin American descent

4. Immigrants and migrants

5. Artists and performers

COMPLIANCE

- ✓

IRS Pub 78 Verified as of March 2024
- ✓

IRS BMF 509(a) (1) as of March 12, 2024
- ✗

A-133 Audit Required/Performed?
- ✗

Conflict of Interest Policy
- ✗

Written whistleblower policy

Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)

TRANSPARENCY MEASURES

- ✓

Board Practices Reported?
- ✓

Diversity Data Reported?
- 5

Number of Independent Board Members

Programs & Results

PROGRAMS

Source: Self-Reported by Organization,
December 2023

Afropop Worldwide!

Population(s) Served: n/a

A public radio program and podcast series showcasing the contemporary musical cultures of Africa and the African diaspora. Peabody Award-winning *Afropop Worldwide* presents artists heard nowhere else in American media, giving valuable insights into the beauty and relevance of African and diaspora creativity, under-recognized origins of world's greatest pop music traditions. Hosted by the charismatic Georges Collinet, APWW is distributed by PRX to 100 stations in U.S. We'll produce 20 original radio programs and 32 encores, plus 10-part podcast series, all drawing on our producers' field work, live recordings, interviews and historical retrospectives. Aim: continue to serve the public radio audience and keep developing a younger, Web-oriented audience by publishing unique content daily on afropop.org and social media.

Closeup Podcast Series

Population(s) Served: n/a

Our *Afropop Closeup* podcasts are specifically aimed at supplementing and promoting content for a younger audience. Our focus on podcasts reflects our understanding that Americans under 35 (and older ones as well) increasingly consume "radio" in downloaded or streamed, rather than broadcast form. Our main mix of programs are our trademark visits to dynamic music capitals in Africa, the Caribbean, Latin America, Europe and the US exclusive live concert recordings and interviews, historical retrospectives and artist profiles. Our deep archive means we have the flexibility to honor artists who pass with

unique depth, and much more. Many of the places and issues we visit receive little or no attention in our national media.

Hip Deep

Population(s) Served: n/a

Music reporters and researchers go in-country to bring music and stories from Africa and the African Diaspora. Stories have come from Ghana, Madagascar, Haiti, and Jamaica.

Planet *Afropop*!

Population(s) Served: n/a

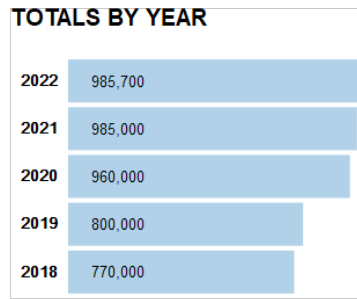
*Planet *Afropop** is a new podcast offering from World Music Productions and the Peabody Award-winning public radio series, *Afropop Worldwide*. For the past 35 years, *Afropop Worldwide* has presented the music and stories of Africa and the African diaspora to Americans over public radio, and to the world via our podcast stream and rich website.

In 2023, the organization is responding to dramatic changes in the media landscape, and the musical territory we cover, by offering a product more focused on events in the present. *Planet *Afropop** is hosted by *Afropop Worldwide*'s beloved host, Georges Collinet, veteran *Afropop* producer Banning Eyre, and Mukwae Wabei Siyolwe, a Barotse princess with a lifetime of experience creating and promoting African arts.

This twice-monthly podcast centers around in-depth interviews with artists and players in 21st century African diaspora music. The three hosts discuss issues and trends, showcase new music releases, and challenge each other from their varied

RESULTS

Total number of audience members



Population(s) Served: No target populations selected

Related program: Afropop Worldwide!

Notes: Metric figures are gleaned from our RSS feed, 3rd party outlets, our website, YouTube, etc. Based on current data and the anticipated trajectory, we will surpass our 2022 numbers in 2023.

CHARTING IMPACT

What is the organization aiming to accomplish?

World Music Productions d/b/a Afropop Worldwide aims to provide both content and a platform that better reflects our vision to be more inclusive and thereby more sensitive to the interests of the African diaspora and its interests.

Additionally, the Organization seeks to establish and foster closer relationships with local communities that represent the African diaspora, its culture and its interests. We see these two aims as intrinsically connected.

What are the organization's key strategies for making this happen?

