

Strategic Priorities, Action Items and Outcomes

***Strategic Priority #1:
Membership Recruitment and retention***



Create a stronger, more engaged and diverse membership

A

Offer resources and assistance to enhance and increase the number of member businesses in the region.

Action Items:

- Identify and allocate economic research.
- Assess member business needs/goals and develop customized ways to assist them.
- Promote targeted opportunities for development and growth pursuant to business maturity levels.
- Create resources to increase additional business growth.



B

Dedicate additional staff to membership enrollment and services.

Action Items:

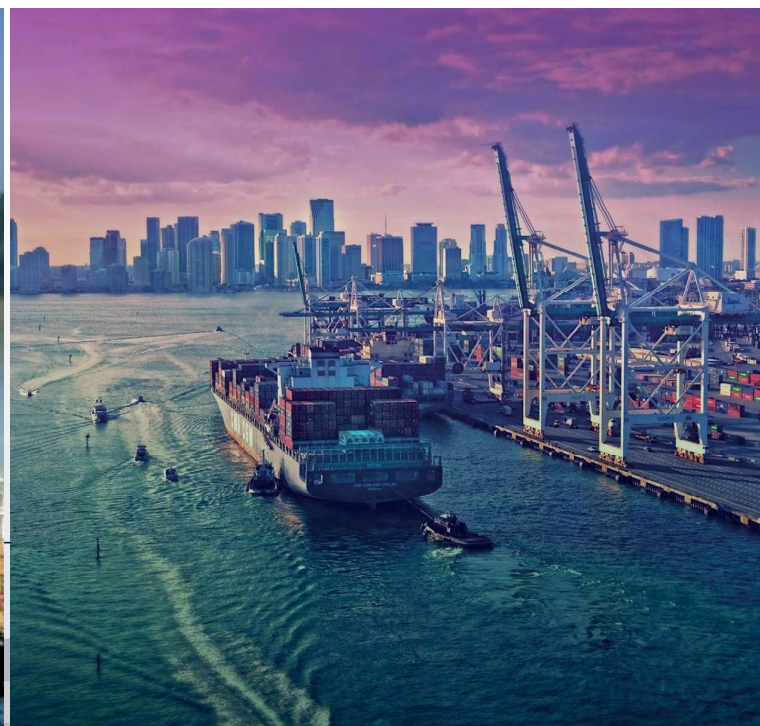
- Hire a dedicated membership staffer.
- Send personalized introduction emails to current and potential members.
- Track all communications with members, Partners, prospective members, Board members and other key sponsors.



Provide opportunities for members to promote and expand their businesses networks.

Action Items:

- Become the region's preferred business referral network.
- Increase business-to-business opportunities.
- Attend other Chambers' networking opportunities on behalf of minority-owned businesses.
- Provide incentives for members to update and expand their on-line profiles using Chamber Master system.
- Offer discounts for renewal and/or upgraded membership for members that surpass participation expectations.





Highlight membership benefits to entice potential corporate and entrepreneurial members.

Action Items:

- Conduct best practices forums for small and entrepreneurial businesses.
- Encourage attendance at the “Breakfast with the President” for unique networking insights and opportunities.
- Increase awareness of member rewards program and other incentives.
- Support small and entrepreneurial businesses with a network of experts and organizations.



Programs and Events of the Haitian American Chamber Of Commerce

Events



BUSINESS AFTER HOURS

Monthly, July 2021 - June 2022
Various Host Locations

Business After Hours is the premier networking opportunity for Chamber members and their businesses. One event per quarter will feature a brief presentation on a local issue of interest to the business community.

Projected attendance: 80-100 per month

Audience: Chamber members and community at large



LEGAL RESPONSIBILITIES



Legal Responsibilities

There is no doubt that a written record of the proceedings of meetings held by a chamber of commerce is vital. In an age when government agencies are much more active in overseeing the affairs of voluntary associations, it is necessary that minutes be accurate and that they be carefully maintained.

From a legal standpoint, it is not necessary that minutes be like legal transcripts in that virtually every word that is said is included. It is not essential that minutes be complete to the point that they record all information discussed or the personal positions taken by those who participate in the discussion. They should, instead, operate as a summary of the motions made and the action tak-en.

