Ten-Year Vision

Ten Facets of a Fruitful Future
Through and Beyond the Active Ministry of John Piper

The following Ten Facets of a Fruitful Future are inspired by, and will be pursued in accord with, our Affirmation of Faith, Mission, and Core Values, funded by an ever-growing company of joyful, well-informed ministry partners.

If God wills, it will be said of Desiring God in 2029:

[Our Authority: The Bible]

1. Desiring God is among the first ministries people think of around the world when they are asked, “Where can I go to find resources that never apologize for any teaching in the Bible?”

[Our Theme: The beauty of Christ through Christian Hedonism]

2. Desiring God introduces millions of new people globally every year to the greatness and beauty of Jesus Christ in the gospel, and leads them into the God-exalting pleasures of his preciousness which we call Christian Hedonism.

[Our Way of Handling the Bible: serious reflection and affection]

3. Desiring God so consistently saturates its content with serious biblical reflection and affection that pastors and scholars all over the world turn to us for their own soul.

[Our Communicators: The Senior Teachers]

4. Desiring God has a team of Senior Teachers that have become remarkably influential as Reformed communicators across an array of mediums, positioning Desiring God globally as a faithful and fruitful teaching ministry during and beyond the active ministry of John Piper.

[Our Amplifiers: The Spreading Team]
5. Desiring God has a well-funded, well-staffed, exceptionally effective Spreading Team that is aggressively taking our message to all the ends of the earth.

[Our Signature: Pervasive excellence consistent with Core Values]

6. Desiring God is marked by a pervasive excellence and consistency between our identity-defining Mission and Core Values, and all our resultant communications, whether in person, audio, video, web, or print.

[Our Reach: Global, Multiethnic]

7. Desiring God has a global, multi-ethnic mindset manifest at every level of governance, staffing, resource development, and visionary outreach.

[Our House: A solid, independent web platform]

8. Desiring God has developed, and maintains, a solid and healthy independent technical platform that enables ongoing, biblically faithful worldwide proclamation.

[Our Support In-House: thriving, unified workers]

9. Desiring God has an organizational structure and corporate culture in which individuals thrive, while harnessed together in the service of a unified strategy.

[Our Support Beyond: A huge prayer movement]

10. Desiring God is fueled by a powerful, well-led prayer movement of thousands of committed friends from around the world, who intercede earnestly for the global triumphs of God's word on special appeal from the ministry.