World Music Production's strategy for accomplishing our goals specifically includes a dynamic fundraising initiative to support these efforts. The organization has applied for grants and has solicited donations to expand our staff which in turn, can better facilitate and expand both listener and community engagement.

What have and haven't they accomplished so far?

World Music Productions d/b/a Afropop Worldwide is pleased to report that some success has been recognized in 2023. Over the summer, the organization was able to raise funds enough to hire a new Director of Operations and New Media, albeit on a part time basis. This individual has been successful in expanding the reach of our numerous platforms.

With the addition of this new staff member, the existing Director of Operations and New Media was able to transition to the role that lies within their area of expertise: Strategic Management and Development. Again, while this position is also a part time position, having both individuals working in their respective areas of expertise has proved fruitful in recognizing progress towards the Organization goals and long term vision.

Finally, the Organization is very excited to have been able to budget for the professional development of existing staff members. This crucial support has already introduced to all members of the team a framework and specific progressive strategies to recognize our stated goals.

Financials

FISCAL YEAR START: 10/01
FISCAL YEAR END: 09/30

FINANCIALS QUICK VIEW

Surpluses in last 5 years	3
Negative Net Assets in past 5 years	0

Financial Trends Analysis

Business Model Indicators

Created in Partnership with



Profitability	2017	2018	2019	2021	2022
Unrestricted surplus (deficit) before depreciation	-\$4,003	-\$26,964	-\$67,547	\$27,536	\$400
As a % of expenses	-0.9%	-9.1%	-30.8%	13.0%	0.2%
Unrestricted surplus (deficit) after depreciation	-\$5,036	-\$27,890	-\$68,473	\$26,180	-\$1,373
As a % of expenses	-1.1%	-9.4%	-31.1%	12.3%	-0.6%
Revenue Composition					
Total revenue (unrestricted & restricted)	\$447,134	\$268,373	\$228,974	\$222,895	\$226,690
Total revenue, % change over prior year	14.5%	-40.0%	-14.7%	0.0%	1.7%
Program services revenue	13.0%	11.2%	18.6%	28.9%	17.6%
Membership dues	0.0%	0.0%	0.0%	0.0%	0.0%
Investment income	0.0%	0.0%	0.0%	0.0%	0.0%
Government grants	45.0%	14.9%	0.0%	15.7%	26.5%
All other grants and contributions	42.1%	73.9%	81.4%	55.4%	55.9%
Other revenue	0.0%	0.0%	0.0%	0.0%	0.0%
Expense Composition					
Total expenses before depreciation	\$451,137	\$295,337	\$219,462	\$211,628	\$226,290
Total expenses, % change over prior year	25.6%	-34.5%	-25.7%	0.0%	6.9%
Personnel	23.3%	30.7%	26.2%	28.0%	17.0%
Professional Fees	1.8%	0.0%	9.0%	9.2%	10.1%
Occupancy	6.1%	9.1%	7.9%	1.9%	1.8%
Interest	0.0%	0.0%	0.0%	0.0%	0.0%
Pass-Through	0.0%	0.0%	0.0%	0.0%	0.0%
All other expenses	68.8%	60.2%	56.9%	60.8%	71.2%

Financial Trends Analysis, continued

Moving Toward Full Cost Coverage

Full Cost Components (estimated)	2017	2018	2019	2021	2022
Total Expenses (after depreciation)	\$452,170	\$296,263	\$220,388	\$212,984	\$228,063
One Month of Savings	\$37,595	\$24,611	\$18,289	\$17,636	\$18,858
Debt Principal Repayment	\$0	\$0	\$0	\$0	\$0
Fixed Asset Additions	\$2,118	\$4,393	\$0	\$0	\$6,307
Total Full Costs (estimated)	\$491,883	\$325,267	\$238,677	\$230,620	\$253,228

