



WOMEN'S CANCER RESOURCE CENTER

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EIN: 94-3131204
Report Generated on: 03/28/2024


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WOMEN'S CANCER RESOURCE CENTER

 Berkeley, CA

 www.wcrc.org

 (510)601-4040

 [View GuideStar Profile](#)



MISSION

The Women’s Cancer Resource Center improves equitable access to cancer information, support and care.

EIN

94-3131204

RULING YEAR

1995

IRS SUBSECTION

501(c)(3) Public Charity

FOUNDING YEAR

1986

MAIN ADDRESS

2908 Ellsworth St
Berkeley, CA
94705

AFFILIATION TYPE

Independent Organization

CONTACT

Christine Sinnott, Development
Manager
(510) 809-0203
christine@wcrc.org

EXECUTIVE DIRECTOR

Amy Alanes

BOARD CHAIR

Penni Hudis

SUBJECT AREA

Preventive care

Cancers

Human services

NTEE Code

Human Service Organizations
(P20)

PROGRAMS

1. Information and Referral Helpline

Population(s) served:People with diseases and illnesses, Adults

2. Support Groups

Population(s) served:People with diseases and illnesses, Economically disadvantaged people

3. Latina Services

Population(s) served:People with diseases and illnesses, People of Latin American descent

4. Sister to Sister

Population(s) served:People with diseases and illnesses, People of African descent

5. Psychotherapy

Population(s) served:People with diseases and illnesses, Economically disadvantaged people

6. Emergency Financial Assistance

Population(s) served:People with diseases and illnesses, Economically disadvantaged people

7. Community Health Advocates

Population(s) served:People with diseases and illnesses

8. Healing Arts Program

Population(s) served:People with diseases and illnesses

POPULATIONS SERVED

1. Adults

2. Women and girls

3. People of African descent

4. People of Latin American descent

5. Economically disadvantaged people

6. People with diseases and illnesses

COMPLIANCE

- ✓ IRS Pub 78 Verified as of March 2024
- ✓ IRS BMF 509(a) (1) as of March 12, 2024
- ✓ A-133 Audit Required/Performed?
- ✓ Conflict of Interest Policy
- ✓ Written whistleblower policy

Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)

TRANSPARENCY MEASURES

- ✓ Board Practices Reported?
- ✓ Diversity Data Reported?
- 10 Number of Independent Board Members

Programs & Results

PROGRAMS

Source: Self-Reported by Organization, March 2023

Information and Referral Helpline

Population(s) Served:

People with cancer
General/Unspecified

Volunteers and staff conduct intakes, develop care plans, recommend resources, answer questions, provide emotional support, and make follow-up calls to those who request ongoing support.

Support Groups

Population(s) Served:

People with cancer
Economically disadvantaged, low-income, and poor people

Our groups are run by trained facilitators with experience pertinent to the focus of the group. View the events calendar on our website for meeting times.

- Latina Women
- Sister to Sister (African American women)
- Lesbian Bisexual Queer Women
- Metastatic Cancer
- Women with Cancer
- Complementary & Alternative Medicine

Latina Services

Population(s) Served:

People with cancer
People of Latin American descent

Staff and Community Health Advocates provide cancer navigation, emotional support, and education to Latina women in their own language and in support of their cultural values.

Sister to Sister

Population(s) Served:

People with cancer
People of African descent

Sister to Sister offers safe and welcoming support to African American women through a bi-weekly support group, cancer education workshops, and wellness programs and community outreach.

Psychotherapy

Population(s) Served:

People with cancer
Economically disadvantaged, low-income, and poor people

This one-of-a-kind Psychotherapy Program offers 12 sessions free of charge for low income and uninsured women and couples who desire a safe place to discuss any issue related to cancer. Services are available in Spanish.

Emergency Financial Assistance

Population(s) Served:

People with cancer
Economically disadvantaged, low-income, and poor people

The Faith Fancher Breast Cancer Emergency Fund provides financial support of up to \$600 to low income women who are actively in treatment for breast cancer and living in Alameda and Contra Costa Counties. The Lindy Fund provides financial support of up to \$600 to low income individuals who are actively in treatment for all types of cancer (except breast) and living in Alameda and Contra Costa Counties. All referrals must be made by a social worker where treatment is received.

