shared priorities:

2021
<table>
<thead>
<tr>
<th>priority setting</th>
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<tbody>
<tr>
<td>opportunity to address implications of COVID-19 crisis in proactive manner across all aspects of the network</td>
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<tr>
<td>commitment of camps and leadership to develop a roadmap to more explicitly address racial equity across the network</td>
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<td>strong relationships among leadership</td>
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<td>continued desire to focus on financial sustainability</td>
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<tr>
<td>continued interest in measuring impact... recognizing complexity</td>
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<tr>
<td>concerns about medical systems and practices</td>
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<tr>
<td>opportunity to grow global brand and network-level fund development</td>
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<tr>
<td>interest in continuing to invest in staff across the network</td>
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our mission is to create opportunities for children and their families to reach beyond serious illness and discover joy, confidence and a new world of possibilities, always free of charge.

members & partners

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as a network

SeriousFun Children’s Network is a collective of members and partners whose shared objective is to transform the lives of children living with serious illnesses, their families and caregivers, and our vast community of volunteers. We are committed to working together to ensure the excellence of our programs and operations, increase the awareness of our shared brand, and increase our Network and individual financial sustainability so that we can continue to carry out the vision of our founder, Paul Newman, for years to come.

Note: mission & values are from the 2018 Network Strategy and included here to anchor the annual priorities as they are an extension of the original work. These could be revised at the point the next multi-year strategy is developed.
we assume good intent. We are open, honest, ethical and genuine. We appreciate, welcome and value the different ideas, strengths, interests, and experiences we bring to our roles.

camaraderie

the passion for our shared mission creates and deepens relationships to support our shared work. We bring the spirit and energy of camp to our interactions.

interdependence

we are better together and mutually rely on one another. We see that the success of one member contributes to the success of the whole.

learning & innovation

we commit to learning from our work and to finding new and innovative ways to do our individual and collective work.

results

we strive to do our best in all we do, expressed by both the quality of our work and the results we achieve.

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priority 1
advance program and service innovation and medical readiness

priority 2
develop and implement our strategy to promote diversity, equity, and inclusion across the network

priority 3
advance network-level development efforts and continue to strengthen our global brand

priority 4
strengthen our member and partner sustainability through finance, staffing and staff support
virtual programming & outreach

- assess virtual programming models, curriculum, supporting tools/technology, and lessons learned to inform the development of a curated central repository of recommended best practices materials and approaches
- explore the feasibility of a shared technology platform for delivery of virtual programming
- develop recommendations for expanding virtual programming into other settings (such as hospitals, community settings, etc.)

 camps re-opening

- develop guidance and share lessons learned toward re-opening camps for in-person programming
- develop and share expectations for medical risk management and risk exposure as camps re-open to in-person programming

advance program & service innovation & medical readiness
2. **development and implementation of our strategy to promote diversity, equity & inclusion across the network**

- conduct Network-wide DEI needs assessment to gather information regarding camps’ priorities, training needs, and existing organizational efforts

- share progress and learning from camp-level DEI initiatives and investments

- develop a Network-wide vision/position for DEI (including beliefs, agreed upon definitions, primary impacts on our work)

- develop recommendations and resources for practices, policies, and additional initiatives at all levels (Camps, Partners, Support Center, Network Board, etc.)

- provide ongoing DEI learning opportunities
3. **Advance network-Level development efforts & continue to strengthen our global brand**

- Continue to seek global funding partners, with consideration to alignment with ESG/CSR goals of major corporations

- Seek opportunities for regional grant-funding with a cluster of camps/partners coming together

- Continue to seek funding to support network-wide capacity building efforts (medical readiness, DEI, etc.)

- Continue to build internal clarity and collaboration around our global-brand strategies, messaging and initiatives
4 strengthen our members & partner sustainability through finance, staffing & staff support

**financial and organizational sustainability**
- continue to provide support to financial health of members and partners through scenario planning and financial forecasting
- share camp-level sustainability plans and strategies
- explore opportunities for group purchasing and resource sharing across members camps
- assess the capacity building needs of camps and programs in order to develop and implement a set of models (inclusive of funding and consulting supports) that addresses and supports the diversity and uniqueness of each member

**staffing and staff support**
- review and develop recommendations/models for camp staffing structures
- create shared mental wellness supports for staff and volunteers
progress indicators

- expanded opportunities for virtual programming
- progress on the integration of program and medical decision-making
- safe and successful reintroduction to on-site programming
- increase in understanding of DEI and advancement of DEI efforts across the Network
- onboarding of new global funding partners and/or successful global fundraising campaigns
- improvement in financial and organizational sustainability at the camp level
considerations for implementation

establish committees to lead specific initiatives, consider CEO-level champions, leverage functional affinity groups to move work forward, have Support Center staff support

utilize Network-Wide Priorities to inform annual operational plan and budgeting for the Support Center