Capital Structure Indicators

Liquidity					
Months of cash	1.3	0.8	1.0	2.9	2.5
Months of cash and investments	1.3	0.8	1.0	2.9	2.5
Months of estimated liquid unrestricted net assets	3.0	3.3	0.7	2.8	2.3
Balance Sheet Composition					
Cash	\$49,147	\$18,544	\$17,499	\$51,756	\$47,005
Investments	\$0	\$0	\$0	\$0	\$0
Receivables	\$150,000	\$136,000	\$0	\$0	\$0
Gross land, buildings, and equipment (LBE)	\$77,467	\$81,769	\$81,768	\$81,768	\$87,985
Accumulated depreciation (% of LBE)	97.6%	93.5%	94.6%	97.7%	92.7%
Liabilities (as % of assets)	44.6%	47.6%	33.4%	4.2%	6.3%
Unrestricted net assets	\$114,161	\$86,271	\$17,798	\$51,533	\$50,160
Temporarily restricted net assets	\$0	\$0	\$0	N/A	N/A
Permanently restricted net assets	\$0	\$0	\$0	N/A	N/A
Total restricted net assets	\$0	\$0	\$0	\$0	\$0
Total net assets	\$114,161	\$86,271	\$17,798	\$51,533	\$50,160

Key Data Checks

Material Data Errors	2017	2018	2019	2021	2022
	No	No	No	No	No

Note: This issue is relevant to a small number of organizations: The nonprofit subject(s) of this report may have affiliates. The Form 990 data may not include information about any or all potential affiliates. If an organization does have affiliates and these affiliates have substantial financial activity, the financial data in this report may not present a comprehensive picture of the nonprofit's financial condition.Please consult the 990s of any potentially related affiliates for additional information.

- ☒ [Formulas for key metrics](#)
- ☒ ['Key Revenue & Expense Data from Form 990'](#)
- ☒ ['Key Balance Sheet Data from Form 990'](#)

Operations

Source: Self-Reported by Organization, December 2023

FOUNDER AND EXECUTIVE PRODUCER

Sean Barlow

Sean Barlow is creator and producer of Afropop Worldwide, the first nationally syndicated program in the U.S. devoted to African music. Barlow studied with a Ghanaian master drummer at Wesleyan in the '70s. He started his public radio career as a volunteer at KCAW in Sitka, Alaska, where he launched the station's first world music program. He began field work for Afropop in '85 and has since worked in over 25 countries. He produced the annual (1988-93) Afropop Worldwide Listener's Guide, opening doors for key gatekeepers in the arts and media. He co-authored Afropop: An Illustrated Guide to Contemporary African Music in 1995, and co-produced the documentary film Festival in the Desert: The Tent Sessions, set near Timbuktu in 2003. He has produced hundreds of Afropop radio programs and served as a mentor to many. He is the lead fundraiser for Afropop, having raised some 10-million dollars from CPB, Ford, Rockefeller, Rockefeller Brothers, NPR, Merck, major donors, others.

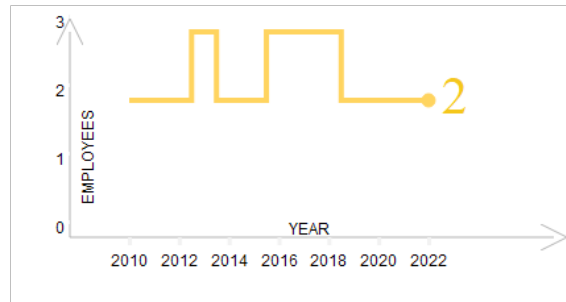
LEAD RESEARCHER & EDITOR OF AFROPOP.ORG

Banning Eyre

Banning Eyre writes and broadcasts about international music, especially contemporary African music. He has traveled to Africa frequently doing research in over 18 countries and written three books on his research there, including the acclaimed In Griot Time: An American Guitarist in Mali(Temple Univ. Press/Serpent's Tail) and Lion Songs: Thomas Mapfumo and the Music that Made Zimbabwe(Duke Univ. Press 2015). Eyre reports on world music for NPR's All Things Considered and has produced over 100 one-hour programs for Afropop Worldwide. He is also Senior Editor at www.afropop.org. Eyre has contributed to a number of international publications, including the Boston Phoenix, Billboard, Guitar Player, Global Rhythm, Village Voice, The Walrusand FRoots. Eyre is also an accomplished guitarist, specializing in African styles, a great asset in his research and reporting for Afropop Worldwide.

