Strategic Plan:
Our goals as we look ahead

1. Attract and retain more consistent volunteer staff
   We lost a lot of volunteers at the start of the pandemic and we are still trying to rebuild our core staff. We plan to more actively recruit at local churches, schools, and community groups to find at least 6 people willing to commit to working one 4-hour shift once a week in the clothing area, pantry, or warehouse.

2. Work more effectively with other local non-profits
   In an attempt to avoid duplication of services and better provide resources for our clients, we need to coordinate with other local non-profits as much as possible. We can better utilize online referral systems to track client needs and communicate with our community partners.

3. Identify and maximize funding opportunities
   We have a very generous community! We intend to grow our donor base by encouraging more ongoing donations and by seeking out more funding opportunities from corporations and foundations. We also plan to establish an endowment with the Community Fund of San Joaquin to ensure the long-term financial viability of Tracy Interfaith.

4. Complete a capital improvement project
   In an effort to create safer, more secure premises, we plan to build an extension of our volunteer parking lot behind our building. This new space will be behind gates for added security and provide easy, safe access to our building for our volunteers. This project will also allow trucks to more easily maneuver behind our building to drop off large donations.