2020 Year in Review
(These are in no particular order.)

- Maintained 501(c)3 Non-Profit Status granted under Section 170, 2055, 2106, 2522. We also were granted an advanced ruling as a Public Charity.
- Filed Taxes.
- Registered to solicit in the states we were required to do so.
- Made all brochure & booklets that have bibliographies available – available online.
- Donated & Mailed Brochures & Booklets – benefited at least 50,000 people.
- Invited to several large professional medical conferences.
- Represented at the Annual Venous Disease Coalition Meeting.
- Represented at the American College of Rheumatology Annual Meeting.
- Partially funded Research for APS ACTION.
- Promoted APS iBook published by Laurent Phialy, Stephane Zuily, and Dourk Erkan.
- Maintained EURORDIS membership.
- Networking with other Non-Profit Organizations and medical professionals.
- Maintained HONCode Certification on APS Foundation of America, Inc.
- Earned the GuideStar Exchange Seal: Gold Participant. Less than 2% of nonprofits have this seal.
- Continued collaborative Effort with the Coordination of Rare Diseases at Sanford (CoRDS) Registry.
- Attended via Digital due to COVID-19 & Spoke at CARRA Annual Scientific Meeting / ACR PRYSM 2020 in New Orleans – cancelled due to COVID.
- Continued June 9th as World APS Awareness Day.
- Continued June as APS Awareness Month.
- Participated in Deep Vein Thrombosis Awareness Month.
- Participated in Lupus Awareness Month.
- Participated in Stroke Awareness Month.
- Participated in Heart Disease Awareness Month.
- Participated in Autoimmune Awareness Month.
- Participated in Rare Disease Day.
- Participated in World Thrombosis Day with APS Awareness & Fundraiser for APS ACTION.
- Continued collaborations with MoMMA’s Voices.
- Continued collaboration with Rare Disease Legislation.
- Continued collaboration with EURODIS.
- Continued collaboration with CARRA.
- Continued collaboration with National Coalition of Autoimmune Patient Groups.
- Participated in Pregnancy Loss and Stillborn Awareness Month.

www.apsfa.org
apsfa@apsfa.org
- Supported various legislation through a national coalition of patient organizations
- Launched press releases – benefited at least 500,000 people.
- Launched Radio Public Service Announcements – benefited at least 2,000,000.
- Donated $4725 to APS ACTION for their ongoing needs in research.
- Shared reputable articles pertaining to APS at lay and professional level, as well as disease related such as DVT, PE, stroke, Raynaud’s for example.
- Shared reputable disease prevention articles.
- Shared inspiration and motivational posts.
- Maintained Twitter Account. Followers: 2,266
- Maintained Instagram Account. Followers: 1,516
- Maintained Pinterest Account. Followers: 450
- Maintained Facebook Business Account. Likes: 9,940 Follows: 10,354
- Facebook Support Group: Number of Participants: 2,010
- Fundraisers:
  - Facebook Gift Shoppe
  - AmazonSmile
  - Giving Tuesday
  - Café Press
  - Amazon Shop
  - Zazzle
  - Individual Fundraisers by Volunteers and Supporters
- Made Press in 34 different media venues that we are aware of – at least 2 million people benefited
  - House, MD – “Instant Karma” (original air date, 10/15/09) – benefited at least 16,000,000 people.
  - Mystery Diagnosis – “Falling Through the Cracks” (re- aired several times, original air date, 3/6/2006) - unknown how many people benefited
  - Travelers - on Netflix, Season 2, Episode 9
  - The Beatles Network (APS Awareness month world wide awareness.) unknown how many people benefited
  - Dr. Oz, MD
  - The Good Doctor
  - Mum, 36, is left in tears as she is finally able to hug her miracle baby on Christmas Day after suffering 'more miscarriages than she can count'
  - Solenn says she almost gave birth at just 5 months after complications
  - THANK YOU for Sponsoring a STAR in aid of the new Sue Ryder specialist neurological care center in Fulwood
  - Hyderabad-based college dropout makes her designer dreams come true
  - 'I Was Diagnosed with PTSD After Suffering Seven Miscarriages'
  - Woman who had eight miscarriages gave her husband permission to leave her
  - Cabaret darling Shannon Turner cheated death three times. She comes alive on stage.
  - Warwick Rotarians hear about rare condition known as 'sticky blood syndrome'
  - Patients at Cuerden Hall - Sue Ryder Neurological Care Centre to choose artwork for new specialist center in Fulwood
- Rare Condition Causes Stroke for Nursing Student
- APS Foundation of America takes aim at the antiphospholipid knowledge gap
- County Board Chair Tara Johnson laments Trump’s ‘broken promises’
- Wisconsinites Blast Trump for Broken Promises to Women
- Hours After Wisconsin Democrats Blast Trump for Social Security, Medicare, Medicaid Cuts, He Doubles Down
- Antiphospholipid Syndrome (APS): Young Women are Five Times More Likely Than Men to Have This Rare Disease
- Wisconsinites Blast Trump for Broken Promises to Women
- Shilpa Shetty says she has the APLA disease; find out what it is
- A Friend Taught Her About Her Antiphospholipid Syndrome: Why the Medical Field Needs to Do Better
- Thousands raised to help man from Deal left with rare Locked-in Syndrome after brain stem stroke
- 6 Organizations Joining the Fight Against Devastating Diseases
- Biker mum dies suddenly of heart attack aged 50 leaving family devastated
- Mother who suffered three miscarriages in one year due to an immune system disorder reveals joy after giving birth to triplets
- 'I'm not ashamed anymore'. The heartbreaking effect of the miscarriage taboo on a woman who lost six pregnancies
- DARKEST MOMENTS: My doctor laughed as I cried in pain during miscarriage & then joked, ‘imagine what real labor feels like’
- Superheroes on track for charity
- Anti-Phospholipid Antibodies in COVID-19 Are Different from Those Detectable in the Anti-Phospholipid Syndrome - Docwire News
- John Stapleton says he still has 'bad moments' following wife's death
- Our clotting disease triggered by the sun - Standard Health
- Various Articles in various medical and newspapers.

Recommendations:
❖ Continue to find more avenues for fundraising.
❖ Get back to publishing quarterly newsletters.
❖ Continue to collaborate with more organizations (both lay & professional).
❖ Attend or have materials available for more conferences.
❖ Apply for more grants.
❖ Continue to search for more medical advisors that truly want to help.
❖ Continue to attempt APS mentioned in more publications, including magazines.
❖ Continue to making more videos and learn how to make podcasts.
❖ Considering doing Facebook Live Chats.
❖ Consider going to a Board of Directors of 7, including one medical advisor & one public non-APS person.
❖ Consider making June 9th World APS Awareness Day formally via a bill through Congress.
❖ Consider making June APS Awareness Month formally via a bill through Congress.
Consider making a Scholarship fund for those going into the Medical Field.
Consider making a formal Scholarship fund for APS Research.
Consider spending the money to get professional press releases written and sent out at $1000+ each.
Consider working with the FDA and getting legislation making a Black Box Warning regarding the Finger Stick Machines and APS since the vendors and manufactures do not openly disclose this.
Find dedicated volunteers
Find pro-bono Wisconsin Attorney
Find volunteer professional graphic designer.

**Unusual Year:**

2020 was the year of the pandemic. Fundraising was affected due to people being laid off / furloughed from their jobs. In general, the priorities were not donating.