NUMBER OF EMPLOYEES

Source: IRS Form 990



BOARD CHAIR

David Greeley

American International Health Alliance

BOARD MEMBERS

Timothy Bork

Skye, LLC

Kofi Debanka

LLTL Limited, Strategic Advisor

Angelique Kidjo

Artist

Youssou N'Dour

Artist

OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2022

Name	Title	Compensation	Other	Related
Sean Barlow	Executive Dir.	\$0	\$0	\$0
Timothy Bork	BOARD MEMBER	\$0	\$0	\$0
David Greeley	Chairman	\$0	\$0	\$0
Angelique Kidjo	BOARD MEMBER	\$0	\$0	\$0
Youssou N'dour	BOARD MEMBER	\$0	\$0	\$0

OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2021

Name	Title	Compensation	Other	Related
Sean Barlow	Executive Dir.	\$18,500	\$0	\$0
Timothy Bork	BOARD MEMBER	\$0	\$0	\$0
Carmen Smith	BOARD MEMBER	\$0	\$0	\$0
David Greeley	Chairman	\$0	\$0	\$0
Stephen Hendel	BOARD MEMBER	\$0	\$0	\$0
Angelique Kidjo	BOARD MEMBER	\$0	\$0	\$0
Youssou N'dour	BOARD MEMBER	\$0	\$0	\$0

Officers Directors, Trustees, Key Employees

FISCAL YEAR 2020

Name	Title	Compensation	Benefits/Deferred Compensation	Expense Account, Other
Sean Barlow	Executive Dir.	\$0	\$0	\$0
Timothy Bork	BOARD MEMBER	\$0	\$0	\$0
Carmen Smith	BOARD MEMBER	\$0	\$0	\$0
David Greeley	Chairman	\$0	\$0	\$0
Stephen Hendel	BOARD MEMBER	\$0	\$0	\$0
Angelique Kidjo	BOARD MEMBER	\$0	\$0	\$0
Youssou N'dour	BOARD MEMBER	\$0	\$0	\$0

OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2019

Name	Title	Compensation	Other	Related
Sean Barlow	Executive Dir.	\$18,000	\$0	\$0
Timothy Bork	BOARD MEMBER	\$0	\$0	\$0
David Greeley	Chairman	\$0	\$0	\$0
Stephen Hendel	BOARD MEMBER	\$0	\$0	\$0
Angelique Kidjo	BOARD MEMBER	\$0	\$0	\$0
Youssou N'dour	BOARD MEMBER	\$0	\$0	\$0

OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2018

Name	Title	Compensation	Other	Related
Sean Barlow	President	\$26,050	\$0	\$0
Timothy Bork	BOARD MEMBER	\$0	\$0	\$0
Carmen Smith	BOARD MEMBER	\$0	\$0	\$0
David Greeley	Chairman	\$0	\$0	\$0
Steve Hendel	BOARD MEMBER	\$0	\$0	\$0
Angelique Kidjo	BOARD MEMBER	\$0	\$0	\$0
Youssou N'dour	BOARD MEMBER	\$0	\$0	\$0

Paid Preparers

FISCAL YEAR 2022

Firm Name	Firm EIN	Firm Address	Firm Phone
Dinowitz & Bove CPAs	02-0632187	50 US Highway 9 Ste 103, Morganville NJ 07751 USA	212-973-0935

Paid Preparers

FISCAL YEAR 2021

Firm Name	Firm EIN	Firm Address	Firm Phone
Dinowitz & Bove CPAs	020632187	50 US Highway 9 Ste 103, Morganville NJ 07751	2129730935

Paid Preparers

FISCAL YEAR 2020

Firm Name	Firm EIN	Firm Address	Firm Phone
Dinowitz & Bove CPAs	020632187	150 Broadway Ste 1010, New York NY 10038	2129730935

BOARD LEADERSHIP PRACTICES

GuideStar worked with BoardSource, the national leader in nonprofit board leadership and governance, to create this section, which enables organizations and donors to transparently share information about essential board leadership practices.

BOARD ORIENTATION & EDUCATION

Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?

Yes

CEO OVERSIGHT

Has the board conducted a formal, written assessment of the chief executive within the past year?

Yes

ETHICS & TRANSPARENCY

Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements in the past year?

Not Applicable

BOARD COMPOSITION

Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?

Yes

BOARD PERFORMANCE

Has the board conducted a formal, written self-assessment of its performance within the past three years?

Not Applicable

Organizational Demographics

Who works and leads organizations that serve our diverse communities? This organization has voluntarily shared information to answer this important question and to support sector-wide learning. GuideStar partnered on this section with CHANGE Philanthropy and Equity in the Center.

