One Nature Institute

CONTENTS

Executive Summary  2
Programs & Results  4
Financial Review  8
Operations & Leadership  9

APPENDIX

Key Documents  14
Charity Check Report  15
One Nature Institute

Demonstrate the interconnection of wildlife and human wellbeing so animals, people, and nature can flourish together

EIN
85-2690350

RULING YEAR
2021

IRS SUBSECTION
501(c)(3) Public Charity

FOUNDING YEAR
2020

MAIN ADDRESS
PO Box 202
Riverdale Park, MD
20738

AFFILIATION TYPE
Independent Organization

CONTACT
Beth Allgood, President
allgood@onenatureglobal.org

EXECUTIVE DIRECTOR
Beth Allgood

BOARD CHAIR
Anna Rathmann

SUBJECT AREA
Wildlife biodiversity
Social sciences
Education

NTEE Code
Scholarships, Student Financial Aid, Awards (B82)
PROGRAMS

1. Cutting-Edge Research
   Population(s) served:

2. Community-led Conservation
   Population(s) served:

3. Strategic Partnerships
   Population(s) served: Academics, Activists

POPULATIONS SERVED

1. Ethnic and racial groups
2. Academics
3. Activists
4. Students

COMPLIANCE

- ✔ IRS Pub 78 Verified as of April 2024
- ✔ IRS BMF 509(a) (1) as of April 08, 2024
  Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)

TRANSPARENCY MEASURES

- ✔ Board Practices Reported?
- ✔ Diversity Data Reported?
Programs & Results

PROGRAMS
Source: Self-Reported by Organization, March 2024

Cutting-Edge Research
Population(s) Served: n/a
Measuring What Matters
At OneNature, we recognize that existing research around the value of nature is incomplete because it generally ignores the value of wildlife to human wellbeing. Working with leading academics, we conduct novel studies to fill this research gap and quantify the value of wildlife and biodiversity in new ways. Armed with robust data, we can develop indicators that link improved wildlife conservation with improved community well being – and vice versa.

Community-led Conservation
Population(s) Served: n/a
Wild Happiness
Communities closest to wildlife are crucial to reversing the extinction crisis. OneNature has partnered with the Happiness Alliance to develop Wild Happiness, a collaborative project with communities living closely with wildlife. Our innovative approach puts wellbeing and wildlife conservation at the center of development conversations. A unique survey instrument and a process of participatory community engagement enable learning from community-based wildlife stewardship, while empowering communities to thrive and wildlife to flourish. These projects pave the way for communities to secure their own wellbeing while prioritizing wildlife stewardship.

Strategic Partnerships
Population(s) Served: n/a
Transformative Change
OneNature engages with experts, innovators, opinion shapers, and the public to build a strong coalition of support for the fundamental systems change needed to bring wildlife into the human wellbeing equation. We are promoting a vision of wellbeing for all beings and creating a plan for change – including a Greenprint with practical recommendations for linking wildlife conservation to human wellbeing and guidelines for a new system beyond GDP – that embeds the true values of wildlife and nature to human happiness and wellbeing in our policies and practices.
RESULTS

Number of briefings or presentations held

Population(s) Served: No target populations selected
Related program: Strategic Partnerships

Number of organizational partners

Population(s) Served: No target populations selected
Related program:

Number of new donors

Population(s) Served: No target populations selected
Related program:

Number of demonstration project or pilot sites

Population(s) Served: No target populations selected
Related program: Community-led Conservation
Notes: We have piloted in one community and expect to implement in 3 communities in 2024

Number of research or policy analysis products developed, e.g., reports, briefs

Population(s) Served: No target populations selected
Related program: Cutting-Edge Research
Notes: Peer-reviewed papers and reports
CHARTING IMPACT

What is the organization aiming to accomplish?

Advancing the interconnection of nature, wildlife, and human wellbeing so animals, people, and the planet can thrive.

OneNature brings a focus on human wellbeing to development, conservation and climate projects, supporting transformational financial, programmatic, and community outcomes. We expand understanding and awareness of the wellbeing/conservation connection through data and stories that inspire hope and create transformational change.

What are the organization's key strategies for making this happen?

Program Strategies:

At OneNature, we recognize that existing research around the value of nature is incomplete because it generally ignores the value of wildlife to human wellbeing. Working with leading academics, we conduct studies to fill this research gap and quantify the value of wildlife and biodiversity in new ways. Armed with robust data, we can develop measures and indicators that link improved wildlife conservation with improved community well being – and vice versa.