Community Health Advocates

Population(s) Served:

People with cancer

African American and Latina volunteers who are cancer survivors and individuals touched by cancer provide outreach about cancer risk, detection and screening at community health fairs and worksite and faith-based events. CHAs also support women through treatment and recovery by accompanying them to medical appointments, providing interpretation services, helping with medical insurance issues, and coordinating referrals for wigs, prostheses, nutritional assistance, financial assistance, legal advice, clinical trials, and second opinions.

Healing Arts Program

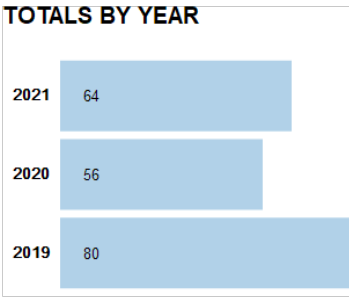
Population(s) Served:

People with cancer

Workshops and programs are offered to promote healthy living and survivorship and encourage creativity, movement, education, and activism.

RESULTS

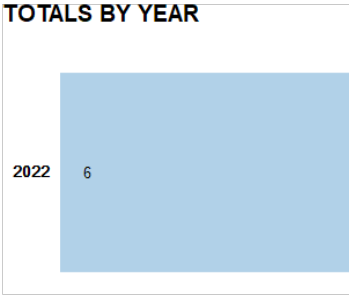
Number of people who received clinical mental health care



Population(s) Served: No target populations selected

Related program: Psychotherapy

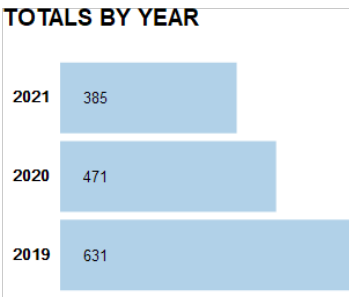
Number of support groups offered



Population(s) Served: No target populations selected

Related program:

Number of new clients within the past 12 months



Population(s) Served: No target populations selected

Related program:

CHARTING IMPACT

What is the organization aiming to accomplish?

Screening: WCRC will increase awareness of cancers, risk and family history and improve screening rates for women at risk.

High Intensity Cancer Navigation: WCRC will improve access to culturally and linguistically appropriate medical care and coordinated service that support quality of life for women diagnosed with cancer.

Support (Psychosocial, Practical Assistance, Financial Assistance): WCRC will help women understand and cope with issues that impede their ability to undergo and remain in treatment.

Education: WCRC will improve community health through wellness and cancer education and expressive arts workshops.

What are the organization's key strategies for making this happen?

WCRC is committed to address societal inequities that result in disparities in access, cancer burden, and cancer outcomes. To that end:

- All services are offered free of charge.
 - Services are designed to meet the needs of diverse populations of women, including those with no or low income, the uninsured/underinsured, Spanish-speaking women, African American/Black women, and lesbian, bisexual, and transgender individuals;
 - Services are provided by multicultural staff and volunteers, including those who speak Spanish
 - Staff and volunteers receive training in cultural humility/competence.
 - The Board is provided with a quarterly Data Dashboard that tracks key performance indicators for program, finance and development
-

What are the organization's capabilities for doing this?

WCRC has a strong and talented staff, a hard-working board of directors, a large and committed volunteer base, excellent relationships with partner organizations, and a solid reputation.

What have and haven't they accomplished so far?

Please see our 2018 impact report here: <https://files.constantcontact.com/053005d5001/943345cb-4114-4517-a749-4f5dc059bf5d.pdf>

Financials

FISCAL YEAR START: 07/01
FISCAL YEAR END: 06/30
✓ Financials audited by an independent accountant

FINANCIALS QUICK VIEW

Total revenue, gains, and other support per audited financial statements	\$1,579,147
Total expenses and losses per audited financial statements	\$1,437,455
Surpluses in last 5 years	5
Negative Net Assets in past 5 years	0