Brief minutes usually cause less potential harm when dealing with the IRS, or state or federal anti-trust divisions and, therefore, brevity will cut down risk.

Anti-trust violations now pose a real and present danger for any local chamber.

The Sherman Anti-Trust Act states that a “contract, combination, or conspiracy” in restraint of trade is illegal. By its very nature, a chamber of commerce is a combination of businesses that, in essence, compete with one another, and therefore, the local chamber falls within the “combination” purview of the Act.

Some of the specific issues raised under the Act can relate to the denial of ad-mission to membership to certain businesses. Does the chamber, in fact, have a legal right to deny membership to businesses that are thought to be illegal or unethical? Anti-trust officials appear to conclude that most chambers and trade associations cannot operate as private clubs, i.e., they cannot automatically deny membership to any business. The anti-trust officials believe that the proper course is for the chamber to admit any firm



to membership and, if the firm later violates the law, then the chamber is within its rights to expel it from its membership.

Another example of possible anti-trust violation occurs when a particular segment of a chamber decides what rules or regulations will govern. For example, a Merchants Division may decide that it will observe certain hours during a particular shopping season. This constitutes a collective action, and it could force the anti-trust laws into play. The advice of counsel, therefore, is most important when a decision on the part of a particular segment of the chamber membership is made.



Current Committees & Task Forces

The heart of a good organization is a strong committee and task force structure whereby each group's purpose has been made a part of the Chamber's program of work and spelled out so that everyone knows what is expected. While the Board is the policy-making body of the Chamber of Commerce, recommendations for new policies emanates from the committee and task force level. For this reason, the task force level, comprised of volunteer workers, is one of the most important segments of the chambers operations. You might say that it is the basic unit of the chamber endeavor. Neither committee nor task force members shall represent the chamber in advocacy of or opposition to any project without the specific consent of the Aurora Chamber's Board of Directors.

Committees are action-oriented. They get the facts, face the facts, and take the action to get the job done. A successful Committee will:

- Understand objectives: Make sure you have a clear positive goal, study it and agree on exactly what is to be done. If there is disagreement, get clarification at once from the Chairperson.
- Analyze problem or activity: Understand all parts of the problem and determine the sequence to be followed.
- Assign work: Make specific assignments to members.
- Gather facts: Obtain the information required to intelligently work on the problem or activity. Avoid prejudices, previous opinions or beliefs.
- Get outside help, if needed: Use outsiders as advisors or consultants, but do not give them the responsibilities that the Committee is expected to assume.
- Evaluate results: Find out to what extent goals are being met, and to what extent each member of the Committee is doing his/her part.
- Conclude its work: When your task is finished and the goal is reached, you have completed your commitment to the Committee.



CHAMBER **COMMITTEES**



chamber committees

As identified in its strategic plan, the Haitian American Chamber of Commerce focuses on three divisions to support its mission: Organizational Development, Membership Development, and Economic Development. Each division has committees, councils, and task forces to implement action plans to achieve the organization's short-term and long-term goals.

ORGANIZATIONAL DEVELOPMENT

Accreditation Task Force: This review and working group continues the member-driven culture by assisting the staff, reviewing recommendations made from the Accreditation process, and coordinating the completion of the reaccreditation process every five years.

Annual Celebration Task Group: This working group plans and helps organize the Annual Celebration of Membership each fall to recognize Board leadership, celebrate business award winners, and promote the upcoming program of work.

Board Development Committee: This committee comprised of members of the Chamber's Board of Directors annually identifies nominees to the Board and identifies opportunities for board development to create a high-functioning Board for the Chamber.

Council on Legislative Affairs: The Council monitors local, State and Federal government activities; alerts the membership of issues important to the business community; and provides recommendations to the Board for approval. They assist in alerting membership of issues important to them and provide opportunities for elected officials to meet business leaders and to discuss issues in an open forum.



Executive Committee: Comprised of officers of the Chamber's Board of Directors, the committee acts on behalf of, and exercises the power of, the Board of Directors between meetings on behalf of the full Board. Any actions taken, are reported to the full Board at the next meeting.