Communities closest to wildlife are crucial to reversing the extinction crisis. OneNature has partnered with the Happiness Alliance to develop Wild Happiness, a collaborative project with communities living closely with wildlife. Our innovative approach puts wellbeing and wildlife conservation at the center of development conversations. A unique survey instrument and a process of participatory community engagement enable learning from community-based wildlife stewardship, while empowering communities to thrive and wildlife to flourish. These projects pave the way for communities to secure their own wellbeing while prioritizing wildlife stewardship.

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What are the organization's capabilities for doing this?

OneNatures human-centered program design, monitoring, and evaluation approaches and capabilities put communities in the center of the work. We have validated, peer-reviewed tools and participatory processes to measure and enhance community well-being, which are critical for measuring social impacts, for adaptive management, and as an early warning system for conflict. Our approach, developed through decades of experience, is a key step to the long-term sustainability and effectiveness of investments to reverse the extinction and climate crises and to secure human rights and social resilience. OneNatures research and projects lead to more socially just and long-lasting policies and approaches, and to thriving resilient communities.

This approach can be used not just to support communities but can inform and encourage decision-makers to better understand the value and connection communities have to wildlife and nature. This information and OneNatures research into the values wildlife and nature have for people, can then be used to develop more socially just and sustainable policies and funding to increase human thriving, protect species and habitats, and improve long-term economic sustainability.

What have and haven't they accomplished so far?


In 2023 OneNature's progress included:

Research:
One Nature and a team of collaborators finalized and submitted an academic paper on well-being in climate, A Community Well-Being Framework For Voluntary and Regulatory Carbon Credit Standards for Natural Climate Solutions. This paper served as the foundation for a commentary that was published in Mongabay's Indigenous Peoples and Conservation series.
OneNature finalized a collaborative paper: The Role of Community Spiritual and Cultural Connections in Wildlife Conservation: A Thematic Model of Social Justice and Sustainability from Cases Across the World (submitted for publication). This paper and the thematic model described in it served as the foundation of a chapter that was accepted for an upcoming Rutledge book on cultural ecosystem services.

Partnerships:
OneNature worked closely with our partner, the Happiness Alliance, to refine the Wild Happiness well-being approach (designed to assess life satisfaction based on many domains of well-being, including health, community, economy, social support, and individual and community values for the wildlife around them) and tested it in Amboseli National Park in Kenya. We partnered with the International Fund for Animal Welfare and the Masasi community at the Olgulului Ololarashi Group Ranch. Developing our understanding of how different communities live with and value wildlife can help us not just support these communities but also expand the way we, as a society, value wildlife and nature in our lives.

Outreach:
OneNature's Executive Director was named one of the Explorers Club 50 (50 people the world needs to know about).
OneNature was invited to present at several academic conferences.
OneNature's Executive Director gave the keynote dinner speech at the Animal Grantmakers annual meeting.
OneNature produced and moderated a session on human-wildlife coexistence, More than an Aspiration: Stories and Lessons of Community, Ancestral, Cultural, and Spiritual Ties to Wildlife, with amazing panelists at the Jackson Wild Conservation Summit and Film Festival.

Operations:
OneNature achieved Platinum Transparency status on Candid/Guidestar.
OneNature became an organizational member of the International Union for the Conservation of Nature (IUCN).
Financials

Source: Self-Reported by Organization, March 2024

**FISCAL YEAR START:** Jan/01  
**FISCAL YEAR END:** Dec/31

### Revenue & Expenses

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, gifts, and grants</td>
<td>$7,282</td>
</tr>
<tr>
<td>Program service revenue including government fees and contracts</td>
<td>$0</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$0</td>
</tr>
<tr>
<td>Net Income from Special Events</td>
<td>$0</td>
</tr>
<tr>
<td>Other Revenue Amount</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$7,282</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$2,645</td>
</tr>
<tr>
<td>Administration</td>
<td>$5,181</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$85</td>
</tr>
<tr>
<td>Payments to Affiliates</td>
<td>$0</td>
</tr>
<tr>
<td>Other Expense</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$7,912</strong></td>
</tr>
</tbody>
</table>

### ASSETS AND LIABILITIES

<table>
<thead>
<tr>
<th>Asset/Liability</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$9,484</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Net Assets or Fund Balance at the end of year</strong></td>
<td><strong>$630</strong></td>
</tr>
</tbody>
</table>
Operations