Financial Trends Analysis

Business Model Indicators

Created in Partnership with
 Nonprofit Finance Fund®

Profitability	2019	2020	2021	2022	2023
Unrestricted surplus (deficit) before depreciation	\$23,442	\$184,438	\$500,567	\$1,107,690	\$159,394
As a % of expenses	2.1%	16.6%	45.7%	85.7%	12.0%
Unrestricted surplus (deficit) after depreciation	-\$9,246	\$152,123	\$468,252	\$1,075,374	\$117,269
As a % of expenses	-0.8%	13.3%	41.6%	81.2%	8.6%
Revenue Composition					
Total revenue (unrestricted & restricted)	\$1,294,473	\$1,284,019	\$1,581,229	\$2,144,317	\$1,509,336
Total revenue, % change over prior year	-28.0%	-0.8%	23.1%	35.6%	-29.6%
Program services revenue	0.0%	0.0%	0.0%	0.0%	0.0%
Membership dues	0.0%	0.0%	0.0%	0.0%	0.0%
Investment income	0.0%	-0.2%	1.0%	-0.5%	1.9%
Government grants	1.6%	6.3%	11.3%	1.2%	10.0%
All other grants and contributions	98.3%	93.9%	87.7%	99.2%	88.0%
Other revenue	0.1%	0.0%	0.0%	0.1%	0.0%
Expense Composition					
Total expenses before depreciation	\$1,142,071	\$1,113,465	\$1,094,266	\$1,292,067	\$1,325,519
Total expenses, % change over prior year	-1.7%	-2.5%	-1.7%	18.1%	2.6%
Personnel	61.7%	62.3%	64.5%	58.2%	67.9%
Professional Fees	8.9%	8.2%	7.1%	8.8%	7.7%
Occupancy	2.2%	1.7%	1.0%	1.5%	1.6%
Interest	4.4%	4.0%	3.1%	4.1%	3.1%
Pass-Through	8.0%	12.1%	13.8%	8.5%	7.3%
All other expenses	14.6%	11.7%	10.5%	19.0%	12.4%

Financial Trends Analysis, continued

Moving Toward Full Cost Coverage

Full Cost Components (estimated)	2019	2020	2021	2022	2023
Total Expenses (after depreciation)	\$1,174,759	\$1,145,780	\$1,126,581	\$1,324,383	\$1,367,644
One Month of Savings	\$95,173	\$92,789	\$91,189	\$107,672	\$110,460
Debt Principal Repayment	\$181,561	\$0	\$66,446	\$27,083	\$38,466
Fixed Asset Additions	\$0	\$0	\$0	\$0	\$0
Total Full Costs (estimated)	\$1,451,493	\$1,238,569	\$1,284,216	\$1,459,138	\$1,516,570

Capital Structure Indicators

Liquidity					
Months of cash	5.1	8.2	13.0	20.0	23.2
Months of cash and investments	5.1	8.2	13.0	20.0	23.2
Months of estimated liquid unrestricted net assets	4.0	5.8	11.3	19.5	20.0
Balance Sheet Composition					
Cash	\$484,850	\$758,751	\$1,187,990	\$2,149,607	\$2,565,913
Investments	\$0	\$0	\$0	\$0	\$0
Receivables	\$290,824	\$203,738	\$172,532	\$50,693	\$36,437
Gross land, buildings, and equipment (LBE)	\$2,335,619	\$2,335,619	\$2,329,196	\$2,341,468	\$2,341,468
Accumulated depreciation (% of LBE)	3.6%	5.0%	6.1%	7.5%	8.9%
Liabilities (as % of assets)	27.8%	27.2%	22.9%	18.8%	21.8%
Unrestricted net assets	\$1,755,451	\$1,907,574	\$2,375,826	\$3,451,200	\$3,568,469
Temporarily restricted net assets	\$608,591	N/A	N/A	N/A	N/A
Permanently restricted net assets	\$50,000	N/A	N/A	N/A	N/A
Total restricted net assets	\$658,591	\$644,707	\$631,103	\$375,663	\$400,086
Total net assets	\$2,414,042	\$2,552,281	\$3,006,929	\$3,826,863	\$3,968,555

