## OUR VISION
All People have a safe place to call home

## OUR MISSION
To guide individuals and families on a path toward housing stability

## OUR GUIDING PRINCIPLES
- Freedom of Judgement
- Mission Above Self
- Person-Centered Support
- Quality Care
- Continuous Improvement
- Transparency & Compassion

## STRATEGIC GOALS

<table>
<thead>
<tr>
<th>#1 Housing Options</th>
<th>#2 Support Services</th>
<th>#3 Awareness &amp; Education</th>
<th>#4 Resource &amp; Management</th>
<th>#5 Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evaluate housing option effectiveness and future opportunities</td>
<td>Enhance awareness, education and inclusion strategies to better support the diverse populations we serve</td>
<td>Develop organizational communication plan</td>
<td>Enhance strategic relationships</td>
<td>Enhance people retention strategy</td>
</tr>
<tr>
<td>Explore long-term growth plans</td>
<td>Enhance programs to increase client self-sufficiency</td>
<td>Develop training for staff, board and other volunteers</td>
<td>Develop strategic funding plan</td>
<td>Enhance technological abilities</td>
</tr>
</tbody>
</table>