Human Resources & Employers Network: This Roundtable ensures that member businesses are kept up to date on the latest labor law developments, employee practices and member employee benefits through networking events and targeted Chamber communications.

Not-For-Profit Alliance: The Not-for-Profit Alliance promotes the development of not-for-profit member organizations through professional development, exchange of ideas, information and partnerships. Workshops and/or seminars focusing on the needs of not-for-profit organizations and special events are offered throughout the year.

Business-Education Partners: The committee focuses on educating and preparing a qualified workforce through collaboration and the exchange of information. The committee's primary responsibilities are promoting linkages between member businesses and area public and private schools.

Career Exploration Opportunities: A task force of educators and employers that identify opportunities for a summer, career exploration week for high school students interested in careers in health sciences, advanced manufacturing, or information technology. The group also meets as needed when additional opportunities are identified.



FREQUENTLY ASKED QUESTIONS ABOUT COMMITTEE INVOLVEMENT

- ***Does a member of the committee have to be a member of the Chamber?***

Yes, only members of the Haitian American Chamber of Commerce can serve on committees. At times, it may be appropriate to bring a guest as a reference or speaker. However, they are not to be added to committee rosters or become a regular part of the meeting.

- ***Does the staff or the Chairperson prepare the agenda?***

Staff members prepare the agenda under the guidance of the committee Chair.

- ***Who sends out the meeting notices?***

Staff members send out the meeting notices at least one week prior to the committee meeting

- ***Is it necessary for staff to be at all committee meetings?***

Unless not required (i.e. Executive Roundtables) or unforeseen reasons (i.e. conflicting schedule with other Chamber event with higher priority ...) a staff representative shall attend any official meeting regarding a Chamber project or event.

- ***Is there an attendance policy for committee members?***

Any committee member who misses two meetings consecutively will receive a personal call from the committee Chair. The committee Chair will find out why if the committee member has not attended and ask if they want to continue to be part of the committee. Staff will keep the chairperson informed of any attendance issues.

- ***How long should a meeting last?***

Most meetings, unless otherwise noted, should be completed within one hour. It is important for meetings to begin on time and to keep non-pertinent discussions to a minimum. Chairpersons should not bring late corners “up to speed” on what has been discussed until after the meeting is adjourned.



- ***Can non-members be solicited for sponsorships or gifts for events?***

It is the policy of the Chamber to only solicit members for events and activities. If something is donated from a non-member, they will not receive any promotion for the item. It is the Chamber's policy to do business with the Chamber members only.

- ***How does the committee work with the budget?***

Typically, the chairperson and the staff member put together a draft budget for the committee/program to be submitted to the committee. The committee Chair meets the fiduciary responsibility of the committee/program as set forth in the budget. Proposed expenditures must be coordinated with the Chamber staff. Programs and events are expected to be financially self-sustaining and generate revenues in excess of expenses.





