Global March for Elephants and Rhinos, Inc

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EIN: 81-1276522
Report Generated on: 04/11/2024

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Global March for Elephants and Rhinos, Inc

Pasadena, CA  
http://www.gmfer.org  
(626)808-4107

MISSION
The mission of the Global March for Elephants and Rhinos (#GMFER) is to #MarchAgainstExtinction and work with indigenous communities to influence governments and world leaders to STOP the poaching of elephants and rhinos.

EIN  
81-1276522

RULING YEAR  
2016

IRS SUBSECTION  
501(c)(3) Public Charity

FOUNDING YEAR  
2016

MAIN ADDRESS  
824 N WILSON AVE  
Pasadena, CA  
91104

AFFILIATION TYPE  
Independent Organization

CONTACT  
Hale Anderson, Vice President  
(626) 808-4107  
featuremedia1@gmail.com

PRESIDENT AND CO-FOUNDER  
Rosemary Alles

VICE PRESIDENT, FINANCE  
Hale Anderson

BOARD CHAIR  
Rosemary Alles

SUBJECT AREA  
Environmental justice  
Human-animal interactions  
Cultural rights  
Animal welfare

NTEE Code  
Animal Protection and Welfare (includes Humane Societies and SPCAs) (D20)
PROGRAMS

1. Mambas in the Park
   Population(s) served: 

2. Plastic Free Zambia
   Population(s) served: People of African descent, Multiracial people, Extremely poor people, Low-income people, Working poor, People of African descent, Multiracial people, Extremely poor people, Low-income people, Working poor

3. Happy Bruno's Uganda
   Population(s) served: 

POPOPULATIONS SERVED

1. Ethnic and racial groups
2. Low-income people
3. Extremely poor people

COMPLIANCE

- IRS Pub 78 Verified as of April 2024
- IRS BMF 509(a) (2) as of April 08, 2024
  Section 509(a)(2) organization

TRANSPARENCY MEASURES

- Board Practices Reported?
- Diversity Data Reported?
Programs & Results

PROGRAMS

Source: Self-Reported by Organization, March 2024

Mambas in the Park

Population(s) Served: n/a

In collaboration with Transfrontier Africa, and the Black Mamba Anti-Poaching Unit, GMFER organizes and sponsors monthly campouts with the Mambas and their children at KORU Camp located in South Africa’s Greater Kruger. Despite the significance of their work, the Mambas own children rarely experience the wonder of seeing an elephant, a rhino, or a lion in the wild. Each month ~20 children and Anti-Poaching rangers participate in our program. The excursions feature multiple workshops focused on animal rights, animal protection, snare removal, cruelty rejection, community engagement, and principles of compassion. These campouts reintroduce marginalized children to the splendor of their wild heritage. The program is enriched by games, and storytelling centering the rights and lives of elephants, rhinos, and other species threatened by extinction. The program is bearing fruit: an increasing number of community members are committed to protecting animals and raising awareness.

Plastic Free Zambia

Population(s) Served: n/a

Clean-up of plastic pollution on the Ngwerere stream which flows from the Zambian capital, Lusaka. This pilot project embraces UNEP’s campaign: Beat Plastic Pollution.

The Ngwerere has experienced plastic pollution for over a decade. Mounds of garbage inhibit the tributarys waters from reaching the Chongwe dam; the water itself is undrinkable. In response to the extent of contamination, GMFER and Mizu Eco-care envisioned and organized a collaborative project to clean-up the Ngwerere. The pilot event for the project took place on World Environment Day, June 5, 2023. Further clean-up efforts were carried out through the rest of the 2023 year.

The clean-up is a joint effort engaging many enthusiastic volunteers, college students, the Chongwe Municipal Council, the Lusaka City Council, and the Honorable Collins Nzovu, Zambian Minister for Green Economy and the Environment.

The next clean-up will take on the Chalimbana river, this ongoing program based on proposed funding sources.

Happy Bruno’s Uganda

Population(s) Served: n/a

Happy is GMFERs representative in Uganda, and co-founder of the Bwindi Conservation for Generations Foundation. With the objective of mitigating the multiple crises facing the animals and humans of Bwindi Impenetrable Forest, BCGF and GMFER have launched a program with Bwindi’s communities to educate, raise awareness, build capacity and advance agency.

The current plan calls for stakeholders to convene workshops once every~45 days.

