Institute for Social Policy and Understanding

Accredited Charity
Meets Standards

313-436-0523
6 Parklane Boulevard, Suite 510
Dearborn, MI 48126
https://www.ispu.org

CONCLUSION

Institute for Social Policy and Understanding meets the 20 Standards for Charity Accountability.

PURPOSE

Programs

The Institute of Social Policy and Understanding (ISPU) conducts research aiming to educate the general public and enable community change agents, the media, and policymakers to make evidence-based decisions. In addition to building in-house capacity, ISPU has assembled experts across multiple disciplines, with the goal of building a solid reputation as a trusted source for information for and about American Muslims. Through ISPU’s research, the organization discovers new data, trends, and opportunities. ISPU’s publications, including the organization’s regular American Muslim Poll, provide insight into issues impacting not just Americans who are Muslim, but all individuals working toward the promise of pluralism. ISPU provides evidence-based resources, workshops, and toolkits for journalists, policymakers, community leaders, teachers, advocates and others to use in their own work.

For the year ended December 31, 2019, Institute for Social Policy and Understanding’s program expenses were:

- Program expenses: $686,160
- Total Program Expenses: $686,160

Standards For Charity Accountability

Governance
1. ✔ Board Oversight
2. ✔ Board Size
3. ✔ Board Meetings
4. ✔ Board Compensation
5. ✔ Conflict of Interest

Measuring Effectiveness
6. ✔ Effectiveness Policy
7. ✔ Effectiveness Report

Finances
8. ✔ Program Expenses
9. ✔ Fundraising Expenses
10. ✔ Accumulating Funds
11. ✔ Audit Report
12. ✔ Detailed Expense Breakdown
13. ✔ Accurate Expense Reporting
14. ✔ Budget Plan

Fundraising & Info
15. ✔ Truthful Materials
16. ✔ Annual Report
17. ✔ Website Disclosures
18. ✔ Donor Privacy
19. ✔ Cause Marketing Disclosures
20. ✔ Complaints
GOVERNANCE & STAFF

Chief Executive
Anna "Meira" Neggaz, Executive Director

Compensation*
$121,294

Chair of the Board
Mustafa Ahmed

Chair’s Profession / Business Affiliation
Physician

Board Size
16

Paid Staff Size
9

*2019 compensation includes annual salary and, if applicable, benefit plans, expense accounts, and other allowances.

FUNDRAISING

Method(s) Used:
Direct mail appeals, Grant proposals, Internet, Invitations to fund raising events, Planned giving arrangements, Telephone appeals, Cause-related marketing (affinity credit cards, consumer product sales, etc.)

Fundraising costs were 17% of related contributions. (Related contributions, which totaled $981,835, are donations received as a result of fundraising activities.)

TAX STATUS

This organization is tax-exempt under section 501(c) (3) of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

FINANCIAL

The following information is based on Institute for Social Policy and Understanding’s audited financial statements for the year ended December 31, 2019.

Source of Funds

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants</td>
<td>$834,909</td>
</tr>
<tr>
<td>Special events, net</td>
<td>$142,457</td>
</tr>
<tr>
<td>Other revenue</td>
<td>$5,206</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>$4,469</td>
</tr>
<tr>
<td>Investment income</td>
<td>$2,540</td>
</tr>
<tr>
<td>Total Income</td>
<td>$989,581</td>
</tr>
</tbody>
</table>

Programs: 71%  Fundraising: 17%  Administrative: 12%

Total Income $989,581

Program expenses $686,160
Fundraising expenses $166,923
Administrative expenses $122,274
Other expenses $0
Total expenses: $977,357
Income in Excess of Expenses $12,224
Beginning Net Assets $997,942
Other Changes In Net Assets $-95,000
Ending Net Assets $1,010,071
Total Liabilities $15,761
Total Assets $1,025,832

Note 1: According to ISPU's audited financial statements for the year ended December 31, 2019, the organization received in-kind contributions totaling $4,469.

Note 2: In the financial section above, "other changes in net assets" refers to a loss on disposition of equipment.

An organization may change its practices at any time without notice. A copy of this report has been shared with the organization prior to publication. It is not intended to recommend or deprecate, and is furnished solely to assist you in exercising your own judgment. If the report is about a charity and states the charity meets or does not meet the Standards for Charity Accountability, it reflects the results of an evaluation of information and materials provided voluntarily by the charity. The name Better Business Bureau is a registered service mark of the International Association of Better Business Bureaus.

This report is not to be used for fundraising or promotional purposes.