Source: Self-Reported by Organization, March 2024

EXECUTIVE DIRECTOR
Beth Allgood

BOARD CHAIR
Anna Rathmann

BOARD MEMBERS
Anna Rathmann
Jane Goodall Institute
## STAFF

<table>
<thead>
<tr>
<th>Staff Type</th>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior Staff</td>
<td>Elizabeth Allgood</td>
<td>Executive Director</td>
</tr>
</tbody>
</table>


**BOARD LEADERSHIP PRACTICES**

GuideStar worked with BoardSource, the national leader in nonprofit board leadership and governance, to create this section, which enables organizations and donors to transparently share information about essential board leadership practices.

<table>
<thead>
<tr>
<th>BOARD ORIENTATION &amp; EDUCATION</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?</td>
<td>Yes</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CEO OVERSIGHT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Has the board conducted a formal, written assessment of the chief executive within the past year?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ETHICS &amp; TRANSPARENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements in the past year?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BOARD COMPOSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BOARD PERFORMANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Has the board conducted a formal, written self-assessment of its performance within the past three years?</td>
</tr>
</tbody>
</table>
Organizational Demographics

Who works and leads organizations that serve our diverse communities? This organization has voluntarily shared information to answer this important question and to support sector-wide learning. GuideStar partnered on this section with CHANGE Philanthropy and Equity in the Center.

Leadership

The organization’s leader identifies as:

- **Race & Ethnicity**: White/Caucasian/European
- **Gender Identity**: Female, Not transgender
- **Sexual Orientation**: Heterosexual or Straight
- **Disability Status**: Person without a disability

### Race & Ethnicity

- Board Members: 7
- Staff: 1
- Senior Staff: 1

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Board Members</th>
<th>Staff</th>
<th>Senior Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>White/Caucasian/European</td>
<td>7%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Asian/Asian American</td>
<td>14%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Hispanic/Latino/Latinx</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Middle Eastern/North African</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Native American/Alaskan</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Native Hawaiian/Pacific Islander</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>White/Caucasian/European</td>
<td>95%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Multi-Racial/Multi-Ethnic (2+)</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>People who prefer to identify with another race or ethnicity</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Unknown or decline to state</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

### Gender Identity

- Board Members: 7
- Senior Staff: 1

<table>
<thead>
<tr>
<th>Gender Identity</th>
<th>Board Members</th>
<th>Senior Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>57%</td>
<td>100%</td>
</tr>
<tr>
<td>Male</td>
<td>43%</td>
<td>0%</td>
</tr>
<tr>
<td>Non-binary</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>People who prefer to identify with another gender identity</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Unknown or decline to state</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

### Transgender Identity

- Board Members: 7
- Senior Staff: 1

<table>
<thead>
<tr>
<th>Transgender Identity</th>
<th>Board Members</th>
<th>Senior Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transgender</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Not transgender</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>People who prefer to identify with another gender identity</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Unknown or decline to state</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

### Sexual Orientation

- Board Members: 7
- Senior Staff: 1

<table>
<thead>
<tr>
<th>Sexual Orientation</th>
<th>Board Members</th>
<th>Senior Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gay, Lesbian, Bisexual</td>
<td>85%</td>
<td>100%</td>
</tr>
<tr>
<td>Heterosexual or Straight</td>
<td>15%</td>
<td>0%</td>
</tr>
<tr>
<td>People who prefer to identify with another sexual orientation</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Unknown or decline to state</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

### Disability

No data.

*We do not display staff or senior staff disability information for organizations with fewer than 15 staff.*
 Equity Strategies  Last Updated: 02/28/2023

Candid partnered with Equity in the Center - a project that works to shift mindsets, practices, and systems within the social sector to increase racial equity - to create this section. Learn More

Data

✓ We review compensation data across the organization (and by staff levels) to identify disparities by race.

✓ We ask team members to identify racial disparities in their programs and/or portfolios.

✓ We analyze disaggregated data and root causes of race disparities that impact the organization’s programs, portfolios, and the populations served.

✓ We disaggregate data to adjust programming goals to keep pace with changing needs of the communities we support.

✓ We employ non-traditional ways of gathering feedback on programs and trainings, which may include interviews, roundtables, and external reviews with/by community stakeholders.

✓ We disaggregate data by demographics, including race, in every policy and program measured.