The focus of the workshops:

a) Learn from indigenous women and local residents.
b) Educate and sensitize women and local residents on biodiversity.
c) Educate and sensitize women and local residents on climate change, mitigation, and adaptation measures.
d) Strengthen the educational capacity of women and local residents in order to mitigate potential threats posed to the park.
e) Establish a framework for monitoring hazardous environment practices.
f) Establish a methodology to measure the success, partial success or failure of the project.
# Financials

Source: Self-Reported by Organization, March 2024

**FISCAL YEAR START:** Jan/01  
**FISCAL YEAR END:** Dec/31

## Revenue & Expenses

### Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, gifts, and grants</td>
<td>$9,178</td>
</tr>
<tr>
<td>Program service revenue including government fees and contracts</td>
<td>$0</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$0</td>
</tr>
<tr>
<td>Net Income from Special Events</td>
<td>$0</td>
</tr>
<tr>
<td>In Kind</td>
<td>$31,590</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$40,768</td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$7,657</td>
</tr>
<tr>
<td>Administration</td>
<td>$3,626</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$0</td>
</tr>
<tr>
<td>Payments to Affiliates</td>
<td>$0</td>
</tr>
<tr>
<td>Campaigns</td>
<td>$12,794</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$38,385</td>
</tr>
</tbody>
</table>

### ASSETS AND LIABILITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$40,768</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$38,385</td>
</tr>
<tr>
<td>Net Assets or Fund Balance at the end of year</td>
<td>$2,383</td>
</tr>
</tbody>
</table>
Operations

Source: Self-Reported by Organization, March 2024

PRESIDENT AND CO-FOUNDER

Rosemary Alles

Rosemary was born in Sri-Lanka; an island teardrop nestled by its giant neighbor, India. As a young child, Rosemary lived among Lanka’s elephants, both wild and captive: animals who face a fate even more tragic than their African counterparts. One of Rosemary’s earliest childhood memories is of feeding captive elephants who frequented her childhood village to retrieve felled lumber; elephants who hauled logs over many difficult miles. The fate and lives of these splendid creatures remain etchings in her heart and mind. A violent civil war in Sri-Lanka forced Rosemary and her family to immigrate to the west. Rosemary graduated in Computer Science and Mathematics from the University of Toronto. She has a master’s degree in Geographic Information Systems from Penn State; her work as a software engineer for astronomical observatories spanned several years during which she worked for the Keck and CFHT telescopes in Hawaii, Caltech in Southern California and NASA/Ames (USRA) in Silicon Valle

VICE PRESIDENT, FINANCE

Hale Anderson

Hale Anderson
Vice president, Finance and Social Media
“Not everyone can be a revolutionary, yet all of us must be activists and stewards of the earth.”

Hale is a filmmaker, an activist working for social justice, and a founding member of San Francisco March for Elephants. In 2002 he started his own production company, The Feature Factory, producing films exclusively for nonprofits and NGOS. Clients have included UNHCR, the Chicago Commission on Human Relations, as well as educational institutions. Hale worked as an organizer in Chicago for refugee resettlement, helping families start a new life in the United States. He serves as a core member of Global March for Elephants and Rhinos in Los Angeles, working on events and generating graphics for the organization. Hale is currently in production on the documentary, Ivory Disrupted, about the beginnings of the movement to end the sale of ivory in California, a story that ultimately calls for Africans to lead in the march against extinct
## BOARD LEADERSHIP PRACTICES

GuideStar worked with BoardSource, the national leader in nonprofit board leadership and governance, to create this section, which enables organizations and donors to transparently share information about essential board leadership practices.

### BOARD ORIENTATION & EDUCATION
Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations? **Yes**

### CEO OVERSIGHT
Has the board conducted a formal, written assessment of the chief executive within the past year? **Not Applicable**

### ETHICS & TRANSPARENCY
Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements in the past year? **Yes**

### BOARD COMPOSITION
Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership? **Yes**

### BOARD PERFORMANCE
Has the board conducted a formal, written self-assessment of its performance within the past three years? **No**
Organizational Demographics

Who works and leads organizations that serve our diverse communities? This organization has voluntarily shared information to answer this important question and to support sector-wide learning. GuideStar partnered on this section with CHANGE Philanthropy and Equity in the Center.

Leadership

The organization's co-leader identifies as:
- **Race & Ethnicity**: Asian/Asian American
- **Gender Identity**: Female
- **Sexual Orientation**: Decline to state
- **Disability Status**: Person without a disability

The organization's other co-leader identifies as:
- **Race & Ethnicity**: White/Caucasian/European
- **Gender Identity**: Male
- **Sexual Orientation**: Decline to state
- **Disability Status**: Person without a disability

Race & Ethnicity

<table>
<thead>
<tr>
<th>Race &amp; Ethnicity</th>
<th>Board Members</th>
<th>Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian/Asian American</td>
<td>77%</td>
<td>0%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>29%</td>
<td>0%</td>
</tr>
<tr>
<td>Hispanic/Latino/Latinx</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Middle Eastern/North African</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Native American/Indian/Alaskan</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Other Race/Other Ethnicity</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Gender Identity