Key Data Checks

Material Data Errors	2019	2020	2021	2022	2023
	No	No	No	No	No

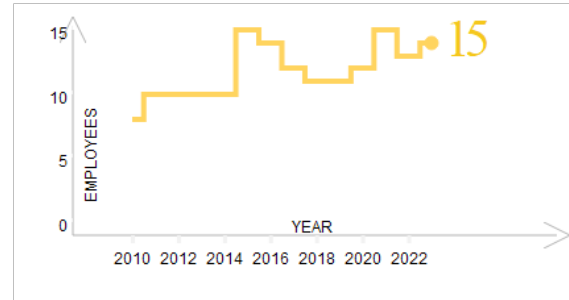
Note: This issue is relevant to a small number of organizations: The nonprofit subject(s) of this report may have affiliates. The Form 990 data may not include information about any or all potential affiliates. If an organization does have affiliates and these affiliates have substantial financial activity, the financial data in this report may not present a comprehensive picture of the nonprofit's financial condition.Please consult the 990s of any potentially related affiliates for additional information.

- ☒ [Formulas for key metrics](#)
- ☒ ['Key Revenue & Expense Data from Form 990'](#)
- ☒ ['Key Balance Sheet Data from Form 990'](#)

Operations

NUMBER OF EMPLOYEES

Source: IRS Form 990



Source: Self-Reported by Organization, March 2023

EXECUTIVE DIRECTOR

Amy Alanes

[LinkedIn profile](#)

Amy Alanes, Executive Director, has extensive experience in operations management and fundraising, with more than two decades of experience in key management positions within community-based organizations. She previously served as the Executive Director of the Summit Bank Foundation, the Development Director of Cancer Support Community San Francisco Bay Area, Director of Administration for Community Violence Solutions, and in multiple positions with New Connections. In her spare time, Amy enjoys community organizing and volunteering, reading, and being outdoors with her family.

BOARD CHAIR

Penni Hudis

BOARD MEMBERS

- Heather Fell
- Lucy Streett
- Susan Bobulsky
- Rebecca Coker
- Sri Ananda
- Gay Cobb
- Darlene DeManincor
- Anais Sidhu

OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2022

Name	Title	Compensation	Other	Related
Amy Alanes	Executive Dir.	\$120,656	\$12,972	\$0
Kelly Doyle	Admin Director	\$72,423	\$13,196	\$0
Paula Penni Hudis	Board Chair	\$0	\$0	\$0
Heather Fell	Vice Chair	\$0	\$0	\$0
Rebecca Coker	Treasurer	\$0	\$0	\$0
Lucy Street	Secretary	\$0	\$0	\$0
Gay Plair Cobb	Board Member	\$0	\$0	\$0
Susan Bobulsky	Board Member	\$0	\$0	\$0
Darlene Demanincor	Board Member	\$0	\$0	\$0
Anais Sidhu	Board Member	\$0	\$0	\$0
Sri Ananda	Board Member	\$0	\$0	\$0

OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2021

Name	Title	Compensation	Other	Related
Amy Alanes	Executive Dir.	\$114,000	\$8,162	\$0
Kelly Doyle	Admin Director	\$63,545	\$12,905	\$0
Paula Penni Hudis	Board Chair	\$0	\$0	\$0
Heather Fell	Vice Chair	\$0	\$0	\$0
Rebecca Coker	Treasurer	\$0	\$0	\$0
Lucy Street	Secretary	\$0	\$0	\$0
Gay Plair Cobb	Board Member	\$0	\$0	\$0
Susan Bobulsky	Board Member	\$0	\$0	\$0
Darlene Demanincor	Board Member	\$0	\$0	\$0
Andrea Hyson	Board Member	\$0	\$0	\$0
Wendy Herndon	Board Member	\$0	\$0	\$0
Taja Lester	Board Member	\$0	\$0	\$0
Andrea Ortega	Board Member	\$0	\$0	\$0
Anais Sidhu	Board Member	\$0	\$0	\$0
Sri Ananda	Board Member	\$0	\$0	\$0

OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2020

Name	Title	Compensation	Other	Related
Amy Alanes	Executive Dir.	\$120,000	\$8,079	\$0
Kelly Doyle	Admin Director	\$64,545	\$12,562	\$0
Paula Penni Hudis	Board Chair	\$0	\$0	\$0
Heather Fell	Secretary	\$0	\$0	\$0
Rebecca Coker	Treasurer	\$0	\$0	\$0
Sri Ananda	Board Member	\$0	\$0	\$0
Betsy Baum Block	Board Member	\$0	\$0	\$0
Susan Bobulsky	Board Member	\$0	\$0	\$0
Darlene Demanincor	Board Member	\$0	\$0	\$0
Wendy Herndon	Board Member	\$0	\$0	\$0
Andrea Hyson	Board Member	\$0	\$0	\$0
Taja Lester	Board Member	\$0	\$0	\$0
Andrea Ortega	Board Member	\$0	\$0	\$0
Jessica Ourk	Board Member	\$0	\$0	\$0
Morgan Pulleybank	Board Member	\$0	\$0	\$0
Anais Sidhu	Board Member	\$0	\$0	\$0
Lucy Street	Board Member	\$0	\$0	\$0

OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2019

Name	Title	Compensation	Other	Related
Kelly Doyle	Admin Director	\$61,495	\$12,275	\$0
Amy Alanes	Executive Dir.	\$50,032	\$2,107	\$0
Paula Penni Hudis	Board Chair	\$0	\$0	\$0
Heather Fell	Secretary	\$0	\$0	\$0
Rebecca Coker	Treasurer	\$0	\$0	\$0
Dr Srijati Ananda	Board Member	\$0	\$0	\$0
Betsy Baum Block	Board Member	\$0	\$0	\$0
Susan Bobulsky	Board Member	\$0	\$0	\$0
Darlene Demanincor	Board Member	\$0	\$0	\$0
Wendy Herndon	Board Member	\$0	\$0	\$0
Taja Lester	Board Member	\$0	\$0	\$0
Andrea Ortega	Board Member	\$0	\$0	\$0
Jessica Ourk	Board Member	\$0	\$0	\$0
Morgan Pulleybank	Board Member	\$0	\$0	\$0
Shyanne Reese	Board Member	\$0	\$0	\$0

Professional fundraisers

FISCAL YEAR 2022

Fundraiser name	Type of service	Gross receipts from fundraising	Retained by organization	Paid to fundraiser
Glavin Jacobson Inc	Mjr donor campaign conslt			\$25,000

Paid Preparers
FISCAL YEAR 2023

Firm Name	Firm EIN	Firm Address	Firm Phone
Crosby & Kaneda CPAs LLP		548 Market St PMB 97503, San Francisco CA 94104	5108352727

Paid Preparers
FISCAL YEAR 2022

Firm Name	Firm EIN	Firm Address	Firm Phone
Crosby & Kaneda CPAs LLP		1970 Broadway STE 930, Oakland CA 94612 USA	510-835-2727

Paid Preparers
FISCAL YEAR 2021

Firm Name	Firm EIN	Firm Address	Firm Phone
Crosby & Kaneda CPAs LLP		1970 Broadway STE 930, Oakland CA 94612 USA	510-835-2727

BOARD LEADERSHIP PRACTICES

GuideStar worked with BoardSource, the national leader in nonprofit board leadership and governance, to create this section, which enables organizations and donors to transparently share information about essential board leadership practices.

BOARD ORIENTATION & EDUCATION

Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?

Yes

CEO OVERSIGHT

Has the board conducted a formal, written assessment of the chief executive within the past year?

Yes

ETHICS & TRANSPARENCY

Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements in the past year?

Yes

BOARD COMPOSITION

Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?

Yes

BOARD PERFORMANCE

Has the board conducted a formal, written self-assessment of its performance within the past three years?

