

Kansas City Medical Society Foundation 2022 Strategic Priorities

The mission statement of the Kansas City Medical Society Foundation is:
“Physicians collaborating with the community to improve the health of all people in greater Kansas City through charitable care, prevention, wellness and education.”

Priority #1: Improve Health through Healthcare Access for All

The Kansas City Medical Society Foundation is committed to improving health in our community through increased access to healthcare. We accomplish this through our core programs, Wy Jo Care and Metro Care, which procure donations of specialty care and coordinate that care for our safety net clinic partners. We also work with our partners in Missouri to increase access to all healthcare through eligibility screening for expanded Medicaid. In 2022, this priority will be accomplished through the following strategies:

- **Program Excellence:** KCMS Foundation will undertake projects and initiatives that: improve internal processes; support efficiency and clarity in referral processing through partner engagement; support effective evaluation and valuation strategies; and enable us to meet impact goals for healthcare access.
- **Health System Engagement:** KCMS Foundation will engage with area health systems to identify mutual goals, improve partnership, and promote sustainability of KCMS Foundation mission and goals.
- **Increased Access:** KCMS Foundation will increase access to healthcare as measured through case acceptance rates, conduct Medicaid eligibility screening and application access, convene key stakeholders around areas of unmet community needs in order to identify strategies to meet those needs, and provide health education programming through the Retired Physician Organization.

Priority #2: Increase Community Health Equity

Kansas City Medical Society Foundation is committed to changing systems that result in community health inequities. This commitment will continue to be expressed in our efforts in policy, systems, and environmental change initiatives. In 2022, this priority will be accomplished through the following strategies:

- **Medicaid Expansion:** KCMS Foundation will continue to advocate for Medicaid Expansion in Kansas.

- **Healthcare Workforce Diversity:** KCMS Foundation will continue to lead efforts in Wyandotte County to enable more students of color and bilingual students to pursue careers in healthcare. We will look for opportunities to lead similar efforts across the community.
- **Wellness and Prevention:** KCMS Foundation will co-lead efforts with the Medical Society through the joint Wellness and Prevention Committee, to create policy, systems, and environmental change that supports healthy lifestyles and reduces preventable disease.

Priority #3: Sustain and Grow the Mission of the Kansas City Medical Society Foundation

KCMS Foundation will prioritize efforts to position the organization for long-term sustainability and growth through diversification of funding, strong community relations and effective governance.

- **Diversification of funding:** KCMS Foundation will pursue contracts which align with mission and leverage organizational capacity; pursue opportunities for federal funding that support our health access and health equity goals; effectively utilize software products that support donor, volunteer, and partner relationships; develop and implement an individual giving plan.
- **Positioning Agency for Success:** KCMS Foundation will engage with community health system leadership, pursue leadership appointments for key staff which leverage agency capacity, leverage board and committee member relationships, invest in training, software, and processes that support agency mission and priorities and engage with elected officials and community boards.
- **Support Effective Governance:** KCMS Foundation will continue to support the goals and established process of the board and committees related to financial oversight, governance, diversity, and transparency.