MISSION

Founded in 2006, College Access Plan (CAP) is an independent, 501c3 nonprofit that prepares underserved students to succeed in college.

PHILOSOPHY

CAP fosters meaningful interactions to assist students and their families through any and all college readiness and success steps, supporting them as they navigate the journey from middle school through college graduation.

We strive to ensure that students consider all their options because we believe that college should be accessible to everyone regardless of academic achievement, citizenship status or income level.

WHO WE SERVE

We serve students and families as they create a path to and through higher education.

CAP is committed to helping students overcome institutional barriers to college access and success and to leveraging our organizational power and privilege to advance equity in higher education.

2020 - 2025 GUIDING VALUES

CAP is student-centered and student-celebrating.

CAP achieves its work both in and through community.

CAP demonstrates responsibility in cultivating and utilizing resources to expand college access for students.

CAP is fierce in advocating for students and humble in learning from them.

CAP is critical of institutional barriers to college access and success and optimistic in advocating for systemic change.
2020 - 2025

STRATEGIC PRIORITIES

**CAP STUDENTS**

INCREASE OUR FOOTPRINT THROUGH VALUES-DRIVEN RELATIONSHIPS & OPPORTUNITIES

**CAP STAFF**

ENHANCE STUDENT EXPERIENCE BY INCREASING STAFF SUPPORT

**CAP BOARD**

INCREASE BOARD MEMBER ENGAGEMENT ON FISCAL OVERSIGHT, ORGANIZATIONAL MANAGEMENT, AND DONOR STEWARDSHIP

**CAP COMMUNITY**

AMPLIFY CAP'S VOICE TO ADVOCATE FOR EDUCATIONAL EQUITY ON BEHALF OF UNDERREPRESENTED STUDENTS
2020 - 2025
STRATEGIC OBJECTIVES

1. Continue engaging in the Project SOAR public housing initiative while identifying new opportunities to partner and train on CAP’s Signature Drop-In Model
2. Explore opportunities to expand the reach of services via partnerships with neighboring school districts, higher education outreach and support programs, and peer organizations
3. Support CAP staff in the ongoing development of adaptive, student-centered curriculum, program materials, resources, and events
4. Provide staff with opportunities and resources for professional and personal development
   - Develop and oversee systems for staff to establish, track, and achieve individual and team goals
   - Identify and celebrate student and staff successes
5. Identify new candidates to thoughtfully grow the Board of Directors with a focus on increasing the diversity of backgrounds, thoughts, and talents
6. Identify board member strengths and match them to specific responsibilities in fiscal oversight, organizational management, and donor stewardship
7. Increase contact between board members and CAP staff, students, program partners, donors, and members of the Pasadena education community.
8. Support the Executive Director to increase the amount of time spent on external engagement to communicate CAP’s service model and equity orientation to stakeholders at multiple levels
9. Provide CAP students with platforms to advocate for themselves and others
10. Articulate and advocate carefully considered positions on issues, policies, calls to action, and campaigns that are aligned with CAP’s philosophy and values.