No

Organizational Demographics

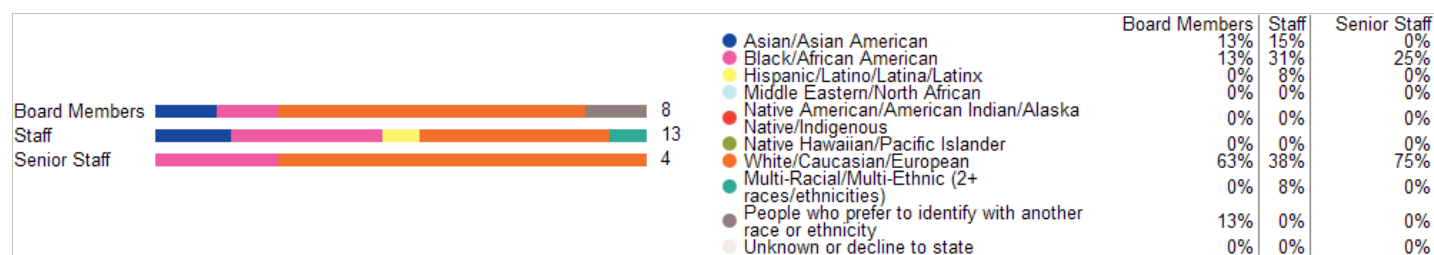
Who works and leads organizations that serve our diverse communities? This organization has voluntarily shared information to answer this important question and to support sector-wide learning. GuideStar partnered on this section with CHANGE Philanthropy and Equity in the Center.

Leadership

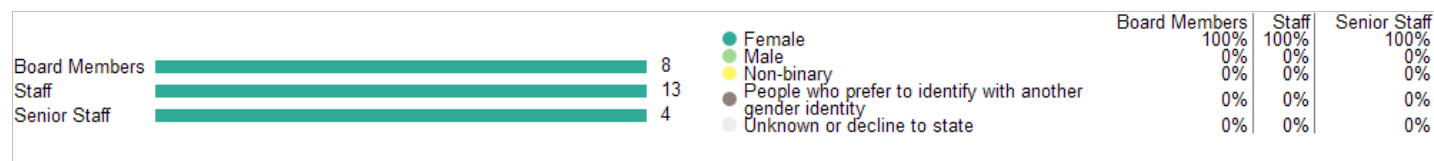
The organization's leader identifies as:

Race & Ethnicity	White/Caucasian/European
Gender Identity	Female, Not transgender
Sexual Orientation	Gay, Lesbian, Bisexual, or other sexual orientations in the LGBTQIA+ community
Disability Status	Person without a disability

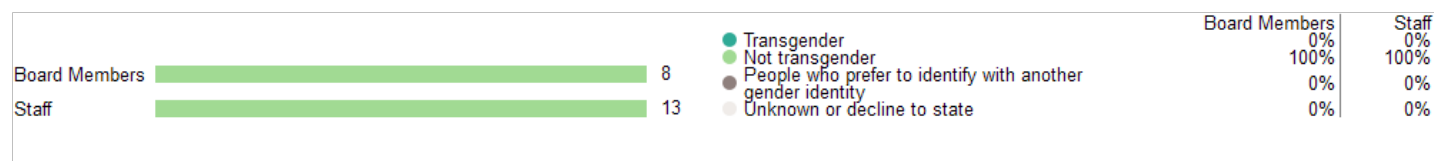
Race & Ethnicity



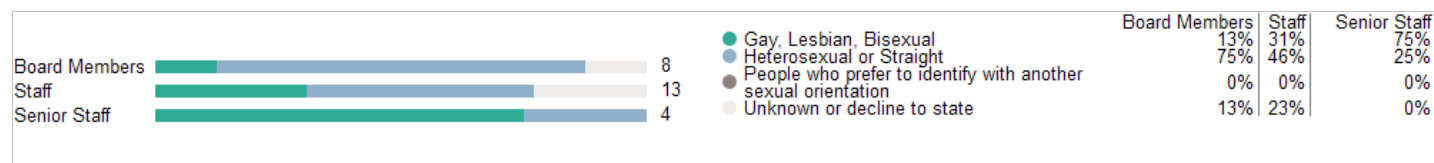
Gender Identity



Transgender Identity



Sexual Orientation



Disability

No data.

We do not display staff or senior staff disability information for organizations with fewer than 15 staff.

Equity Strategies *Last Updated: 07/06/2022*

Candid partnered with Equity in the Center - a project that works to shift mindsets, practices, and systems within the social sector to increase racial equity - to create this section. [Learn More](#)

Data

- ✓ We ask team members to identify racial disparities in their programs and/or portfolios.
- ✓ We analyze disaggregated data and root causes of race disparities that impact the organization's programs, portfolios, and the populations served.
- ✓ We disaggregate data to adjust programming goals to keep pace with changing needs of the communities we support.
- ✓ We employ non-traditional ways of gathering feedback on programs and trainings, which may include interviews, roundtables, and external reviews with/by community stakeholders.
- ✓ We disaggregate data by demographics, including race, in every policy and program measured.
- ✓ We have long-term strategic plans and measurable goals for creating a culture such that one's race identity has no influence on how they fare within the organization.

