24 Foundation’s mission is to inspire and engage communities to make an immediate impact on the lives of those affected by cancer. For us, that means more than funding research and goes beyond finding a cure. To 24 Foundation, that means investing in services that untangle the maze of appointments, tests, and treatments after diagnosis, and funding programs to increase the quality of life for survivors decades into the future.

Our goal is to ensure that every individual facing a cancer diagnosis has the help they need - financially, emotionally, and physically - to live their best life throughout their cancer journey, regardless of race, ethnicity, sexual orientation, or socio-economic status.

In the next 5 years, we aim to:

1) Increase fundraising revenue to $2M+ annually

2) Increase diversity amongst the board, staff, and individuals served

3) Provide more diverse event opportunities for participants and cancer survivors

4) Increase collaboration with like-minded organizations