Horizon 2023
Volunteers of America Ohio & Indiana’s Strategic Pillars

**Our Mission**
Transform lives and help people reach their full potential by offering hope and restoring dignity.

**Our Vision**
A world where all people live in safety, with social, emotional and physical well-being, spiritual fulfillment, justice and hope.

**IMPACT**
Program Excellence & Service Impact
Volunteers of America will develop and expand programs that meet community-based needs in our core mission impact areas to grow the organization’s financial strength and integrity.

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**INNOVATION**
Social Enterprise
Grow revenue producing social venture-based initiatives.

Strategy & Innovation
Leverage cutting edge approaches to develop new programming and future initiatives for greater social impact.

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**PHILANTHROPY**
Culture of Philanthropy
Build a culture of philanthropy and increase philanthropic support from the community to advance mission impact.

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**CULTURE**
Human Capital Excellence
Become an employer of choice by growing leaders, strengthening workforce and improving our human resources service delivery.

Administration
Develop strong administrative supports for all programs.

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**ADVOCACY**
Voice
Add voice and depth of understanding about client needs among public officials.

Awareness
Build awareness and credibility among targeted audiences leading to increased engagement.

Board Leadership
Develop and engage diverse volunteer leadership to govern the organization.

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Offer Hope
Restore Dignity
Transform Lives

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