Policies and processes

- ✓ We seek individuals from various race backgrounds for board and executive director/CEO positions within our organization.
- ✓ We have community representation at the board level, either on the board itself or through a community advisory board.
- ✓ We help senior leadership understand how to be inclusive leaders with learning approaches that emphasize reflection, iteration, and adaptability.
- ✓ We engage everyone, from the board to staff levels of the organization, in race equity work and ensure that individuals understand their roles in creating culture such that one's race identity has no influence on how they fare within the organization.

Appendix

Key Documents

IRS Forms 990	2023 990
	2022 990
	2021 990
	2020 990
	2019 990
IRS Forms 990T	2019 990T
Audited Financial Statements	2021 Audited Financial Statement
	2019 Audited Financial Statement
Key Organization Documents	Letter of Determination
	'Key Revenue & Expense Data from Form 990'
	'Key Balance Sheet Data from Form 990'

WOMEN'S CANCER RESOURCE CENTER

2908 Ellsworth St
Berkeley, CA 94705

✓ Foundation Status Code: PC*

✓ Public charity described in section 509(a)(1) or (2)

IRS Publication 78 Details			IRS Pub 78 verified
Organization name	Location	Most recent IRS Publication 78	
Womens Cancer Resource Center	Berkeley, CA	March 2024	
EIN	Deductibility status description	Verified with most recent Internal Revenue Bulletin	
94-3131204	A public charity (50% deductibility limitation).	March 25, 2024	

IRS Business Master File Details			IRS BMF	509(a)(1)
Organization name	Most recent IRS BMF	Reason for Non-Private Foundation Status		
WOMENS CANCER RESOURCE CENTER	March 12 2024	Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)		
EIN	IRS subsection	Ruling date		
94-3131204	This organization is a <u>501(c)(3) Public Charity</u>	12/1995		
This organization was not included in the Office of Foreign Assets Control Specially Designated Nationals (SDN) list.				

On September 8, 2011, the IRS issued [regulations](#) which eliminated the advance ruling process for a section 501(c)(3) organization. [Learn more](#)

* The Foundation Status Code is the code that foundations are required to provide for each grantee annually on part XV of Form 990PF. Note that this code cannot be derived in some cases (e.g., supporting organizations for which 'type' can't be determined).

[IRS Revenue Procedure 2011-33](#) allows grantors to rely on third-party resources, such as GuideStar Charity Check, to obtain required Business Master File (BMF) data concerning a potential grantee's public charity classification under section 509 (a) (1), (2) or (3).

GuideStar Charity Check Data Sources

- GuideStar acquires all IRS data directly from the Internal Revenue Service.

-The [IRS Automatic Revocation of Exemption List](#) contains organizations that have had their federal tax-exempt status automatically revoked for failing to file an annual return or notice with the IRS for three consecutive years.

-The [IRS Publication 78 \(Cumulative List of Organizations\)](#) lists organizations that have been recognized by the Internal Revenue Service as eligible to receive tax-deductible contributions.

-The [IRS Internal Revenue Bulletin](#) (IRB) lists changes in charitable status since the last Publication 78 release. Between the release of IRS Publication 78 and the subsequent IRS Internal Revenue Bulletin, the IRB date will reflect the most recent release date of IRS Publication 78.

-The [IRS Business Master File](#) lists approximately 1.7 million nonprofits registered with the IRS as tax-exempt organizations.
- The Foundation Status Code is a value derived by mapping the codes found on the [990PF filing instructions](#) to the corresponding codes in the IRS BMF. Note that not all codes are able to be mapped due to insufficient data.

-The Office of Foreign Assets Control (OFAC) [Specially Designated Nationals \(SDN\) list](#) organizations that are owned or controlled by targeted individuals, groups, and entities, such as terrorists or narcotics traffickers. Their assets are blocked and U.S. persons are generally prohibited from dealing with them.