Leadership

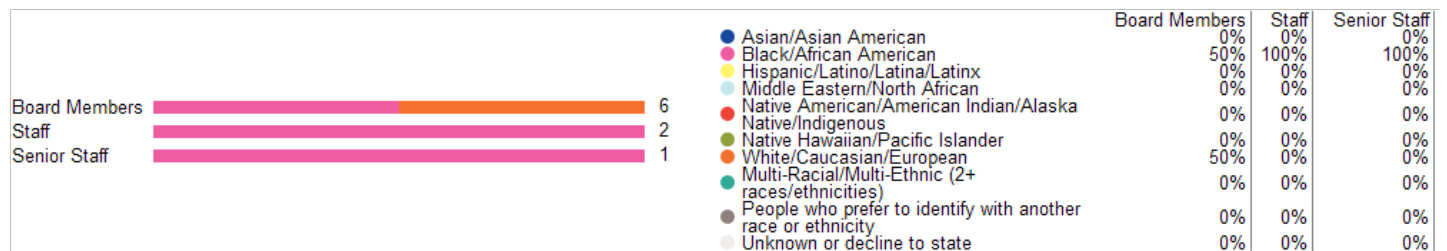
The organization's co-leader identifies as:

Race & Ethnicity	Decline to state
Gender Identity	Male
Sexual Orientation	Decline to state
Disability Status	Person without a disability

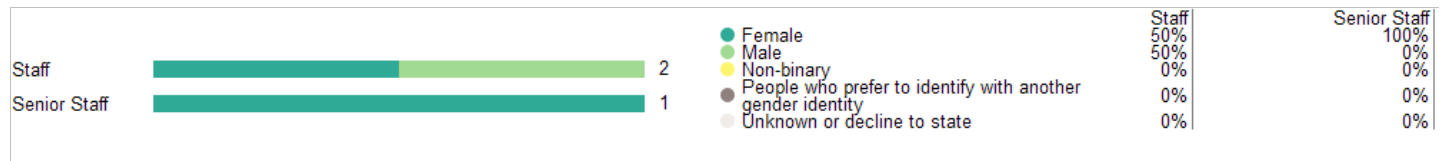
The organization's other co-leader identifies as:

Race & Ethnicity	White/Caucasian/European
Gender Identity	Male, Not transgender
Sexual Orientation	Gay, Lesbian, Bisexual, or other sexual orientations in the LGBTQIA+ community
Disability Status	Person without a disability

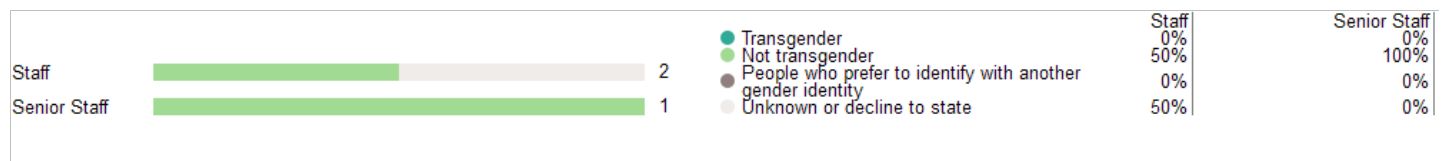
Race & Ethnicity



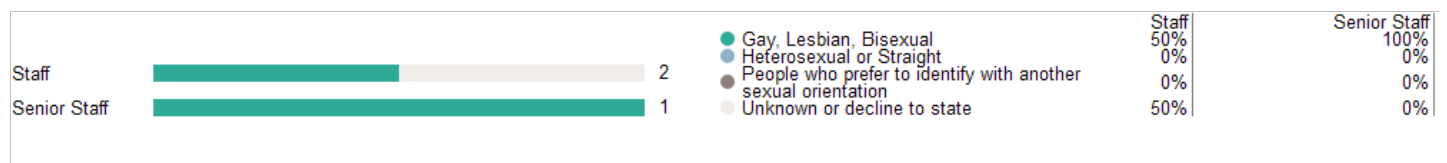
Gender Identity



Transgender Identity



Sexual Orientation



Disability

No data.

We do not display staff or senior staff disability information for organizations with fewer than 15 staff.