EVENT **LOGOS**



Event Logos



**REALESTATE
CONNECT**



**Business
Connections**
Breakfast



THE STORY BEHIND

The SUCCESS of these 10 YEARS



2012

Inception
of the Chamber

2014

Jet Blue
Inaugural flight in Haiti

2016

Broward Business and
Beyond

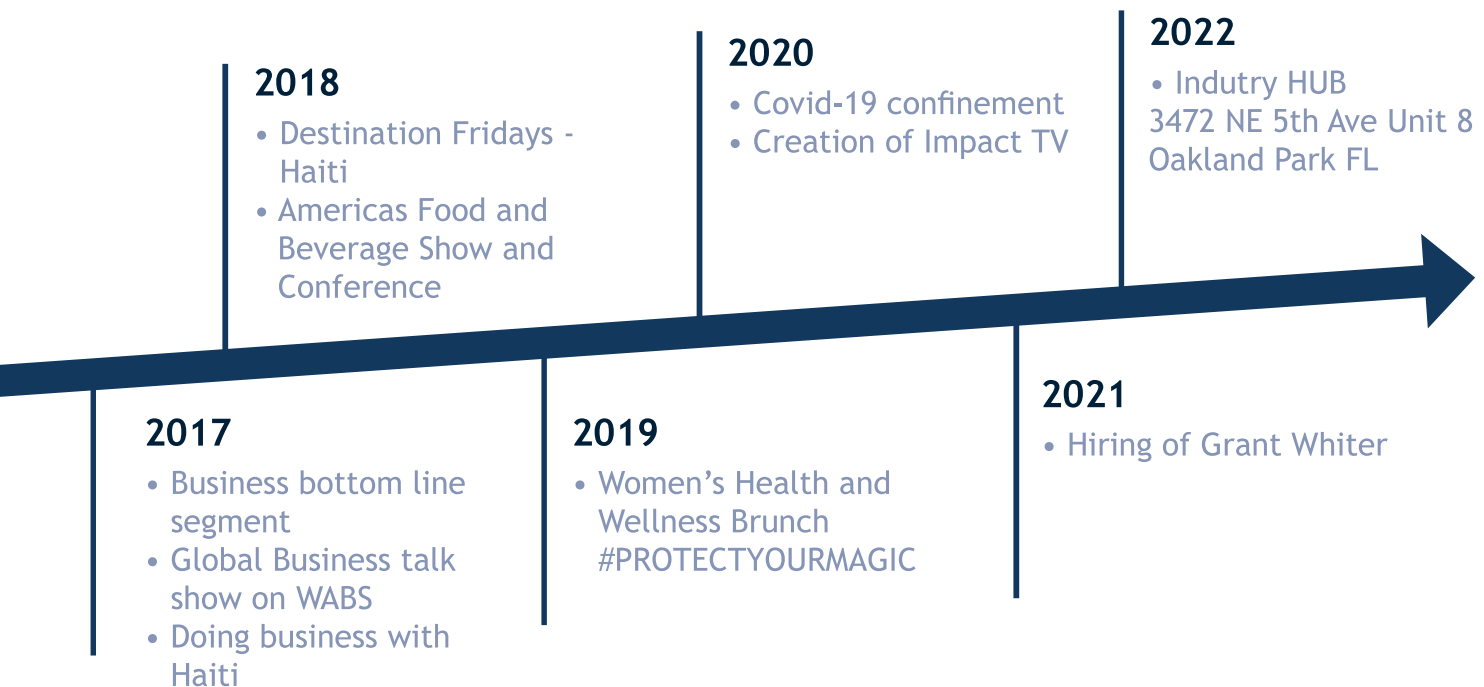
2013

All Workshops Free
For Next 10 Years

2015

Florida International
Trade and Cultural Expo

Of TRAJECTORY of the Haitian American Chamber of Commerce Inc.



2014-2016





2014-2016



2016-2018



HAITIAN AMERICAN CHAMBER OF COMMERCE



More than just business...

it's the community



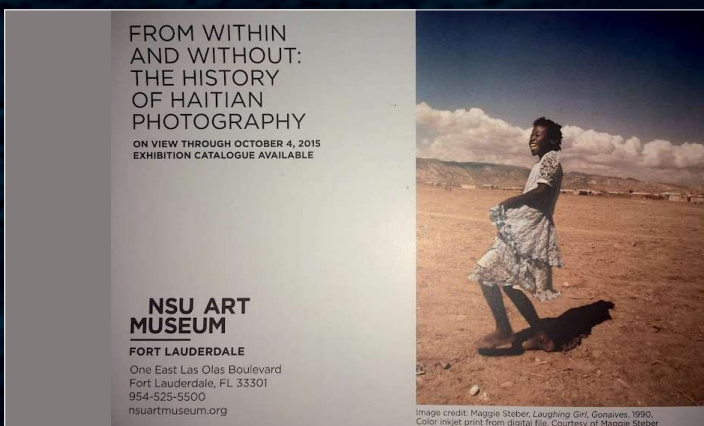
HAAMCC

2017 Theme: Branding Effectively

www.haamcc.com * (t) 954-638-8321 * haamchamber@gmail.com



2016-2018



2016-2018



DESDUNESPHOTOGRAPHY.COM

2016-2018



2016-2018



2018-2020



A photograph of a man and a woman smiling together. The man is wearing a light blue shirt and a gold chain, and the woman is wearing a black top. They are in a dimly lit room with a red 'EXIT' sign visible in the background.



