The mission of NFID is to educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan.

**Core Values**
- Collaboration
- Diversity and Inclusion
- Evidence-Based
- Integrity
- Transparency

**Goals**

**Enhance Educational Impact**
- A. Provide evidence-based, valuable, and sustainable educational programs
- B. Foster innovative approaches that will accelerate progress toward the NFID mission and vision

**Amplify Messaging to Build Awareness**
- C. Seek and implement high-impact collaborations to leverage, increase, and diversify NFID reach
- D. Distill and disseminate timely and relevant infectious disease information to key audiences through appropriate channels
- E. Identify, engage, and recognize past, present, and future leaders and advocates to support the NFID mission

**Drive Organizational Excellence**
- F. Maintain and grow internal competencies
- G. Expand and diversify NFID funding sources

**Outcomes**
- Evidence that NFID education leads to more effective infectious disease interventions
- Increased utilization of NFID educational resources
- Increased awareness and perceived value of NFID among key audiences and influencers
- Higher levels and increased diversity of funding
- Diversity among NFID leaders and advocates to reflect the field and populations served