Equity Strategies *Last Updated: 11/15/2022*

Candid partnered with Equity in the Center - a project that works to shift mindsets, practices, and systems within the social sector to increase racial equity - to create this section. [Learn More](#)

Data

- ✓ We employ non-traditional ways of gathering feedback on programs and trainings, which may include interviews, roundtables, and external reviews with/by community stakeholders.
- ✓ We have long-term strategic plans and measurable goals for creating a culture such that one's race identity has no influence on how they fare within the organization.

Policies and processes

- ✓ We seek individuals from various race backgrounds for board and executive director/CEO positions within our organization.
- ✓ We help senior leadership understand how to be inclusive leaders with learning approaches that emphasize reflection, iteration, and adaptability.
- ✓ We engage everyone, from the board to staff levels of the organization, in race equity work and ensure that individuals understand their roles in creating culture such that one's race identity has no influence on how they fare within the organization.

Appendix

Key Documents	
IRS Forms 990	2022 990
	2021 990
	2020 990
	2019 990
	2018 990
IRS Forms 990T	Not Available
Audited Financial Statements	Not Available
Key Organization Documents	Letter of Determination
	'Key Revenue & Expense Data from Form 990'
	'Key Balance Sheet Data from Form 990'

WORLD MUSIC PRODUCTIONS INC

Aka Afropop Worldwide

463 Lincoln Place # 246
Brooklyn, NY 11238

✓ Foundation Status Code: PC*

✓ Public charity described in section 509(a)(1) or (2)

IRS Publication 78 Details			IRS Pub 78 verified
Organization name	Location	Most recent IRS Publication 78	
World Music Productions Inc.	Brooklyn, NY	March 2024	
EIN	<u>Deductibility status description</u>	Verified with most recent Internal Revenue Bulletin	
52-1490194	A public charity (50% deductibility limitation).	March 25, 2024	

IRS Business Master File Details			IRS BMF	509(a)(1)
Organization name	Most recent IRS BMF	Reason for Non-Private Foundation Status		
WORLD MUSIC PRODUCTIONS INC	March 12 2024	Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)		
EIN	IRS subsection	Ruling date		
52-1490194	This organization is a <u>501(c)(3) Public Charity</u>	03/1987		
This organization was not included in the Office of Foreign Assets Control Specially Designated Nationals (SDN) list.				

On September 8, 2011, the IRS issued regulations which eliminated the advance ruling process for a section 501(c)(3) organization. [Learn more](#)

* The Foundation Status Code is the code that foundations are required to provide for each grantee annually on part XV of Form 990PF. Note that this code cannot be derived in some cases (e.g., supporting organizations for which 'type' can't be determined).

IRS Revenue Procedure 2011-33 allows grantors to rely on third-party resources, such as GuideStar Charity Check, to obtain required Business Master File (BMF) data concerning a potential grantee's public charity classification under section 509 (a) (1), (2) or (3).

GuideStar Charity Check Data Sources	
-GuideStar acquires all IRS data directly from the Internal Revenue Service.	-The <u>IRS Automatic Revocation of Exemption List</u> contains organizations that have had their federal tax-exempt status automatically revoked for failing to file an annual return or notice with the IRS for three consecutive years.
- <u>IRS Publication 78 (Cumulative List of Organizations)</u> lists organizations that have been recognized by the Internal Revenue Service as eligible to receive tax-deductible contributions.	-The Foundation Status Code is a value derived by mapping the codes found on the <u>990PF filing instructions</u> to the corresponding codes in the IRS BMF. Note that not all codes are able to be mapped due to insufficient data.
-The <u>IRS Internal Revenue Bulletin</u> (IRB) lists changes in charitable status since the last Publication 78 release. Between the release of IRS Publication 78 and the subsequent IRS Internal Revenue Bulletin, the IRB date will reflect the most recent release date of IRS Publication 78.	-The Office of Foreign Assets Control (OFAC) <u>Specially Designated Nationals (SDN) list</u> organizations that are owned or controlled by targeted individuals, groups, and entities, such as terrorists or narcotics traffickers. Their assets are blocked and U.S. persons are generally prohibited from dealing with them.
-The <u>IRS Business Master File</u> lists approximately 1.7 million nonprofits registered with the IRS as tax-exempt organizations.	