<table>
<thead>
<tr>
<th>Gender Identity</th>
<th>Board Members</th>
<th>Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>77%</td>
<td>100%</td>
</tr>
<tr>
<td>Male</td>
<td>23%</td>
<td>0%</td>
</tr>
<tr>
<td>Non-binary</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>People who prefer to identify with another gender identity</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Unknown or decline to state</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Transgender Identity

Sexual Orientation

No data

Disability

<table>
<thead>
<tr>
<th>Disability</th>
<th>Board Members</th>
<th>Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Person with a disability</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Person without a disability</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>Unknown or decline to state</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

We do not display staff or senior staff disability information for organizations with fewer than 15 staff.
Equity Strategies  Last Updated: 12/29/2022

Candid partnered with Equity in the Center - a project that works to shift mindsets, practices, and systems within the social sector to increase racial equity - to create this section. Learn More

Data

✓ We employ non-traditional ways of gathering feedback on programs and trainings, which may include interviews, roundtables, and external reviews with/by community stakeholders.

Policies and processes

✓ We seek individuals from various race backgrounds for board and executive director/CEO positions within our organization.

✓ We engage everyone, from the board to staff levels of the organization, in race equity work and ensure that individuals understand their roles in creating culture such that one’s race identity has no influence on how they fare within the organization.
Appendix

Key Documents

| IRS Forms 990 | Not Available |
| IRS Forms 990T | Not Available |
| Audited Financial Statements | Not Available |

Key Organization Documents

- [Letter of Determination](#)
- [2022 Annual Report](#)
- [2021 Annual Report](#)
Global March for Elephants and Rhinos, Inc

824 N Wilson Ave
Pasadena, CA 91104

- **Foundation Status Code:** PC*
- Public charity described in section 509(a)(1) or (2)

**IRS Publication 78 Details**

<table>
<thead>
<tr>
<th>Organization name</th>
<th>Location</th>
<th>Most recent IRS Publication 78</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global March for Elephants and Rhinos</td>
<td>Pasadena, CA</td>
<td>April 2024</td>
</tr>
</tbody>
</table>

- **EIN:** 81-1276522
- **Deductibility status description:** A public charity (50% deductibility limitation).

**IRS Business Master File Details**

<table>
<thead>
<tr>
<th>Organization name</th>
<th>Most recent IRS BMF</th>
<th>Reason for Non-Private Foundation Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>GLOBAL MARCH FOR ELEPHANTS AND RHINOS</td>
<td>April 08 2024</td>
<td>Section 509(a)(2) organization</td>
</tr>
</tbody>
</table>

- **EIN:** 81-1276522
- **IRS subsection:** This organization is a 501(c)(3) Public Charity
- **Ruling date:** 02/2016

This organization was not included in the Office of Foreign Assets Control Specially Designated Nationals (SDN) list.

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On September 8, 2011, the IRS issued regulations which eliminated the advance ruling process for a section 501(c)(3) organization. Note that this code cannot be derived in some cases (e.g., supporting organizations for which ‘type’ can’t be determined).

**IRS Revenue Procedure 2011-33** allows grantors to rely on third-party resources, such as GuideStar Charity Check, to obtain required Business Master File (BMF) data concerning a potential grantee’s public charity classification under section 509 (a) (1), (2) or (3).

**GuideStar Charity Check Data Sources**

- GuideStar acquires all IRS data directly from the Internal Revenue Service.
- **IRS Publication 78 (Cumulative List of Organizations)** lists organizations that have been recognized by the Internal Revenue Service as eligible to receive tax-deductible contributions.
- The **IRS Internal Revenue Bulletin** (IRB) lists changes in charitable status since the last Publication 78 release. Between the release of IRS Publication 78 and the subsequent IRS Internal Revenue Bulletin, the IRB date will reflect the most recent release date of IRS Publication 78.
- The **IRS Business Master File** lists approximately 1.7 million nonprofits registered with the IRS as tax-exempt organizations.
- The **IRS Automatic Revocation of Exemption List** contains organizations that have had their federal tax-exempt status automatically revoked for failing to file an annual return or notice with the IRS for three consecutive years.
- The Foundation Status Code is a value derived by mapping the codes found on the 990PF filing instructions to the corresponding codes in the IRS BMF. Note that not all codes are able to be mapped due to insufficient data.
- The Office of Foreign Assets Control (OFAC) Specially Designated Nationals (SDN) list contains organizations that are owned or controlled by targeted individuals, groups, and entities, such as terrorists or narcotics traffickers. Their assets are blocked and U.S. persons are generally prohibited from dealing with them.

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