2018-2020



2018-2020



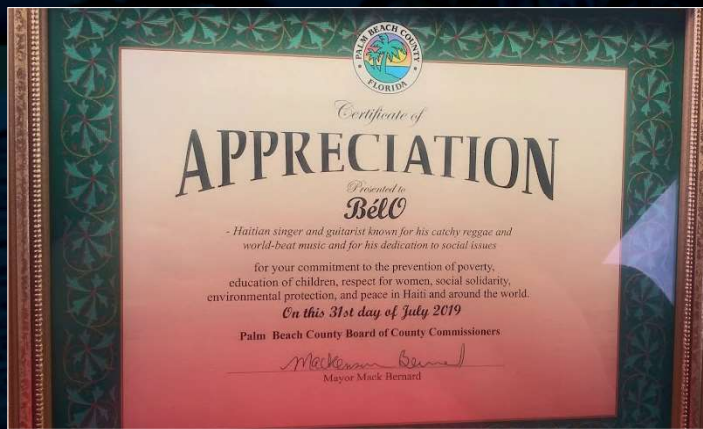
2018-2020



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We invite you to leave your feedback online to help other families make an informed decision during their time of need.

Find us on Google, Yelp or Facebook to share your experience.



2018-2020



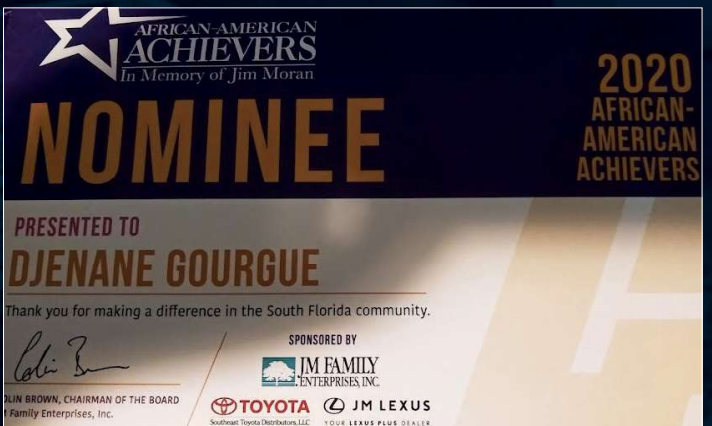
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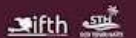


