National FFA Foundation Donor Privacy Policy
The National FFA Foundation is committed to protecting the privacy of our donors and the personal information you may share with us in person, by phone, or electronically through email or the National FFA website or online giving sites. We value our donors’ trust and recognize that maintaining this trust requires us to be transparent and accountable to our supporters and the public at all times. This privacy policy describes our practices for using, maintaining, protecting and disclosing that information.

We respect the requests of our donors who choose to remain anonymous. The National FFA Foundation is also committed to protecting your personal information. We do not sell or exchange mailing lists including your information.

Our website may link to or contain links to third party websites that we do not control or maintain. We are not responsible for the privacy practices employed by any third-party website. We encourage you to note when you leave our website and to read the privacy statements of all third-party websites before submitting any personal data.

In addition to this policy, at National FFA Foundation we adhere to The Donor Bill of Rights.

Information Collected and Maintained
The National FFA Foundation collects and maintains personal information that you, our donors, provided to us when you:

- Contact us by phone, email, or mail, in person or via our website and online giving sites.
- Register for an event.
- Register for the FFA Forever Blue Network.
- Register for an alumni membership.
- Make a donation, either on our online giving sites, at a special event, over the phone, by mailing in a check, or through a third-party donation site.

From time to time, we may collect personal information from you in ways not described above.

Types of Information
We collect and maintain the following types of information about our donors:

- Personal information.
Contact information, such as name, address, email and phone number.

Financial information, including types and amounts of donations, and credit card information over the internet or by direct mail. We do not store or disclose credit card account information provided by our donors, except for the proper processing of donations.

Information on events attended and publications and other communications received.

Any other information provided by the donor to the National FFA Foundation.

- Non-personal information that does not personally identify you, including information that is anonymized, aggregated, or publicly available when not combined with non-publicly available information about you.
- Browser cookies for the purposes of caching user credentials for faster login, retaining shopping cart data for a period of time prior to sale, allowing faster return access to the site, and allowing access to certain functions that might otherwise be inaccessible. Cookies from our websites are not linked in any way to personally identifiable information.

Confidentiality
All information about financial and non-financial transactions between you and the National FFA Foundation is considered highly confidential and we employ appropriate security measures designed to protect it. While the information is kept confidential, it is shared with our board members, staff, consultants, vendors, and any of our state or local FFA associations in which you designate your gift to on a need-to-know basis.

Use of Personal Information
We collect and maintain personal information to:

- Establish a relationship and communicate with you about National FFA, including our programs, special events and funding needs.
- Learn about our donors and what matters to you.
- Develop and deliver marketing materials and special promotions through direct mail, email and by phone.
- Process donations and event registrations and issue gift receipts.
- Comply with all laws and regulations, including reporting requirements.
- Plan future fundraising activities and events.
• Analyze giving patterns through Google Analytics, a service which transmits traffic data to Google servers in the United States. Google Analytics does not identify users or associate your IP address with any other data held by Google. We use reports provide by Google Analytics to help us determine website traffic and webpage usage.
• Solicit feedback from you by conducting surveys.

We use industry standard safeguards to protect your personal information against the unauthorized access, use, alteration, or destruction of your personal information. We will not share, sell, or exchange your personal information with another entity for third-party fundraising or marketing purposes, except as provided in this policy or as expressly consented by you. To opt out, you may contact us as described in the “Contact Us” section below. To the extent that a third-party service provider is used to process any donations, the provider is bound by strict confidentiality rules, and your information will only be used to the extent necessary to process the donation.

Communications
The National FFA Foundation will from time to time communicate with you, including by phone, text, email, and mail, concerning our charitable activities, events, and requests for future support. To opt out of receiving these communications, you may contact us as described in the “Contact Us” section below or by clicking the “unsubscribe” link in any email communications (for opting out of email communications only).

Retention and Destruction of Your Information
We comply with applicable Internal Revenue Service, state and local regulations and our internal policies governing the retention, management, and destruction of donor information we collect and maintain. The National FFA Foundation stores only the last four digits of any credit card information provided for donations.

Accessing and Correcting Your Personal Information
You can review and request changes to the personal information that we have collected about you by contacting us as described in the “Contact Us” section below. However, please be aware that we may not accommodate a change request that would impact record retention or other operational requirements like remembering email opt-out preferences, violate any law or legal requirement, or cause the information to be incorrect. Deleting your personal information may also require deleting your user account (if any).

Changes to the Policy
This policy is current as of the date stated at the top of the policy. We reserve the right to amend this policy from time to time. You are responsible for ensuring we have an up-to-date active and
deliverable email address for you, and for periodically visiting our website and this privacy policy to check for any changes.

**International Privacy Rights**
Although our website may be accessible to persons outside the United States, we do not intend to offer the website’s services to those outside of the United States. Thus, for those visiting the website who may reside in areas protected by other privacy laws, such residents of the European Economic Area (EEA), we ask that you contact us at the information provided below for further information about this policy and our privacy practices.

**Contact Us**
To opt out of receiving communications from the National FFA Foundation, to review the personal information that we have collected about you, to opt out of the sharing of the personal information as described in “Use of Personal Information,” or to ask any other questions regarding this policy, please contact us at the below address, email or telephone number.

Postal Address:
National FFA Foundation
Attn: Development Operations Team
6060 FFA Drive
Indianapolis, IN 46278

Email:
foundation@ffa.org

Telephone:
317-802-6060