✓ We have long-term strategic plans and measurable goals for creating a culture such that one’s race identity has no influence on how they fare within the organization.

Policies and processes

✓ We use a vetting process to identify vendors and partners that share our commitment to race equity.

✓ We have a promotion process that anticipates and mitigates implicit and explicit biases about people of color serving in leadership positions.

✓ We seek individuals from various race backgrounds for board and executive director/CEO positions within our organization.

✓ We have community representation at the board level, either on the board itself or through a community advisory board.

✓ We help senior leadership understand how to be inclusive leaders with learning approaches that emphasize reflection, iteration, and adaptability.

✓ We measure and then disaggregate job satisfaction and retention data by race, function, level, and/or team.

✓ We engage everyone, from the board to staff levels of the organization, in race equity work and ensure that individuals understand their roles in creating culture such that one’s race identity has no influence on how they fare within the organization.
Appendix

Key Documents

<table>
<thead>
<tr>
<th></th>
<th>Not Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>IRS Forms 990</td>
<td></td>
</tr>
<tr>
<td>IRS Forms 990T</td>
<td></td>
</tr>
<tr>
<td>Audited Financial Statements</td>
<td>Not Available</td>
</tr>
</tbody>
</table>

Key Organization Documents

- [ ] 2023 Annual Report
- [ ] 2022 Annual Report
# One Nature Institute

**Aka** One Nature  
PO Box 202  
Riverdale Park, MD 20738

- **Foundation Status Code**: PC*  
- Public charity described in section 509(a)(1) or (2)

## IRS Publication 78 Details

<table>
<thead>
<tr>
<th>Organization name</th>
<th>Location</th>
<th>Most recent IRS Publication 78</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Nature Institute</td>
<td>University Pa, MD</td>
<td>March 2024</td>
</tr>
</tbody>
</table>

**EIN** 85-2690350  
**Deductibility status description**  
A public charity (50% deductibility limitation).

Verified with most recent Internal Revenue Bulletin  
April 08, 2024

## IRS Business Master File Details

<table>
<thead>
<tr>
<th>Organization name</th>
<th>Most recent IRS BMF</th>
<th>Reason for Non-Private Foundation Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>ONE NATURE INSTITUTE</td>
<td>March 12 2024</td>
<td>Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)</td>
</tr>
</tbody>
</table>

**EIN** 85-2690350  
This organization is a 501(c)(3) Public Charity  
**Ruling date** 04/2021

This organization was not included in the Office of Foreign Assets Control Specially Designated Nationals (SDN) list.

On September 8, 2011, the IRS issued regulations which eliminated the advance ruling process for a section 501(c)(3) organization. [Learn more](https://www.irs.gov/publications/irs-busi#section-170b-1-

* The Foundation Status Code is the code that foundations are required to provide for each grantee annually on part XV of Form 990PF. Note that this code cannot be derived in some cases (e.g., supporting organizations for which 'type' can't be determined).

IRS Revenue Procedure 2011-33 allows grantors to rely on third-party resources, such as GuideStar Charity Check, to obtain required Business Master File (BMF) data concerning a potential grantee’s public charity classification under section 509(a)(1), (2) or (3).

## GuideStar Charity Check Data Sources

- GuideStar acquires all IRS data directly from the Internal Revenue Service.
- IRS Publication 78 (Cumulative List of Organizations) lists organizations that have been recognized by the Internal Revenue Service as eligible to receive tax-deductible contributions.
- The IRS Internal Revenue Bulletin (IRB) lists changes in charitable status since the last Publication 78 release. Between the release of IRS Publication 78 and the subsequent IRS Internal Revenue Bulletin, the IRB date will reflect the most recent release date of IRS Publication 78.
- The IRS Business Master File lists approximately 1.7 million nonprofits registered with the IRS as tax-exempt organizations.
- The IRS Automatic Revocation of Exemption List contains organizations that have had their federal tax-exempt status automatically revoked for failing to file an annual return or notice with the IRS for three consecutive years.
- The Foundation Status Code is a value derived by mapping the codes found on the 990PF filing instructions to the corresponding codes in the IRS BMF. Note that not all codes are able to be mapped due to insufficient data.
- The Office of Foreign Assets Control (OFAC) Specially Designated Nationals (SDN) list contains organizations that are owned or controlled by targeted individuals, groups, and entities, such as terrorists or narcotics traffickers. Their assets are blocked and U.S. persons are generally prohibited from dealing with them.

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