HOMMAGE À DES FEMMES HAITIENNES MODÈLES ET INSPIRANTES



D. ST FLEUR GOURGUE

Board Member at Broward County Government at Florida
Femme Impliquée et Engagée

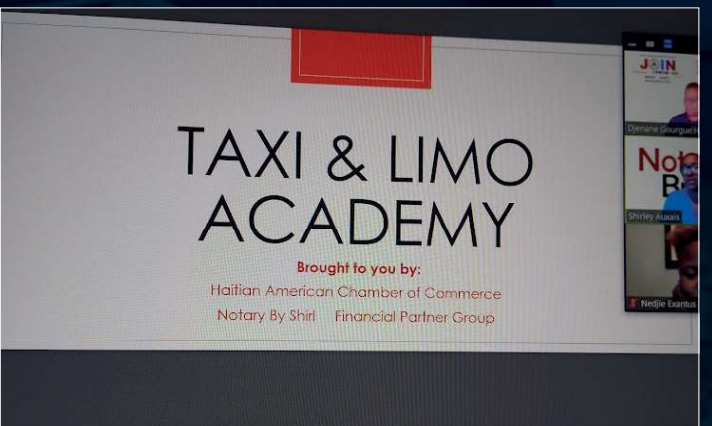


coordination.1fth@gmail.com
+508 40206429
Par: gclorenz+508 47829178

2018-2020



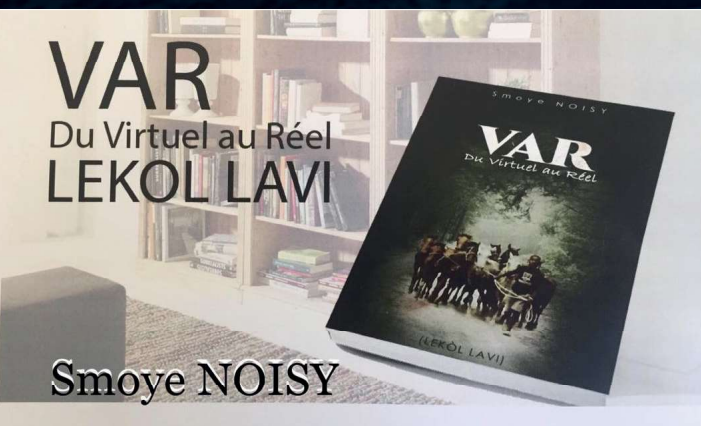
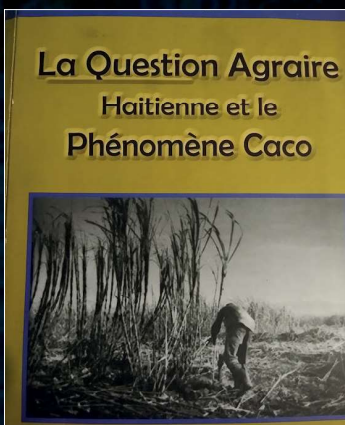
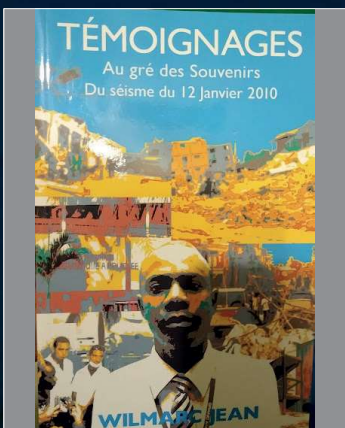
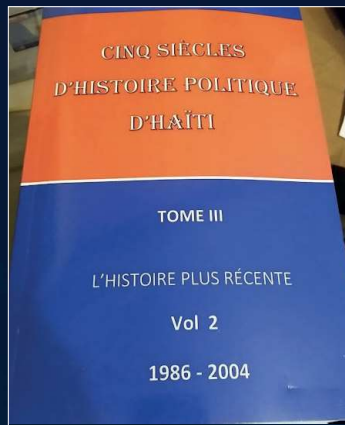
2020-2022



2020-2022



2020-2022



2020-2022



- INSTALLATION
- MAINTENANCE
- PAINTING
- CARPENTRY
- ELECTRICALS
- DRYWALL
- TILING
- PRESSURE CLEAN
- A/C
- PLUMBING

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2020-2022



911

311

211

References and Referrals
for OUR Chamber Members

Entrepreneurs, writers, Small Business Owners, Artists, Lawyers, Doctors, Freelancers, students and more

Join Our Team!!

For More Visit : www.haamcc.com



BROWARD COUNTY FLORIDA

PASSPORT

FITCE

Florida International Trade and Cultural Expo

Connect Your Business to the World!



2020-2022



2020-2022



2020-2022



TROPICAL EXPO 2022

ESPLANADE PARK
400 SW 2nd St,
Fort Lauderdale, FL 33312



ALL DAY EXPO TO SUPPORT
ARTISANS AND ARTISTS FROM THE
CARIBBEAN AND THE US

MAY 14, 2022 | 10:00 AM - 7:00 PM

FREE ADMISSION TO THE PUBLIC
Recommendation : Register on Eventbrite
to take advantage of our giveaways.





**HAITIAN AMERICAN
CHAMBER OF COMMERCE Inc.**

3472 NE 5th Avenue Suite 8
Oakland Park, FL 33334
(954) 541-3320

PHOTOGRAPHY
Max Desdunes Photography

CONCEPTION
Allison Llera / Alligatoz

PRODUCTION
Penel Ralph Pierre / W Freelancer Team